

Global Equestrian Apparel Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Equestrian Apparel market size was valued at USD 2610.4 million in 2023 and is forecast to a readjusted size of USD 2942 million by 2030 with a CAGR of 1.7% during review period.

Horse riding apparel, also known as equestrian clothing, the equestrian clothing mainly composed by several body parts, like boots, helmets, breeches, etc. The purpose for wearing equestrian clothing was to provide safety and comfort for riders, also the equestrian clothing itself can represent a fashion icon for both riders and normal consumers.

Global Equestrian Apparel key players include UVEX, Decathlon, Horseware, etc. Global top three manufacturers hold a share about 15%.

Europe is the largest market, with a share about 40%, followed by North America and Asia-Pacific, both have a share about 45 percent.

In terms of product, Helmets is the largest segment, with a share about 45%. And in terms of application, the largest application is Female Equestrian Apparel, followed by Male Equestrian Apparel.

The Global Info Research report includes an overview of the development of the Equestrian Apparel industry chain, the market status of Female (Clothes, Helmets), Male (Clothes, Helmets), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Equestrian Apparel.

Regionally, the report analyzes the Equestrian Apparel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Equestrian Apparel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Equestrian Apparel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Equestrian Apparel industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Clothes, Helmets).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Equestrian Apparel market.

Regional Analysis: The report involves examining the Equestrian Apparel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Equestrian Apparel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Equestrian Apparel:

Company Analysis: Report covers individual Equestrian Apparel manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Equestrian Apparel. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Female, Male).

Technology Analysis: Report covers specific technologies relevant to Equestrian Apparel. It assesses the current state, advancements, and potential future developments in Equestrian Apparel areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Equestrian Apparel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Equestrian Apparel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Clothes

Helmets

Boot

Gloves

Market segment by Application

Female

Male

Major players covered

UVEX

Decathlon

Horseware

Pikeur

Shanghai Goldtex Clothing & Bags Co.

Ariat

Noble Outfitters

GPA

Kerrits

Mountain Horse

KEP ITALIA

CASCO

Parlanti

KYLIN

Equetech

Devon-Aire

Tredstep

SSG Gloves

Equidorf

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Equestrian Apparel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Equestrian Apparel, with price, sales, revenue and global market share of Equestrian Apparel from 2019 to 2024.

Chapter 3, the Equestrian Apparel competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Equestrian Apparel breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Equestrian Apparel market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Equestrian Apparel.

Chapter 14 and 15, to describe Equestrian Apparel sales channel, distributors, customers, research findings and conclusion.

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