

Global Epoxy Zinc Chromate Primer Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Epoxy Zinc Chromate Primer market size was valued at US\$ 509 million in 2025 and is forecast to a readjusted size of US\$ 735 million by 2032 with a CAGR of 5.3% during review period.

In 2025, global production of epoxy zinc yellow primer reached 123,800 tons, with a market size of US\$495 million and an average product price of US\$4.0/kg. This two-component anti-corrosion primer uses epoxy resin as the film-forming substance and zinc chromate pigment as the core anti-rust component. It consists of a paint (containing epoxy resin, zinc chromate pigment, fillers, etc.) and an amine curing agent, providing both passivation and rust prevention as well as physical shielding. It is particularly suitable for light metal substrates such as galvanized steel and aluminum alloys, and is widely used for anti-corrosion priming in steel structures, transportation equipment, and chemical facilities.

Prices vary significantly depending on quality and brand. Domestic industrial-grade primers range from 18-40 yuan/kg, while imported high-end models cost 40-60 yuan/kg. Chromium-free environmentally friendly models are 20-30% more expensive than ordinary models. The upstream of the industry chain consists of raw material suppliers such as epoxy resin, zinc yellow pigment, and curing agent; the midstream includes domestic and foreign coating companies such as PPG and SKSHU Paint; and the downstream covers fields such as building steel structure, transportation, petrochemical, aerospace and home appliance manufacturing. The industry is accelerating its upgrade towards chromium-free and water-based products, forming a mature, stable and continuously optimized industrial ecosystem.

This report is a detailed and comprehensive analysis for global Epoxy Zinc Chromate Primer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Epoxy Zinc Chromate Primer market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/kg), 2021-2032

Global Epoxy Zinc Chromate Primer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/kg), 2021-2032

Global Epoxy Zinc Chromate Primer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/kg), 2021-2032

Global Epoxy Zinc Chromate Primer market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Epoxy Zinc Chromate Primer

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Epoxy Zinc Chromate Primer market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include twin Tigers, Rainbow Paint, Jotun,

AkzoNobel, PPG, Double Bull Coatings, Jinda Coatings, BRONCO, Rob Guard, Crown, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Epoxy Zinc Chromate Primer market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Traditional Zinc Chromate Yellow Type

- Chromium-free Zinc Chromate Anti-rust Type

Market segment by Dilution Medium

- Olvent-based Epoxy Zinc Yellow Primer

- Water-based Epoxy Zinc Yellow Primer

Market segment by Product Components

- Two-component Room Temperature Curing Type

- Single-component Bake Curing Type

Market segment by Application

- General Industrial Use

- Light Metal Use

Automotive/Construction Machinery Use

Major players covered

twin Tigers

Rainbow Paint

Jotun

AkzoNobel

PPG

Double Bull Coatings

Jinda Coatings

BRONCO

Rob Guard

Crown

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Epoxy Zinc Chromate Primer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Epoxy Zinc Chromate Primer, with price, sales quantity, revenue, and global market share of Epoxy Zinc Chromate Primer from 2021 to 2026.

Chapter 3, the Epoxy Zinc Chromate Primer competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Epoxy Zinc Chromate Primer breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Epoxy Zinc Chromate Primer market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Epoxy Zinc Chromate Primer.

Chapter 14 and 15, to describe Epoxy Zinc Chromate Primer sales channel, distributors, customers, research findings and conclusion.

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