

# Global Entertainment Logistics Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Entertainment Logistics market size is expected to reach \$ 3251.2 million by 2029, rising at a market growth of 3.0% CAGR during the forecast period (2023-2029).

The entertainment logistics market is experiencing significant growth due to the increasing demand for entertainment products and services worldwide. Major sales regions for entertainment logistics include North America, Europe, Asia Pacific, and Latin America. North America is the largest market for entertainment logistics, driven by the presence of major entertainment companies and the high demand for movies, music, and live events. The region is also home to several logistics companies specializing in entertainment logistics, which further boosts market growth. Europe is another significant market for entertainment logistics, with countries like the UK, Germany, and France being major contributors. The region has a strong entertainment industry, including film production, music festivals, and sports events, which require efficient logistics services. Asia Pacific is witnessing rapid growth in the entertainment logistics market, primarily driven by the increasing middle-class population and rising disposable incomes. Countries like China, India, and Japan are major contributors to the market, with a growing demand for movies, concerts, and sports events. Latin America is also emerging as a lucrative market for entertainment logistics, with countries like Brazil and Mexico witnessing a surge in the entertainment industry. The region's growing middle-class population and increasing urbanization are driving the demand for entertainment products and services, thereby creating opportunities for logistics providers. Market concentration in the entertainment logistics industry is relatively high, with a few major players dominating the market. These companies have extensive networks, specialized equipment, and expertise in handling entertainment-related shipments, giving them a competitive advantage. However, there are also several smaller players catering to niche markets or specific regions. The entertainment

logistics market presents various opportunities for growth, such as the increasing popularity of e-commerce platforms for purchasing entertainment products. The rise of streaming services and online content consumption has also created new avenues for logistics providers to deliver digital media to consumers. However, the entertainment logistics market also faces challenges. One major challenge is the need for specialized handling and transportation of fragile and valuable entertainment equipment, such as musical instruments, stage props, and film reels. Logistics providers need to ensure the safe and timely delivery of these items, which can be complex and require specialized expertise. Another challenge is the seasonality of the entertainment industry, with peak periods during holidays, festivals, and major events. Logistics providers need to manage fluctuating demand and ensure sufficient capacity during these periods while optimizing resources during slower periods. Overall, the entertainment logistics market is expected to continue growing due to the increasing demand for entertainment products and services globally. However, logistics providers need to adapt to the unique requirements of the industry and overcome challenges to capitalize on the market opportunities.

This report studies the global Entertainment Logistics demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Entertainment Logistics, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Entertainment Logistics that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Entertainment Logistics total market, 2018-2029, (USD Million)

Global Entertainment Logistics total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Entertainment Logistics total market, key domestic companies and share, (USD Million)

Global Entertainment Logistics revenue by player and market share 2018-2023, (USD Million)

Global Entertainment Logistics total market by Type, CAGR, 2018-2029, (USD Million)

Global Entertainment Logistics total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global Entertainment Logistics market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Transam Trucking, HGL, ProAir, Rock-it Global, GAC, On Tour Logistics, GPS Global, Pieter Smit and HenX, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Entertainment Logistics market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Entertainment Logistics Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Entertainment Logistics Market, Segmentation by Type

Land Transportation

Ocean Transportation

Air Transportation

## Global Entertainment Logistics Market, Segmentation by Application

Concerts Logistics

Film and Television Logistics

Music Tour Logistics

Gaming Event Logistics

Celebrity Logistics

Other

## Companies Profiled:

Transam Trucking

HGL

ProAir

Rock-it Global

GAC

On Tour Logistics

GPS Global

Pieter Smit

HenX

Woodland Entertainment

Averitt Express

Feld Entertainment

Entertainment Logistix

Freightline Carriers

Live Event Logistics

MX Logistics

SpecialEvenTransportation(SET)

Averitt

Triple M

StageFreight

Stage Truck

Stage Call

GIO Express

Legacy Logistics

EFM Global Holdings Ltd

DHL

McCollister

Entertainment by OCEANAIR

Integra Marine & Freight Services

SOS Global

### Key Questions Answered

1. How big is the global Entertainment Logistics market?
2. What is the demand of the global Entertainment Logistics market?
3. What is the year over year growth of the global Entertainment Logistics market?
4. What is the total value of the global Entertainment Logistics market?
5. Who are the major players in the global Entertainment Logistics market?

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