

Global Environmental Intelligence Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Environmental Intelligence Service market size is expected to reach \$ 10382 million by 2032, rising at a market growth of 12.8% CAGR during the forecast period (2026-2032).

Environmental Intelligence Service are recurring digital data, analytics and decision-support offerings that ingest and fuse multi-source observations of weather and climate, Earth observation and geospatial conditions, air and water quality, soil, ecosystems, biodiversity and facility-level emissions. Using GIS, IoT, cloud computing, artificial intelligence, statistical and physical models, scenario analysis and digital twins, these offerings monitor environmental conditions, detect change and anomalies, forecast hazards, quantify exposure and vulnerability, estimate operational or financial impacts, and deliver alerts, risk scores, visualizations and recommended actions. They are commercialized through SaaS platforms, APIs, data subscriptions, model-as-a-service and managed analytics for governments, financial institutions, utilities, industrial companies, agriculture and food businesses, transport and logistics, real estate and natural-resource managers. The research scope centers on repeatable products and services that convert dispersed environmental observations into actionable intelligence for operations, investment, compliance, resilience planning and nature-resource management.

Environmental intelligence is best understood as a data-and-model business rather than a broad synonym for environmental consulting, monitoring equipment, ESG workflow or carbon accounting. Its production chain begins with external observations from meteorological networks, satellites, radar, mobile and fixed sensors, industrial monitoring systems, public data repositories and customer asset records. These inputs are normalized, quality-controlled and fused with geospatial analytics, physical models,

machine learning and scenario analysis to produce forecasts, alerts, risk scores, impact estimates and recommended actions. Under the narrow scope adopted in this study, revenue is included only when a supplier repeatedly commercializes environmental observations, calibrated models or decision outputs through software, APIs, subscriptions, data licenses or managed analytics. Hardware-only sales, one-off testing, generic EHS workflow, conventional consulting and carbon accounting without material external environmental data or risk modelling remain outside the revenue boundary. This approach produces a smaller market than broad environmental services or ESG software, but it better captures the economic value of proprietary observations, model calibration, traceable indicators and recurring decision support. It also improves comparability between weather intelligence, Earth-observation analytics, physical climate risk, air and water intelligence, and emerging nature-data services, while avoiding the inflation that would result from adding instruments, engineering projects and general cloud revenue.

The supply structure is layered rather than dominated by a single vendor archetype. Large technology, GIS and financial-data groups control enterprise distribution, cloud integration, asset databases and portfolio-level workflows. Weather, catastrophe and Earth-observation companies defend their positions through proprietary observing networks, satellite constellations, historical archives, high-resolution models and operational forecasting teams. A third group of specialists competes through depth in air quality, water, flooding, methane, wildfire, biodiversity, deforestation, soil and infrastructure vegetation risk. The Core Formal List therefore contains suppliers with repeatable products, current official evidence and meaningful market presence, while the Extended Longlist retains genuine regional and specialist suppliers whose revenue remains project-based, hardware-bundled, geographically narrow or insufficiently disclosed. The difference between the two lists does not imply that extended vendors are not real suppliers; it reflects a higher evidentiary threshold for competitive ranking and revenue modelling. Acquisitions are an important structural feature: climate models, remote-sensing processing, flood analytics and air-quality platforms are increasingly absorbed into larger data, insurance or technology groups. The research consolidates acquired brands under the current parent to prevent double counting, while preserving the product brand and operating history in notes. Competition therefore occurs both horizontally, through broad platform expansion, and vertically, through scientific accuracy and domain-specific workflow integration.

Demand is strongest where environmental uncertainty has a direct financial, operational or regulatory consequence. Financial institutions and insurers purchase asset-level hazard, loss and nature-risk metrics to support underwriting, credit, valuation, portfolio

construction and disclosure. Utilities, transport operators and industrial companies pay for short-horizon weather, flood, wildfire, vegetation, air-quality and emissions intelligence that can be connected to dispatch, maintenance, safety and business-continuity decisions. Governments require continuous air, water, ecosystem and disaster monitoring, while agriculture, food and commodity supply chains use remote sensing and climate forecasts for yield, sourcing, water management and deforestation controls. Climate disclosure standards have pushed physical and transition risk into enterprise governance, and nature-related frameworks are expanding attention from carbon to water, land, ecosystems and biodiversity. Geolocation and forest-change requirements in commodity supply chains further support satellite-based monitoring and auditable land-use evidence. Implementation dates and jurisdictional scope can change, so near-term regulatory demand is not uniform and should not be treated as the only growth driver. The more durable demand comes from operational loss avoidance, insurance pricing, infrastructure resilience, supply-chain continuity and resource efficiency. Vendors that can link environmental indicators to specific assets, suppliers, facilities or operating decisions are therefore better positioned than providers of generic dashboards or undifferentiated raw data.

Product competition is moving from descriptive maps toward workflow-embedded decisions. Leading services are increasing spatial and temporal resolution, shortening refresh cycles, combining optical, SAR, thermal, atmospheric and in-situ observations, and linking hazard probability to vulnerability, loss functions and recommended operational actions. Generative AI can improve natural-language access, report generation, anomaly explanation and user adoption, but durable differentiation still depends on proprietary observations, model calibration, long historical records, scientific validation, uncertainty communication and integration into customer systems. The market should maintain double-digit growth from 2026 to 2032, although public-data availability, downward expansion by cloud and GIS platforms, customer-built models and regulatory delays create pricing and substitution pressure. Basic data layers are likely to become more commoditized, while validated asset-level analytics, near-real-time alerts and sector-specific decision workflows retain stronger pricing power. Regional business models will remain distinct: China is more project- and monitoring-network-oriented, frequently combining instruments, platforms and managed operations for public-sector environmental governance, whereas North America and Europe have a higher share of SaaS, APIs, financial-risk data and corporate-resilience offerings. Japan remains strong in commercial weather and disaster services, and India is producing a growing pool of agriculture and GeoAI companies. These models are likely to converge as commercial satellites, data standards, procurement practices and recurring software contracts mature.

This report studies the global Environmental Intelligence Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Environmental Intelligence Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Environmental Intelligence Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Environmental Intelligence Service total market, 2021-2032, (USD Million)

Global Environmental Intelligence Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Environmental Intelligence Service total market, key domestic companies, and share, (USD Million)

Global Environmental Intelligence Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Environmental Intelligence Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Environmental Intelligence Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Environmental Intelligence Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include The Weather Company, LLC, DTN, LLC, Vantor, Environmental Systems Research Institute, Inc., Airbus SE, S&P Global Inc., Planet Labs PBC, Verisk Analytics, Inc., Weathernews Inc., MSCI Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Environmental Intelligence Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Environmental Intelligence Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Environmental Intelligence Service Market, Segmentation by Type:

Environmental Monitoring and Change Detection

Asset-level Risk and Loss Analytics

Scenario and Resilience Planning

Others

Global Environmental Intelligence Service Market, Segmentation by Delivery Model:

SaaS Platform

API Subscription

Model-as-a-Service

Others

Global Environmental Intelligence Service Market, Segmentation by Data Acquisition Route:

Earth Observation Satellite Data

Meteorological and Radar Networks

In-situ Sensors and IoT

Others

Global Environmental Intelligence Service Market, Segmentation by Application:

Electric Power and Energy

Chemical and Petrochemical

Iron and Steel Metallurgy

Others

Companies Profiled:

The Weather Company, LLC

DTN, LLC

Vantor

Environmental Systems Research Institute, Inc.

Airbus SE

S&P Global Inc.

Planet Labs PBC

Verisk Analytics, Inc.

Weathernews Inc.

MSCI Inc.

ICEYE Oy

Intercontinental Exchange, Inc.

Vaisala Oyj

Tomorrow.io, Inc.

Moody's Corporation

EarthDaily Analytics Corp.

PIESAT Information Technology Co., Ltd.

Energy Aspects Ltd. (Kayrros)

GEOVIS Co., Ltd.

BlackSky Technology Inc.

Japan Weather Association

Spire Global, Inc.

Focused Photonics (Hangzhou), Inc.

Jupiter Intelligence, Inc.

Veralto Corporation (Aquatic Informatics)

Key Questions Answered

1. How big is the global Environmental Intelligence Service market?
2. What is the demand of the global Environmental Intelligence Service market?
3. What is the year over year growth of the global Environmental Intelligence Service market?
4. What is the total value of the global Environmental Intelligence Service market?
5. Who are the Major Players in the global Environmental Intelligence Service market?
6. What are the growth factors driving the market demand?

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