

Global Epoxy Zinc Chromate Primer Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Epoxy Zinc Chromate Primer market size is expected to reach \$ 735 million by 2032, rising at a market growth of 5.3% CAGR during the forecast period (2026-2032).

In 2025, global production of epoxy zinc yellow primer reached 123,800 tons, with a market size of US\$495 million and an average product price of US\$4.0/kg. This two-component anti-corrosion primer uses epoxy resin as the film-forming substance and zinc chromate pigment as the core anti-rust component. It consists of a paint (containing epoxy resin, zinc chromate pigment, fillers, etc.) and an amine curing agent, providing both passivation and rust prevention as well as physical shielding. It is particularly suitable for light metal substrates such as galvanized steel and aluminum alloys, and is widely used for anti-corrosion priming in steel structures, transportation equipment, and chemical facilities.

Prices vary significantly depending on quality and brand. Domestic industrial-grade primers range from 18-40 yuan/kg, while imported high-end models cost 40-60 yuan/kg. Chromium-free environmentally friendly models are 20-30% more expensive than ordinary models. The upstream of the industry chain consists of raw material suppliers such as epoxy resin, zinc yellow pigment, and curing agent; the midstream includes domestic and foreign coating companies such as PPG and SKSHU Paint; and the downstream covers fields such as building steel structure, transportation, petrochemical, aerospace and home appliance manufacturing. The industry is accelerating its upgrade towards chromium-free and water-based products, forming a mature, stable and continuously optimized industrial ecosystem.

This report studies the global Epoxy Zinc Chromate Primer production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Epoxy Zinc Chromate Primer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Epoxy Zinc Chromate Primer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Epoxy Zinc Chromate Primer total production and demand, 2021-2032, (Kilotons)

Global Epoxy Zinc Chromate Primer total production value, 2021-2032, (USD Million)

Global Epoxy Zinc Chromate Primer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Epoxy Zinc Chromate Primer consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Epoxy Zinc Chromate Primer domestic production, consumption, key domestic manufacturers and share

Global Epoxy Zinc Chromate Primer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Epoxy Zinc Chromate Primer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Epoxy Zinc Chromate Primer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Epoxy Zinc Chromate Primer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include twin Tigers, Rainbow Paint, Jotun, AkzoNobel, PPG, Double Bull Coatings, Jinda Coatings, BRONCO, Rob Guard, Crown, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Epoxy Zinc Chromate Primer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Epoxy Zinc Chromate Primer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Epoxy Zinc Chromate Primer Market, Segmentation by Type:

Traditional Zinc Chromate Yellow Type

Chromium-free Zinc Chromate Anti-rust Type

Global Epoxy Zinc Chromate Primer Market, Segmentation by Dilution Medium:

Olvent-based Epoxy Zinc Yellow Primer

Water-based Epoxy Zinc Yellow Primer

Global Epoxy Zinc Chromate Primer Market, Segmentation by Product Components:

Two-component Room Temperature Curing Type

Single-component Bake Curing Type

Global Epoxy Zinc Chromate Primer Market, Segmentation by Application:

General Industrial Use

Light Metal Use

Automotive/Construction Machinery Use

Companies Profiled:

twin Tigers

Rainbow Paint

Jotun

AkzoNobel

PPG

Double Bull Coatings

Jinda Coatings

BRONCO

Rob Guard

Crown

Key Questions Answered:

1. How big is the global Epoxy Zinc Chromate Primer market?
2. What is the demand of the global Epoxy Zinc Chromate Primer market?
3. What is the year over year growth of the global Epoxy Zinc Chromate Primer market?
4. What is the production and production value of the global Epoxy Zinc Chromate Primer market?
5. Who are the key producers in the global Epoxy Zinc Chromate Primer market?
6. What are the growth factors driving the market demand?

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