

# Global Entertainment Logistics Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Entertainment Logistics market size was valued at USD 2649.5 million in 2022 and is forecast to a readjusted size of USD 3251.2 million by 2029 with a CAGR of 3.0% during review period.

The entertainment logistics market is experiencing significant growth due to the increasing demand for entertainment products and services worldwide. Major sales regions for entertainment logistics include North America, Europe, Asia Pacific, and Latin America. North America is the largest market for entertainment logistics, driven by the presence of major entertainment companies and the high demand for movies, music, and live events. The region is also home to several logistics companies specializing in entertainment logistics, which further boosts market growth. Europe is another significant market for entertainment logistics, with countries like the UK, Germany, and France being major contributors. The region has a strong entertainment industry, including film production, music festivals, and sports events, which require efficient logistics services. Asia Pacific is witnessing rapid growth in the entertainment logistics market, primarily driven by the increasing middle-class population and rising disposable incomes. Countries like China, India, and Japan are major contributors to the market, with a growing demand for movies, concerts, and sports events. Latin America is also emerging as a lucrative market for entertainment logistics, with countries like Brazil and Mexico witnessing a surge in the entertainment industry. The region's growing middle-class population and increasing urbanization are driving the demand for entertainment products and services, thereby creating opportunities for logistics providers. Market concentration in the entertainment logistics industry is relatively high, with a few major players dominating the market. These companies have extensive networks, specialized equipment, and expertise in handling entertainment-

related shipments, giving them a competitive advantage. However, there are also several smaller players catering to niche markets or specific regions. The entertainment logistics market presents various opportunities for growth, such as the increasing popularity of e-commerce platforms for purchasing entertainment products. The rise of streaming services and online content consumption has also created new avenues for logistics providers to deliver digital media to consumers. However, the entertainment logistics market also faces challenges. One major challenge is the need for specialized handling and transportation of fragile and valuable entertainment equipment, such as musical instruments, stage props, and film reels. Logistics providers need to ensure the safe and timely delivery of these items, which can be complex and require specialized expertise. Another challenge is the seasonality of the entertainment industry, with peak periods during holidays, festivals, and major events. Logistics providers need to manage fluctuating demand and ensure sufficient capacity during these periods while optimizing resources during slower periods. Overall, the entertainment logistics market is expected to continue growing due to the increasing demand for entertainment products and services globally. However, logistics providers need to adapt to the unique requirements of the industry and overcome challenges to capitalize on the market opportunities.

The Global Info Research report includes an overview of the development of the Entertainment Logistics industry chain, the market status of Concerts Logistics (Land Transportation, Ocean Transportation), Film and Television Logistics (Land Transportation, Ocean Transportation), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Entertainment Logistics.

Regionally, the report analyzes the Entertainment Logistics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Entertainment Logistics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Entertainment Logistics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Entertainment Logistics industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Land Transportation, Ocean Transportation).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Entertainment Logistics market.

**Regional Analysis:** The report involves examining the Entertainment Logistics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Entertainment Logistics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Entertainment Logistics:

**Company Analysis:** Report covers individual Entertainment Logistics players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Entertainment Logistics This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Concerts Logistics, Film and Television Logistics).

**Technology Analysis:** Report covers specific technologies relevant to Entertainment Logistics. It assesses the current state, advancements, and potential future developments in Entertainment Logistics areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Entertainment Logistics market. This analysis helps understand market share, competitive advantages, and

potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Entertainment Logistics market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Land Transportation

Ocean Transportation

Air Transportation

#### Market segment by Application

Concerts Logistics

Film and Television Logistics

Music Tour Logistics

Gaming Event Logistics

Celebrity Logistics

Other

#### Market segment by players, this report covers

Transam Trucking

HGL

ProAir

Rock-it Global

GAC

On Tour Logistics

GPS Global

Pieter Smit

HenX

Woodland Entertainment

Averitt Express

Feld Entertainment

Entertainment Logistix

Freightline Carriers

Live Event Logistics

MX Logistics

SpecialEvenTransportation(SET)

Averitt

Triple M

StageFreight

Stage Truck

Stage Call

GIO Express

Legacy Logistics

EFM Global Holdings Ltd

DHL

McCollister

Entertainment by OCEANAAIR

Integra Marine & Freight Services

SOS Global

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Entertainment Logistics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Entertainment Logistics, with revenue, gross margin and global market share of Entertainment Logistics from 2018 to 2023.

Chapter 3, the Entertainment Logistics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Entertainment Logistics market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Entertainment Logistics.

Chapter 13, to describe Entertainment Logistics research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Entertainment Logistics
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Entertainment Logistics by Type
  - 1.3.1 Overview: Global Entertainment Logistics Market Size by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 Global Entertainment Logistics Consumption Value Market Share by Type in 2022
  - 1.3.3 Land Transportation
  - 1.3.4 Ocean Transportation
  - 1.3.5 Air Transportation
- 1.4 Global Entertainment Logistics Market by Application
  - 1.4.1 Overview: Global Entertainment Logistics Market Size by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Concerts Logistics
  - 1.4.3 Film and Television Logistics
  - 1.4.4 Music Tour Logistics
  - 1.4.5 Gaming Event Logistics
  - 1.4.6 Celebrity Logistics
  - 1.4.7 Other
- 1.5 Global Entertainment Logistics Market Size & Forecast
- 1.6 Global Entertainment Logistics Market Size and Forecast by Region
  - 1.6.1 Global Entertainment Logistics Market Size by Region: 2018 VS 2022 VS 2029
  - 1.6.2 Global Entertainment Logistics Market Size by Region, (2018-2029)
  - 1.6.3 North America Entertainment Logistics Market Size and Prospect (2018-2029)
  - 1.6.4 Europe Entertainment Logistics Market Size and Prospect (2018-2029)
  - 1.6.5 Asia-Pacific Entertainment Logistics Market Size and Prospect (2018-2029)
  - 1.6.6 South America Entertainment Logistics Market Size and Prospect (2018-2029)
  - 1.6.7 Middle East and Africa Entertainment Logistics Market Size and Prospect (2018-2029)

### 2 COMPANY PROFILES

- 2.1 Transam Trucking
  - 2.1.1 Transam Trucking Details
  - 2.1.2 Transam Trucking Major Business



- 2.1.3 Transam Trucking Entertainment Logistics Product and Solutions
- 2.1.4 Transam Trucking Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)
- 2.1.5 Transam Trucking Recent Developments and Future Plans
- 2.2 HGL
  - 2.2.1 HGL Details
  - 2.2.2 HGL Major Business
  - 2.2.3 HGL Entertainment Logistics Product and Solutions
  - 2.2.4 HGL Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)
  - 2.2.5 HGL Recent Developments and Future Plans
- 2.3 ProAir
  - 2.3.1 ProAir Details
  - 2.3.2 ProAir Major Business
  - 2.3.3 ProAir Entertainment Logistics Product and Solutions
  - 2.3.4 ProAir Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)
  - 2.3.5 ProAir Recent Developments and Future Plans
- 2.4 Rock-it Global
  - 2.4.1 Rock-it Global Details
  - 2.4.2 Rock-it Global Major Business
  - 2.4.3 Rock-it Global Entertainment Logistics Product and Solutions
  - 2.4.4 Rock-it Global Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Rock-it Global Recent Developments and Future Plans
- 2.5 GAC
  - 2.5.1 GAC Details
  - 2.5.2 GAC Major Business
  - 2.5.3 GAC Entertainment Logistics Product and Solutions
  - 2.5.4 GAC Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 GAC Recent Developments and Future Plans
- 2.6 On Tour Logistics
  - 2.6.1 On Tour Logistics Details
  - 2.6.2 On Tour Logistics Major Business
  - 2.6.3 On Tour Logistics Entertainment Logistics Product and Solutions
  - 2.6.4 On Tour Logistics Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 On Tour Logistics Recent Developments and Future Plans

## 2.7 GPS Global

### 2.7.1 GPS Global Details

### 2.7.2 GPS Global Major Business

### 2.7.3 GPS Global Entertainment Logistics Product and Solutions

### 2.7.4 GPS Global Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

### 2.7.5 GPS Global Recent Developments and Future Plans

## 2.8 Pieter Smit

### 2.8.1 Pieter Smit Details

### 2.8.2 Pieter Smit Major Business

### 2.8.3 Pieter Smit Entertainment Logistics Product and Solutions

### 2.8.4 Pieter Smit Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

### 2.8.5 Pieter Smit Recent Developments and Future Plans

## 2.9 HenX

### 2.9.1 HenX Details

### 2.9.2 HenX Major Business

### 2.9.3 HenX Entertainment Logistics Product and Solutions

### 2.9.4 HenX Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

### 2.9.5 HenX Recent Developments and Future Plans

## 2.10 Woodland Entertainment

### 2.10.1 Woodland Entertainment Details

### 2.10.2 Woodland Entertainment Major Business

### 2.10.3 Woodland Entertainment Entertainment Logistics Product and Solutions

### 2.10.4 Woodland Entertainment Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

### 2.10.5 Woodland Entertainment Recent Developments and Future Plans

## 2.11 Averitt Express

### 2.11.1 Averitt Express Details

### 2.11.2 Averitt Express Major Business

### 2.11.3 Averitt Express Entertainment Logistics Product and Solutions

### 2.11.4 Averitt Express Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

### 2.11.5 Averitt Express Recent Developments and Future Plans

## 2.12 Feld Entertainment

### 2.12.1 Feld Entertainment Details

### 2.12.2 Feld Entertainment Major Business

### 2.12.3 Feld Entertainment Entertainment Logistics Product and Solutions

2.12.4 Feld Entertainment Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

2.12.5 Feld Entertainment Recent Developments and Future Plans

2.13 Entertainment Logistix

2.13.1 Entertainment Logistix Details

2.13.2 Entertainment Logistix Major Business

2.13.3 Entertainment Logistix Entertainment Logistics Product and Solutions

2.13.4 Entertainment Logistix Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

2.13.5 Entertainment Logistix Recent Developments and Future Plans

2.14 Freightline Carriers

2.14.1 Freightline Carriers Details

2.14.2 Freightline Carriers Major Business

2.14.3 Freightline Carriers Entertainment Logistics Product and Solutions

2.14.4 Freightline Carriers Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

2.14.5 Freightline Carriers Recent Developments and Future Plans

2.15 Live Event Logistics

2.15.1 Live Event Logistics Details

2.15.2 Live Event Logistics Major Business

2.15.3 Live Event Logistics Entertainment Logistics Product and Solutions

2.15.4 Live Event Logistics Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

2.15.5 Live Event Logistics Recent Developments and Future Plans

2.16 MX Logistics

2.16.1 MX Logistics Details

2.16.2 MX Logistics Major Business

2.16.3 MX Logistics Entertainment Logistics Product and Solutions

2.16.4 MX Logistics Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

2.16.5 MX Logistics Recent Developments and Future Plans

2.17 SpecialEventTransportation(SET)

2.17.1 SpecialEventTransportation(SET) Details

2.17.2 SpecialEventTransportation(SET) Major Business

2.17.3 SpecialEventTransportation(SET) Entertainment Logistics Product and Solutions

2.17.4 SpecialEventTransportation(SET) Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

2.17.5 SpecialEventTransportation(SET) Recent Developments and Future Plans

2.18 Averitt

- 2.18.1 Averitt Details
- 2.18.2 Averitt Major Business
- 2.18.3 Averitt Entertainment Logistics Product and Solutions
- 2.18.4 Averitt Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)
- 2.18.5 Averitt Recent Developments and Future Plans
- 2.19 Triple M
  - 2.19.1 Triple M Details
  - 2.19.2 Triple M Major Business
  - 2.19.3 Triple M Entertainment Logistics Product and Solutions
  - 2.19.4 Triple M Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)
  - 2.19.5 Triple M Recent Developments and Future Plans
- 2.20 StageFreight
  - 2.20.1 StageFreight Details
  - 2.20.2 StageFreight Major Business
  - 2.20.3 StageFreight Entertainment Logistics Product and Solutions
  - 2.20.4 StageFreight Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)
  - 2.20.5 StageFreight Recent Developments and Future Plans
- 2.21 Stage Truck
  - 2.21.1 Stage Truck Details
  - 2.21.2 Stage Truck Major Business
  - 2.21.3 Stage Truck Entertainment Logistics Product and Solutions
  - 2.21.4 Stage Truck Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)
  - 2.21.5 Stage Truck Recent Developments and Future Plans
- 2.22 Stage Call
  - 2.22.1 Stage Call Details
  - 2.22.2 Stage Call Major Business
  - 2.22.3 Stage Call Entertainment Logistics Product and Solutions
  - 2.22.4 Stage Call Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)
  - 2.22.5 Stage Call Recent Developments and Future Plans
- 2.23 GIO Express
  - 2.23.1 GIO Express Details
  - 2.23.2 GIO Express Major Business
  - 2.23.3 GIO Express Entertainment Logistics Product and Solutions
  - 2.23.4 GIO Express Entertainment Logistics Revenue, Gross Margin and Market

Share (2018-2023)

2.23.5 GIO Express Recent Developments and Future Plans

2.24 Legacy Logistics

2.24.1 Legacy Logistics Details

2.24.2 Legacy Logistics Major Business

2.24.3 Legacy Logistics Entertainment Logistics Product and Solutions

2.24.4 Legacy Logistics Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

2.24.5 Legacy Logistics Recent Developments and Future Plans

2.25 EFM Global Holdings Ltd

2.25.1 EFM Global Holdings Ltd Details

2.25.2 EFM Global Holdings Ltd Major Business

2.25.3 EFM Global Holdings Ltd Entertainment Logistics Product and Solutions

2.25.4 EFM Global Holdings Ltd Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

2.25.5 EFM Global Holdings Ltd Recent Developments and Future Plans

2.26 DHL

2.26.1 DHL Details

2.26.2 DHL Major Business

2.26.3 DHL Entertainment Logistics Product and Solutions

2.26.4 DHL Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

2.26.5 DHL Recent Developments and Future Plans

2.27 McCollister

2.27.1 McCollister Details

2.27.2 McCollister Major Business

2.27.3 McCollister Entertainment Logistics Product and Solutions

2.27.4 McCollister Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

2.27.5 McCollister Recent Developments and Future Plans

2.28 Entertainment by OCEANAAIR

2.28.1 Entertainment by OCEANAAIR Details

2.28.2 Entertainment by OCEANAAIR Major Business

2.28.3 Entertainment by OCEANAAIR Entertainment Logistics Product and Solutions

2.28.4 Entertainment by OCEANAAIR Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)

2.28.5 Entertainment by OCEANAAIR Recent Developments and Future Plans

2.29 Integra Marine & Freight Services

2.29.1 Integra Marine & Freight Services Details

- 2.29.2 Integra Marine & Freight Services Major Business
- 2.29.3 Integra Marine & Freight Services Entertainment Logistics Product and Solutions
- 2.29.4 Integra Marine & Freight Services Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)
- 2.29.5 Integra Marine & Freight Services Recent Developments and Future Plans
- 2.30 SOS Global
  - 2.30.1 SOS Global Details
  - 2.30.2 SOS Global Major Business
  - 2.30.3 SOS Global Entertainment Logistics Product and Solutions
  - 2.30.4 SOS Global Entertainment Logistics Revenue, Gross Margin and Market Share (2018-2023)
  - 2.30.5 SOS Global Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Entertainment Logistics Revenue and Share by Players (2018-2023)
- 3.2 Market Share Analysis (2022)
  - 3.2.1 Market Share of Entertainment Logistics by Company Revenue
  - 3.2.2 Top 3 Entertainment Logistics Players Market Share in 2022
  - 3.2.3 Top 6 Entertainment Logistics Players Market Share in 2022
- 3.3 Entertainment Logistics Market: Overall Company Footprint Analysis
  - 3.3.1 Entertainment Logistics Market: Region Footprint
  - 3.3.2 Entertainment Logistics Market: Company Product Type Footprint
  - 3.3.3 Entertainment Logistics Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Entertainment Logistics Consumption Value and Market Share by Type (2018-2023)
- 4.2 Global Entertainment Logistics Market Forecast by Type (2024-2029)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Entertainment Logistics Consumption Value Market Share by Application (2018-2023)
- 5.2 Global Entertainment Logistics Market Forecast by Application (2024-2029)



## **6 NORTH AMERICA**

6.1 North America Entertainment Logistics Consumption Value by Type (2018-2029)

6.2 North America Entertainment Logistics Consumption Value by Application (2018-2029)

6.3 North America Entertainment Logistics Market Size by Country

6.3.1 North America Entertainment Logistics Consumption Value by Country (2018-2029)

6.3.2 United States Entertainment Logistics Market Size and Forecast (2018-2029)

6.3.3 Canada Entertainment Logistics Market Size and Forecast (2018-2029)

6.3.4 Mexico Entertainment Logistics Market Size and Forecast (2018-2029)

## **7 EUROPE**

7.1 Europe Entertainment Logistics Consumption Value by Type (2018-2029)

7.2 Europe Entertainment Logistics Consumption Value by Application (2018-2029)

7.3 Europe Entertainment Logistics Market Size by Country

7.3.1 Europe Entertainment Logistics Consumption Value by Country (2018-2029)

7.3.2 Germany Entertainment Logistics Market Size and Forecast (2018-2029)

7.3.3 France Entertainment Logistics Market Size and Forecast (2018-2029)

7.3.4 United Kingdom Entertainment Logistics Market Size and Forecast (2018-2029)

7.3.5 Russia Entertainment Logistics Market Size and Forecast (2018-2029)

7.3.6 Italy Entertainment Logistics Market Size and Forecast (2018-2029)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Entertainment Logistics Consumption Value by Type (2018-2029)

8.2 Asia-Pacific Entertainment Logistics Consumption Value by Application (2018-2029)

8.3 Asia-Pacific Entertainment Logistics Market Size by Region

8.3.1 Asia-Pacific Entertainment Logistics Consumption Value by Region (2018-2029)

8.3.2 China Entertainment Logistics Market Size and Forecast (2018-2029)

8.3.3 Japan Entertainment Logistics Market Size and Forecast (2018-2029)

8.3.4 South Korea Entertainment Logistics Market Size and Forecast (2018-2029)

8.3.5 India Entertainment Logistics Market Size and Forecast (2018-2029)

8.3.6 Southeast Asia Entertainment Logistics Market Size and Forecast (2018-2029)

8.3.7 Australia Entertainment Logistics Market Size and Forecast (2018-2029)

## **9 SOUTH AMERICA**

- 9.1 South America Entertainment Logistics Consumption Value by Type (2018-2029)
- 9.2 South America Entertainment Logistics Consumption Value by Application (2018-2029)
- 9.3 South America Entertainment Logistics Market Size by Country
  - 9.3.1 South America Entertainment Logistics Consumption Value by Country (2018-2029)
  - 9.3.2 Brazil Entertainment Logistics Market Size and Forecast (2018-2029)
  - 9.3.3 Argentina Entertainment Logistics Market Size and Forecast (2018-2029)

## **10 MIDDLE EAST & AFRICA**

- 10.1 Middle East & Africa Entertainment Logistics Consumption Value by Type (2018-2029)
- 10.2 Middle East & Africa Entertainment Logistics Consumption Value by Application (2018-2029)
- 10.3 Middle East & Africa Entertainment Logistics Market Size by Country
  - 10.3.1 Middle East & Africa Entertainment Logistics Consumption Value by Country (2018-2029)
  - 10.3.2 Turkey Entertainment Logistics Market Size and Forecast (2018-2029)
  - 10.3.3 Saudi Arabia Entertainment Logistics Market Size and Forecast (2018-2029)
  - 10.3.4 UAE Entertainment Logistics Market Size and Forecast (2018-2029)

## **11 MARKET DYNAMICS**

- 11.1 Entertainment Logistics Market Drivers
- 11.2 Entertainment Logistics Market Restraints
- 11.3 Entertainment Logistics Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 Entertainment Logistics Industry Chain
- 12.2 Entertainment Logistics Upstream Analysis



- 12.3 Entertainment Logistics Midstream Analysis
- 12.4 Entertainment Logistics Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Entertainment Logistics Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Entertainment Logistics Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Global Entertainment Logistics Consumption Value by Region (2018-2023) & (USD Million)

Table 4. Global Entertainment Logistics Consumption Value by Region (2024-2029) & (USD Million)

Table 5. Transam Trucking Company Information, Head Office, and Major Competitors

Table 6. Transam Trucking Major Business

Table 7. Transam Trucking Entertainment Logistics Product and Solutions

Table 8. Transam Trucking Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 9. Transam Trucking Recent Developments and Future Plans

Table 10. HGL Company Information, Head Office, and Major Competitors

Table 11. HGL Major Business

Table 12. HGL Entertainment Logistics Product and Solutions

Table 13. HGL Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 14. HGL Recent Developments and Future Plans

Table 15. ProAir Company Information, Head Office, and Major Competitors

Table 16. ProAir Major Business

Table 17. ProAir Entertainment Logistics Product and Solutions

Table 18. ProAir Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 19. ProAir Recent Developments and Future Plans

Table 20. Rock-it Global Company Information, Head Office, and Major Competitors

Table 21. Rock-it Global Major Business

Table 22. Rock-it Global Entertainment Logistics Product and Solutions

Table 23. Rock-it Global Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 24. Rock-it Global Recent Developments and Future Plans

Table 25. GAC Company Information, Head Office, and Major Competitors

Table 26. GAC Major Business

Table 27. GAC Entertainment Logistics Product and Solutions

Table 28. GAC Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 29. GAC Recent Developments and Future Plans

Table 30. On Tour Logistics Company Information, Head Office, and Major Competitors

Table 31. On Tour Logistics Major Business

Table 32. On Tour Logistics Entertainment Logistics Product and Solutions

Table 33. On Tour Logistics Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 34. On Tour Logistics Recent Developments and Future Plans

Table 35. GPS Global Company Information, Head Office, and Major Competitors

Table 36. GPS Global Major Business

Table 37. GPS Global Entertainment Logistics Product and Solutions

Table 38. GPS Global Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 39. GPS Global Recent Developments and Future Plans

Table 40. Pieter Smit Company Information, Head Office, and Major Competitors

Table 41. Pieter Smit Major Business

Table 42. Pieter Smit Entertainment Logistics Product and Solutions

Table 43. Pieter Smit Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 44. Pieter Smit Recent Developments and Future Plans

Table 45. HenX Company Information, Head Office, and Major Competitors

Table 46. HenX Major Business

Table 47. HenX Entertainment Logistics Product and Solutions

Table 48. HenX Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 49. HenX Recent Developments and Future Plans

Table 50. Woodland Entertainment Company Information, Head Office, and Major Competitors

Table 51. Woodland Entertainment Major Business

Table 52. Woodland Entertainment Entertainment Logistics Product and Solutions

Table 53. Woodland Entertainment Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 54. Woodland Entertainment Recent Developments and Future Plans

Table 55. Averitt Express Company Information, Head Office, and Major Competitors

Table 56. Averitt Express Major Business

Table 57. Averitt Express Entertainment Logistics Product and Solutions

Table 58. Averitt Express Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 59. Averitt Express Recent Developments and Future Plans

Table 60. Feld Entertainment Company Information, Head Office, and Major Competitors

Table 61. Feld Entertainment Major Business

Table 62. Feld Entertainment Entertainment Logistics Product and Solutions

Table 63. Feld Entertainment Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 64. Feld Entertainment Recent Developments and Future Plans

Table 65. Entertainment Logistix Company Information, Head Office, and Major Competitors

Table 66. Entertainment Logistix Major Business

Table 67. Entertainment Logistix Entertainment Logistics Product and Solutions

Table 68. Entertainment Logistix Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 69. Entertainment Logistix Recent Developments and Future Plans

Table 70. Freightline Carriers Company Information, Head Office, and Major Competitors

Table 71. Freightline Carriers Major Business

Table 72. Freightline Carriers Entertainment Logistics Product and Solutions

Table 73. Freightline Carriers Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 74. Freightline Carriers Recent Developments and Future Plans

Table 75. Live Event Logistics Company Information, Head Office, and Major Competitors

Table 76. Live Event Logistics Major Business

Table 77. Live Event Logistics Entertainment Logistics Product and Solutions

Table 78. Live Event Logistics Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 79. Live Event Logistics Recent Developments and Future Plans

Table 80. MX Logistics Company Information, Head Office, and Major Competitors

Table 81. MX Logistics Major Business

Table 82. MX Logistics Entertainment Logistics Product and Solutions

Table 83. MX Logistics Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 84. MX Logistics Recent Developments and Future Plans

Table 85. SpecialEvenTransportation(SET) Company Information, Head Office, and Major Competitors

Table 86. SpecialEvenTransportation(SET) Major Business

Table 87. SpecialEvenTransportation(SET) Entertainment Logistics Product and

## Solutions

Table 88. SpecialEvenTransportation(SET) Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 89. SpecialEvenTransportation(SET) Recent Developments and Future Plans

Table 90. Averitt Company Information, Head Office, and Major Competitors

Table 91. Averitt Major Business

Table 92. Averitt Entertainment Logistics Product and Solutions

Table 93. Averitt Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 94. Averitt Recent Developments and Future Plans

Table 95. Triple M Company Information, Head Office, and Major Competitors

Table 96. Triple M Major Business

Table 97. Triple M Entertainment Logistics Product and Solutions

Table 98. Triple M Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 99. Triple M Recent Developments and Future Plans

Table 100. StageFreight Company Information, Head Office, and Major Competitors

Table 101. StageFreight Major Business

Table 102. StageFreight Entertainment Logistics Product and Solutions

Table 103. StageFreight Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 104. StageFreight Recent Developments and Future Plans

Table 105. Stage Truck Company Information, Head Office, and Major Competitors

Table 106. Stage Truck Major Business

Table 107. Stage Truck Entertainment Logistics Product and Solutions

Table 108. Stage Truck Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 109. Stage Truck Recent Developments and Future Plans

Table 110. Stage Call Company Information, Head Office, and Major Competitors

Table 111. Stage Call Major Business

Table 112. Stage Call Entertainment Logistics Product and Solutions

Table 113. Stage Call Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 114. Stage Call Recent Developments and Future Plans

Table 115. GIO Express Company Information, Head Office, and Major Competitors

Table 116. GIO Express Major Business

Table 117. GIO Express Entertainment Logistics Product and Solutions

Table 118. GIO Express Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)

- Table 119. GIO Express Recent Developments and Future Plans
- Table 120. Legacy Logistics Company Information, Head Office, and Major Competitors
- Table 121. Legacy Logistics Major Business
- Table 122. Legacy Logistics Entertainment Logistics Product and Solutions
- Table 123. Legacy Logistics Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 124. Legacy Logistics Recent Developments and Future Plans
- Table 125. EFM Global Holdings Ltd Company Information, Head Office, and Major Competitors
- Table 126. EFM Global Holdings Ltd Major Business
- Table 127. EFM Global Holdings Ltd Entertainment Logistics Product and Solutions
- Table 128. EFM Global Holdings Ltd Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 129. EFM Global Holdings Ltd Recent Developments and Future Plans
- Table 130. DHL Company Information, Head Office, and Major Competitors
- Table 131. DHL Major Business
- Table 132. DHL Entertainment Logistics Product and Solutions
- Table 133. DHL Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 134. DHL Recent Developments and Future Plans
- Table 135. McCollister Company Information, Head Office, and Major Competitors
- Table 136. McCollister Major Business
- Table 137. McCollister Entertainment Logistics Product and Solutions
- Table 138. McCollister Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 139. McCollister Recent Developments and Future Plans
- Table 140. Entertainment by OCEANAAIR Company Information, Head Office, and Major Competitors
- Table 141. Entertainment by OCEANAAIR Major Business
- Table 142. Entertainment by OCEANAAIR Entertainment Logistics Product and Solutions
- Table 143. Entertainment by OCEANAAIR Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 144. Entertainment by OCEANAAIR Recent Developments and Future Plans
- Table 145. Integra Marine & Freight Services Company Information, Head Office, and Major Competitors
- Table 146. Integra Marine & Freight Services Major Business
- Table 147. Integra Marine & Freight Services Entertainment Logistics Product and Solutions



- Table 148. Integra Marine & Freight Services Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 149. Integra Marine & Freight Services Recent Developments and Future Plans
- Table 150. SOS Global Company Information, Head Office, and Major Competitors
- Table 151. SOS Global Major Business
- Table 152. SOS Global Entertainment Logistics Product and Solutions
- Table 153. SOS Global Entertainment Logistics Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 154. SOS Global Recent Developments and Future Plans
- Table 155. Global Entertainment Logistics Revenue (USD Million) by Players (2018-2023)
- Table 156. Global Entertainment Logistics Revenue Share by Players (2018-2023)
- Table 157. Breakdown of Entertainment Logistics by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 158. Market Position of Players in Entertainment Logistics, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022
- Table 159. Head Office of Key Entertainment Logistics Players
- Table 160. Entertainment Logistics Market: Company Product Type Footprint
- Table 161. Entertainment Logistics Market: Company Product Application Footprint
- Table 162. Entertainment Logistics New Market Entrants and Barriers to Market Entry
- Table 163. Entertainment Logistics Mergers, Acquisition, Agreements, and Collaborations
- Table 164. Global Entertainment Logistics Consumption Value (USD Million) by Type (2018-2023)
- Table 165. Global Entertainment Logistics Consumption Value Share by Type (2018-2023)
- Table 166. Global Entertainment Logistics Consumption Value Forecast by Type (2024-2029)
- Table 167. Global Entertainment Logistics Consumption Value by Application (2018-2023)
- Table 168. Global Entertainment Logistics Consumption Value Forecast by Application (2024-2029)
- Table 169. North America Entertainment Logistics Consumption Value by Type (2018-2023) & (USD Million)
- Table 170. North America Entertainment Logistics Consumption Value by Type (2024-2029) & (USD Million)
- Table 171. North America Entertainment Logistics Consumption Value by Application (2018-2023) & (USD Million)
- Table 172. North America Entertainment Logistics Consumption Value by Application

(2024-2029) & (USD Million)

Table 173. North America Entertainment Logistics Consumption Value by Country (2018-2023) & (USD Million)

Table 174. North America Entertainment Logistics Consumption Value by Country (2024-2029) & (USD Million)

Table 175. Europe Entertainment Logistics Consumption Value by Type (2018-2023) & (USD Million)

Table 176. Europe Entertainment Logistics Consumption Value by Type (2024-2029) & (USD Million)

Table 177. Europe Entertainment Logistics Consumption Value by Application (2018-2023) & (USD Million)

Table 178. Europe Entertainment Logistics Consumption Value by Application (2024-2029) & (USD Million)

Table 179. Europe Entertainment Logistics Consumption Value by Country (2018-2023) & (USD Million)

Table 180. Europe Entertainment Logistics Consumption Value by Country (2024-2029) & (USD Million)

Table 181. Asia-Pacific Entertainment Logistics Consumption Value by Type (2018-2023) & (USD Million)

Table 182. Asia-Pacific Entertainment Logistics Consumption Value by Type (2024-2029) & (USD Million)

Table 183. Asia-Pacific Entertainment Logistics Consumption Value by Application (2018-2023) & (USD Million)

Table 184. Asia-Pacific Entertainment Logistics Consumption Value by Application (2024-2029) & (USD Million)

Table 185. Asia-Pacific Entertainment Logistics Consumption Value by Region (2018-2023) & (USD Million)

Table 186. Asia-Pacific Entertainment Logistics Consumption Value by Region (2024-2029) & (USD Million)

Table 187. South America Entertainment Logistics Consumption Value by Type (2018-2023) & (USD Million)

Table 188. South America Entertainment Logistics Consumption Value by Type (2024-2029) & (USD Million)

Table 189. South America Entertainment Logistics Consumption Value by Application (2018-2023) & (USD Million)

Table 190. South America Entertainment Logistics Consumption Value by Application (2024-2029) & (USD Million)

Table 191. South America Entertainment Logistics Consumption Value by Country (2018-2023) & (USD Million)



Table 192. South America Entertainment Logistics Consumption Value by Country (2024-2029) & (USD Million)

Table 193. Middle East & Africa Entertainment Logistics Consumption Value by Type (2018-2023) & (USD Million)

Table 194. Middle East & Africa Entertainment Logistics Consumption Value by Type (2024-2029) & (USD Million)

Table 195. Middle East & Africa Entertainment Logistics Consumption Value by Application (2018-2023) & (USD Million)

Table 196. Middle East & Africa Entertainment Logistics Consumption Value by Application (2024-2029) & (USD Million)

Table 197. Middle East & Africa Entertainment Logistics Consumption Value by Country (2018-2023) & (USD Million)

Table 198. Middle East & Africa Entertainment Logistics Consumption Value by Country (2024-2029) & (USD Million)

Table 199. Entertainment Logistics Raw Material

Table 200. Key Suppliers of Entertainment Logistics Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Entertainment Logistics Picture

Figure 2. Global Entertainment Logistics Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Entertainment Logistics Consumption Value Market Share by Type in 2022

Figure 4. Land Transportation

Figure 5. Ocean Transportation

Figure 6. Air Transportation

Figure 7. Global Entertainment Logistics Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 8. Entertainment Logistics Consumption Value Market Share by Application in 2022

Figure 9. Concerts Logistics Picture

Figure 10. Film and Television Logistics Picture

Figure 11. Music Tour Logistics Picture

Figure 12. Gaming Event Logistics Picture

Figure 13. Celebrity Logistics Picture

Figure 14. Other Picture

Figure 15. Global Entertainment Logistics Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 16. Global Entertainment Logistics Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 17. Global Market Entertainment Logistics Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)

Figure 18. Global Entertainment Logistics Consumption Value Market Share by Region (2018-2029)

Figure 19. Global Entertainment Logistics Consumption Value Market Share by Region in 2022

Figure 20. North America Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 21. Europe Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 22. Asia-Pacific Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 23. South America Entertainment Logistics Consumption Value (2018-2029) &

(USD Million)

Figure 24. Middle East and Africa Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 25. Global Entertainment Logistics Revenue Share by Players in 2022

Figure 26. Entertainment Logistics Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2022

Figure 27. Global Top 3 Players Entertainment Logistics Market Share in 2022

Figure 28. Global Top 6 Players Entertainment Logistics Market Share in 2022

Figure 29. Global Entertainment Logistics Consumption Value Share by Type (2018-2023)

Figure 30. Global Entertainment Logistics Market Share Forecast by Type (2024-2029)

Figure 31. Global Entertainment Logistics Consumption Value Share by Application (2018-2023)

Figure 32. Global Entertainment Logistics Market Share Forecast by Application (2024-2029)

Figure 33. North America Entertainment Logistics Consumption Value Market Share by Type (2018-2029)

Figure 34. North America Entertainment Logistics Consumption Value Market Share by Application (2018-2029)

Figure 35. North America Entertainment Logistics Consumption Value Market Share by Country (2018-2029)

Figure 36. United States Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 37. Canada Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 38. Mexico Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 39. Europe Entertainment Logistics Consumption Value Market Share by Type (2018-2029)

Figure 40. Europe Entertainment Logistics Consumption Value Market Share by Application (2018-2029)

Figure 41. Europe Entertainment Logistics Consumption Value Market Share by Country (2018-2029)

Figure 42. Germany Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 43. France Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 44. United Kingdom Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 45. Russia Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 46. Italy Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 47. Asia-Pacific Entertainment Logistics Consumption Value Market Share by Type (2018-2029)

Figure 48. Asia-Pacific Entertainment Logistics Consumption Value Market Share by Application (2018-2029)

Figure 49. Asia-Pacific Entertainment Logistics Consumption Value Market Share by Region (2018-2029)

Figure 50. China Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 51. Japan Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 52. South Korea Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 53. India Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 54. Southeast Asia Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 55. Australia Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 56. South America Entertainment Logistics Consumption Value Market Share by Type (2018-2029)

Figure 57. South America Entertainment Logistics Consumption Value Market Share by Application (2018-2029)

Figure 58. South America Entertainment Logistics Consumption Value Market Share by Country (2018-2029)

Figure 59. Brazil Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 60. Argentina Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 61. Middle East and Africa Entertainment Logistics Consumption Value Market Share by Type (2018-2029)

Figure 62. Middle East and Africa Entertainment Logistics Consumption Value Market Share by Application (2018-2029)

Figure 63. Middle East and Africa Entertainment Logistics Consumption Value Market Share by Country (2018-2029)

Figure 64. Turkey Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Million)

Figure 65. Saudi Arabia Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 66. UAE Entertainment Logistics Consumption Value (2018-2029) & (USD Million)

Figure 67. Entertainment Logistics Market Drivers

Figure 68. Entertainment Logistics Market Restraints

Figure 69. Entertainment Logistics Market Trends

Figure 70. Porters Five Forces Analysis

Figure 71. Manufacturing Cost Structure Analysis of Entertainment Logistics in 2022

Figure 72. Manufacturing Process Analysis of Entertainment Logistics

Figure 73. Entertainment Logistics Industrial Chain

Figure 74. Methodology

Figure 75. Research Process and Data Source

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