

# Global Environmental Tourism Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Environmental Tourism market size was valued at US\$ 61995 million in 2025 and is forecast to a readjusted size of US\$ 171835 million by 2032 with a CAGR of 15.6% during review period.

Ecotourism is a tourism concept and practice that places environmental protection at its core. It requires tourists and tourism professionals to proactively take concrete measures throughout their trips to minimize negative impacts on the natural environment and cultural heritage, and to actively contribute to local ecological protection and community well-being. Its core lies not only in 'non-destruction,' but also in achieving a balance between tourism development and environmental protection through responsible behaviors such as low-carbon travel, waste reduction, support for the local economy, and respect for local culture. Therefore, ecotourism is a universally applicable framework for responsible tourism that all travelers can practice, aiming to guide the entire industry towards a more sustainable future.

Ecotourism has a promising future and is rapidly transforming from an advocacy concept into a mainstream development trend and market demand in the global tourism industry. The core driving forces come from the significant increase in consumer environmental awareness, the green policies introduced by governments worldwide to achieve 'dual carbon' goals, and the inherent need for long-term sustainable development within the tourism industry itself. It is expected that in the future, eco-certified tourism products, green transportation solutions, and low-carbon destinations will be more favored by the market. Its development will focus deeply on technological empowerment, the popularization of standards and certification systems, and the green transformation of the entire industry chain. This is not only a responsibility, but is also

becoming a key area of ??competition for innovation in the tourism industry.

This report is a detailed and comprehensive analysis for global Environmental Tourism market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Environmental Tourism market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Environmental Tourism market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Environmental Tourism market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Environmental Tourism market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Environmental Tourism

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Environmental Tourism market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of

this study include Responsible Travel, AndBeyond, Kynder, Eco Companion, Undiscovered Mountains, Adventure Alternative, Intrepid, Kind Traveler, Aracari, Rickshaw Travel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market segmentation**

Environmental Tourism market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Eco-tourism

Green Tourism

Countryside Tour

Agritourism

Others

### Market segment by Target Market

Mass Popularity

Specialty Interest Type

High-End Customized Type

### Market segment by Acting Parties

Individual Traveler Practices

## Tourism Enterprise Operations

### Market segment by Application

Under 30

30-40 Years Old

40-50 Years Old

Over 50 Years Old

### Market segment by players, this report covers

Responsible Travel

AndBeyond

Kynder

Ecocompanion

Undiscovered Mountains

Adventure Alternative

Intrepid

Kind Traveler

Aracari

Rickshaw Travel

Byway

Earthchangers

Steppes Travel

Quark Expeditions

Quicksilver

Green Globe

TourRadar

Green Key

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Environmental Tourism product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Environmental Tourism, with revenue, gross margin, and global market share of Environmental Tourism from 2021 to 2026.

Chapter 3, the Environmental Tourism competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Environmental Tourism market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Environmental Tourism.

Chapter 13, to describe Environmental Tourism research findings and conclusion.

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