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Global Entertainment Gift Cards Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

https://marketpublishers.com/r/G6C53DF7D18DEN.html
Date: October 2026
Pages: 118
Price: US$ 3,480.00 (Single User License)
ID: G6C53DF7D18DEN

Abstracts

According to our (Global Info Research) latest study, the global Entertainment Gift Cards market size was valued at US$ million in 2025 and is forecast to a readjusted size of US$ million by 2032 with a CAGR of %during review period.

Entertainment gift cards are prepaid stored-value cards issued by entertainment venues, companies, or platforms that customers can purchase and redeem for various forms of entertainment activities or content. These cards allow recipients to enjoy a wide range of entertainment options, such as movies, concerts, events, gaming, streaming services, and more.

This report is a detailed and comprehensive analysis for global Entertainment Gift Cards market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Entertainment Gift Cards market size and forecasts, in consumption value ($ Million), sales quantity (M Units), and average selling prices (US$/Unit), 2021-2032

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Global Entertainment Gift Cards market size and forecasts by region and country, in consumption value ($ Million), sales quantity (M Units), and average selling prices (US$/Unit), 2021-2032

Global Entertainment Gift Cards market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (M Units), and average selling prices (US$/Unit), 2021-2032

Global Entertainment Gift Cards market shares of main players, shipments in revenue ($ Million), sales quantity (M Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Entertainment Gift Cards

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Entertainment Gift Cards market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amazon, ITunes, Walmart, Google Play, Starbucks, Walgreens, Lowes, JD, Best Buy, Sainsbury's, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Entertainment Gift Cards market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

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analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Open Loop

Closed Loop

E-Gifting

Market segment by Application

Individual

Enterprise

Others

Major players covered

Amazon

ITunes

Walmart

Google Play

Starbucks

Walgreens

Lowes

JD

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Best Buy

Sainsbury's

Macy's

Virgin

JCB Gift Card

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Entertainment Gift Cards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Entertainment Gift Cards, with price, sales quantity, revenue, and global market share of Entertainment Gift Cards from 2021 to 2026.

Chapter 3, the Entertainment Gift Cards competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed

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emphatically by landscape contrast.

Chapter 4, the Entertainment Gift Cards breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Entertainment Gift Cards market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Entertainment Gift Cards.

Chapter 14 and 15, to describe Entertainment Gift Cards sales channel, distributors, customers, research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope
1.2 Market Estimation Caveats and Base Year
1.3 Market Analysis by Type
  1.3.1 Overview: Global Entertainment Gift Cards Consumption Value by Type: 2021 Versus 2025 Versus 2032
  1.3.2 Open Loop
  1.3.3 Closed Loop
  1.3.4 E-Gifting
1.4 Market Analysis by Application
  1.4.1 Overview: Global Entertainment Gift Cards Consumption Value by Application: 2021 Versus 2025 Versus 2032
  1.4.2 Individual
  1.4.3 Enterprise
  1.4.4 Others
1.5 Global Entertainment Gift Cards Market Size & Forecast
  1.5.1 Global Entertainment Gift Cards Consumption Value (2021 & 2025 & 2032)
  1.5.2 Global Entertainment Gift Cards Sales Quantity (2021-2032)
  1.5.3 Global Entertainment Gift Cards Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Amazon
  2.1.1 Amazon Details
  2.1.2 Amazon Major Business
  2.1.3 Amazon Entertainment Gift Cards Product and Services
  2.1.4 Amazon Entertainment Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  2.1.5 Amazon Recent Developments/Updates
2.2 ITunes
  2.2.1 ITunes Details
  2.2.2 ITunes Major Business
  2.2.3 ITunes Entertainment Gift Cards Product and Services
  2.2.4 ITunes Entertainment Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  2.2.5 ITunes Recent Developments/Updates

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2.3 Walmart
2.3.1 Walmart Details
2.3.2 Walmart Major Business
2.3.3 Walmart Entertainment Gift Cards Product and Services
2.3.4 Walmart Entertainment Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.3.5 Walmart Recent Developments/Updates
2.4 Google Play
2.4.1 Google Play Details
2.4.2 Google Play Major Business
2.4.3 Google Play Entertainment Gift Cards Product and Services
2.4.4 Google Play Entertainment Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.4.5 Google Play Recent Developments/Updates
2.5 Starbucks
2.5.1 Starbucks Details
2.5.2 Starbucks Major Business
2.5.3 Starbucks Entertainment Gift Cards Product and Services
2.5.4 Starbucks Entertainment Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.5.5 Starbucks Recent Developments/Updates
2.6 Walgreens
2.6.1 Walgreens Details
2.6.2 Walgreens Major Business
2.6.3 Walgreens Entertainment Gift Cards Product and Services
2.6.4 Walgreens Entertainment Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.6.5 Walgreens Recent Developments/Updates
2.7 Lowes
2.7.1 Lowes Details
2.7.2 Lowes Major Business
2.7.3 Lowes Entertainment Gift Cards Product and Services
2.7.4 Lowes Entertainment Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.7.5 Lowes Recent Developments/Updates
2.8 JD
2.8.1 JD Details
2.8.2 JD Major Business
2.8.3 JD Entertainment Gift Cards Product and Services

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info@marketpublishers.com

2.8.4 JD Entertainment Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.8.5 JD Recent Developments/Updates
2.9 Best Buy
2.9.1 Best Buy Details
2.9.2 Best Buy Major Business
2.9.3 Best Buy Entertainment Gift Cards Product and Services
2.9.4 Best Buy Entertainment Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.9.5 Best Buy Recent Developments/Updates
2.10 Sainsbury's
2.10.1 Sainsbury's Details
2.10.2 Sainsbury's Major Business
2.10.3 Sainsbury's Entertainment Gift Cards Product and Services
2.10.4 Sainsbury's Entertainment Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.10.5 Sainsbury's Recent Developments/Updates
2.11 Macy's
2.11.1 Macy's Details
2.11.2 Macy's Major Business
2.11.3 Macy's Entertainment Gift Cards Product and Services
2.11.4 Macy's Entertainment Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.11.5 Macy's Recent Developments/Updates
2.12 Virgin
2.12.1 Virgin Details
2.12.2 Virgin Major Business
2.12.3 Virgin Entertainment Gift Cards Product and Services
2.12.4 Virgin Entertainment Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.12.5 Virgin Recent Developments/Updates
2.13 JCB Gift Card
2.13.1 JCB Gift Card Details
2.13.2 JCB Gift Card Major Business
2.13.3 JCB Gift Card Entertainment Gift Cards Product and Services
2.13.4 JCB Gift Card Entertainment Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.13.5 JCB Gift Card Recent Developments/Updates

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3 COMPETITIVE ENVIRONMENT: ENTERTAINMENT GIFT CARDS BY MANUFACTURER

3.1 Global Entertainment Gift Cards Sales Quantity by Manufacturer (2021-2026)
3.2 Global Entertainment Gift Cards Revenue by Manufacturer (2021-2026)
3.3 Global Entertainment Gift Cards Average Price by Manufacturer (2021-2026)
3.4 Market Share Analysis (2025)
  3.4.1 Producer Shipments of Entertainment Gift Cards by Manufacturer Revenue ($MM) and Market Share (%): 2025
  3.4.2 Top 3 Entertainment Gift Cards Manufacturer Market Share in 2025
  3.4.3 Top 6 Entertainment Gift Cards Manufacturer Market Share in 2025
3.5 Entertainment Gift Cards Market: Overall Company Footprint Analysis
  3.5.1 Entertainment Gift Cards Market: Region Footprint
  3.5.2 Entertainment Gift Cards Market: Company Product Type Footprint
  3.5.3 Entertainment Gift Cards Market: Company Product Application Footprint
3.6 New Market Entrants and Barriers to Market Entry
3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Entertainment Gift Cards Market Size by Region
  4.1.1 Global Entertainment Gift Cards Sales Quantity by Region (2021-2032)
  4.1.2 Global Entertainment Gift Cards Consumption Value by Region (2021-2032)
  4.1.3 Global Entertainment Gift Cards Average Price by Region (2021-2032)
4.2 North America Entertainment Gift Cards Consumption Value (2021-2032)
4.3 Europe Entertainment Gift Cards Consumption Value (2021-2032)
4.4 Asia-Pacific Entertainment Gift Cards Consumption Value (2021-2032)
4.5 South America Entertainment Gift Cards Consumption Value (2021-2032)
4.6 Middle East & Africa Entertainment Gift Cards Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Entertainment Gift Cards Sales Quantity by Type (2021-2032)
5.2 Global Entertainment Gift Cards Consumption Value by Type (2021-2032)
5.3 Global Entertainment Gift Cards Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Entertainment Gift Cards Sales Quantity by Application (2021-2032)

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6.2 Global Entertainment Gift Cards Consumption Value by Application (2021-2032)
6.3 Global Entertainment Gift Cards Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Entertainment Gift Cards Sales Quantity by Type (2021-2032)
7.2 North America Entertainment Gift Cards Sales Quantity by Application (2021-2032)
7.3 North America Entertainment Gift Cards Market Size by Country
  7.3.1 North America Entertainment Gift Cards Sales Quantity by Country (2021-2032)
  7.3.2 North America Entertainment Gift Cards Consumption Value by Country (2021-2032)
  7.3.3 United States Market Size and Forecast (2021-2032)
  7.3.4 Canada Market Size and Forecast (2021-2032)
  7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Entertainment Gift Cards Sales Quantity by Type (2021-2032)
8.2 Europe Entertainment Gift Cards Sales Quantity by Application (2021-2032)
8.3 Europe Entertainment Gift Cards Market Size by Country
  8.3.1 Europe Entertainment Gift Cards Sales Quantity by Country (2021-2032)
  8.3.2 Europe Entertainment Gift Cards Consumption Value by Country (2021-2032)
  8.3.3 Germany Market Size and Forecast (2021-2032)
  8.3.4 France Market Size and Forecast (2021-2032)
  8.3.5 United Kingdom Market Size and Forecast (2021-2032)
  8.3.6 Russia Market Size and Forecast (2021-2032)
  8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Entertainment Gift Cards Sales Quantity by Type (2021-2032)
9.2 Asia-Pacific Entertainment Gift Cards Sales Quantity by Application (2021-2032)
9.3 Asia-Pacific Entertainment Gift Cards Market Size by Region
  9.3.1 Asia-Pacific Entertainment Gift Cards Sales Quantity by Region (2021-2032)
  9.3.2 Asia-Pacific Entertainment Gift Cards Consumption Value by Region (2021-2032)
  9.3.3 China Market Size and Forecast (2021-2032)
  9.3.4 Japan Market Size and Forecast (2021-2032)
  9.3.5 South Korea Market Size and Forecast (2021-2032)

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9.3.6 India Market Size and Forecast (2021-2032)
9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Entertainment Gift Cards Sales Quantity by Type (2021-2032)
10.2 South America Entertainment Gift Cards Sales Quantity by Application (2021-2032)
10.3 South America Entertainment Gift Cards Market Size by Country
10.3.1 South America Entertainment Gift Cards Sales Quantity by Country (2021-2032)
10.3.2 South America Entertainment Gift Cards Consumption Value by Country (2021-2032)
10.3.3 Brazil Market Size and Forecast (2021-2032)
10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Entertainment Gift Cards Sales Quantity by Type (2021-2032)
11.2 Middle East & Africa Entertainment Gift Cards Sales Quantity by Application (2021-2032)
11.3 Middle East & Africa Entertainment Gift Cards Market Size by Country
11.3.1 Middle East & Africa Entertainment Gift Cards Sales Quantity by Country (2021-2032)
11.3.2 Middle East & Africa Entertainment Gift Cards Consumption Value by Country (2021-2032)
11.3.3 Turkey Market Size and Forecast (2021-2032)
11.3.4 Egypt Market Size and Forecast (2021-2032)
11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Entertainment Gift Cards Market Drivers
12.2 Entertainment Gift Cards Market Restraints
12.3 Entertainment Gift Cards Trends Analysis
12.4 Porters Five Forces Analysis
12.4.1 Threat of New Entrants

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12.4.2 Bargaining Power of Suppliers
12.4.3 Bargaining Power of Buyers
12.4.4 Threat of Substitutes
12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Entertainment Gift Cards and Key Manufacturers
13.2 Manufacturing Costs Percentage of Entertainment Gift Cards
13.3 Entertainment Gift Cards Production Process
13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel
14.1.1 Direct to End-User
14.1.2 Distributors
14.2 Entertainment Gift Cards Typical Distributors
14.3 Entertainment Gift Cards Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology
16.2 Research Process and Data Source
16.3 Disclaimer

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List Of Tables

LIST OF TABLES

Table 1. Global Entertainment Gift Cards Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
Table 2. Global Entertainment Gift Cards Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Table 3. Amazon Basic Information, Manufacturing Base and Competitors
Table 4. Amazon Major Business
Table 5. Amazon Entertainment Gift Cards Product and Services
Table 6. Amazon Entertainment Gift Cards Sales Quantity (M Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 7. Amazon Recent Developments/Updates
Table 8. ITunes Basic Information, Manufacturing Base and Competitors
Table 9. ITunes Major Business
Table 10. ITunes Entertainment Gift Cards Product and Services
Table 11. ITunes Entertainment Gift Cards Sales Quantity (M Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 12. ITunes Recent Developments/Updates
Table 13. Walmart Basic Information, Manufacturing Base and Competitors
Table 14. Walmart Major Business
Table 15. Walmart Entertainment Gift Cards Product and Services
Table 16. Walmart Entertainment Gift Cards Sales Quantity (M Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 17. Walmart Recent Developments/Updates
Table 18. Google Play Basic Information, Manufacturing Base and Competitors
Table 19. Google Play Major Business
Table 20. Google Play Entertainment Gift Cards Product and Services
Table 21. Google Play Entertainment Gift Cards Sales Quantity (M Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 22. Google Play Recent Developments/Updates
Table 23. Starbucks Basic Information, Manufacturing Base and Competitors
Table 24. Starbucks Major Business
Table 25. Starbucks Entertainment Gift Cards Product and Services
Table 26. Starbucks Entertainment Gift Cards Sales Quantity (M Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 27. Starbucks Recent Developments/Updates
Table 28. Walgreens Basic Information, Manufacturing Base and Competitors

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Table 29. Walgreens Major Business
Table 30. Walgreens Entertainment Gift Cards Product and Services
Table 31. Walgreens Entertainment Gift Cards Sales Quantity (M Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 32. Walgreens Recent Developments/Updates
Table 33. Lowes Basic Information, Manufacturing Base and Competitors
Table 34. Lowes Major Business
Table 35. Lowes Entertainment Gift Cards Product and Services
Table 36. Lowes Entertainment Gift Cards Sales Quantity (M Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 37. Lowes Recent Developments/Updates
Table 38. JD Basic Information, Manufacturing Base and Competitors
Table 39. JD Major Business
Table 40. JD Entertainment Gift Cards Product and Services
Table 41. JD Entertainment Gift Cards Sales Quantity (M Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 42. JD Recent Developments/Updates
Table 43. Best Buy Basic Information, Manufacturing Base and Competitors
Table 44. Best Buy Major Business
Table 45. Best Buy Entertainment Gift Cards Product and Services
Table 46. Best Buy Entertainment Gift Cards Sales Quantity (M Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 47. Best Buy Recent Developments/Updates
Table 48. Sainsbury's Basic Information, Manufacturing Base and Competitors
Table 49. Sainsbury's Major Business
Table 50. Sainsbury's Entertainment Gift Cards Product and Services
Table 51. Sainsbury's Entertainment Gift Cards Sales Quantity (M Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 52. Sainsbury's Recent Developments/Updates
Table 53. Macy's Basic Information, Manufacturing Base and Competitors
Table 54. Macy's Major Business
Table 55. Macy's Entertainment Gift Cards Product and Services
Table 56. Macy's Entertainment Gift Cards Sales Quantity (M Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 57. Macy's Recent Developments/Updates
Table 58. Virgin Basic Information, Manufacturing Base and Competitors
Table 59. Virgin Major Business
Table 60. Virgin Entertainment Gift Cards Product and Services
Table 61. Virgin Entertainment Gift Cards Sales Quantity (M Units), Average Price

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(US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 62. Virgin Recent Developments/Updates
Table 63. JCB Gift Card Basic Information, Manufacturing Base and Competitors
Table 64. JCB Gift Card Major Business
Table 65. JCB Gift Card Entertainment Gift Cards Product and Services
Table 66. JCB Gift Card Entertainment Gift Cards Sales Quantity (M Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 67. JCB Gift Card Recent Developments/Updates
Table 68. Global Entertainment Gift Cards Sales Quantity by Manufacturer (2021-2026) & (M Units)
Table 69. Global Entertainment Gift Cards Revenue by Manufacturer (2021-2026) & (USD Million)
Table 70. Global Entertainment Gift Cards Average Price by Manufacturer (2021-2026) & (US$/Unit)
Table 71. Market Position of Manufacturers in Entertainment Gift Cards, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 72. Head Office and Entertainment Gift Cards Production Site of Key Manufacturer
Table 73. Entertainment Gift Cards Market: Company Product Type Footprint
Table 74. Entertainment Gift Cards Market: Company Product Application Footprint
Table 75. Entertainment Gift Cards New Market Entrants and Barriers to Market Entry
Table 76. Entertainment Gift Cards Mergers, Acquisition, Agreements, and Collaborations
Table 77. Global Entertainment Gift Cards Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
Table 78. Global Entertainment Gift Cards Sales Quantity by Region (2021-2026) & (M Units)
Table 79. Global Entertainment Gift Cards Sales Quantity by Region (2027-2032) & (M Units)
Table 80. Global Entertainment Gift Cards Consumption Value by Region (2021-2026) & (USD Million)
Table 81. Global Entertainment Gift Cards Consumption Value by Region (2027-2032) & (USD Million)
Table 82. Global Entertainment Gift Cards Average Price by Region (2021-2026) & (US$/Unit)
Table 83. Global Entertainment Gift Cards Average Price by Region (2027-2032) & (US$/Unit)
Table 84. Global Entertainment Gift Cards Sales Quantity by Type (2021-2026) & (M Units)

+357 96 030922
info@marketpublishers.com

Table 85. Global Entertainment Gift Cards Sales Quantity by Type (2027-2032) & (M Units)
Table 86. Global Entertainment Gift Cards Consumption Value by Type (2021-2026) & (USD Million)
Table 87. Global Entertainment Gift Cards Consumption Value by Type (2027-2032) & (USD Million)
Table 88. Global Entertainment Gift Cards Average Price by Type (2021-2026) & (US$/Unit)
Table 89. Global Entertainment Gift Cards Average Price by Type (2027-2032) & (US$/Unit)
Table 90. Global Entertainment Gift Cards Sales Quantity by Application (2021-2026) & (M Units)
Table 91. Global Entertainment Gift Cards Sales Quantity by Application (2027-2032) & (M Units)
Table 92. Global Entertainment Gift Cards Consumption Value by Application (2021-2026) & (USD Million)
Table 93. Global Entertainment Gift Cards Consumption Value by Application (2027-2032) & (USD Million)
Table 94. Global Entertainment Gift Cards Average Price by Application (2021-2026) & (US$/Unit)
Table 95. Global Entertainment Gift Cards Average Price by Application (2027-2032) & (US$/Unit)
Table 96. North America Entertainment Gift Cards Sales Quantity by Type (2021-2026) & (M Units)
Table 97. North America Entertainment Gift Cards Sales Quantity by Type (2027-2032) & (M Units)
Table 98. North America Entertainment Gift Cards Sales Quantity by Application (2021-2026) & (M Units)
Table 99. North America Entertainment Gift Cards Sales Quantity by Application (2027-2032) & (M Units)
Table 100. North America Entertainment Gift Cards Sales Quantity by Country (2021-2026) & (M Units)
Table 101. North America Entertainment Gift Cards Sales Quantity by Country (2027-2032) & (M Units)
Table 102. North America Entertainment Gift Cards Consumption Value by Country (2021-2026) & (USD Million)
Table 103. North America Entertainment Gift Cards Consumption Value by Country (2027-2032) & (USD Million)
Table 104. Europe Entertainment Gift Cards Sales Quantity by Type (2021-2026) & (M

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info@marketpublishers.com

Units)
Table 105. Europe Entertainment Gift Cards Sales Quantity by Type (2027-2032) & (M Units)
Table 106. Europe Entertainment Gift Cards Sales Quantity by Application (2021-2026) & (M Units)
Table 107. Europe Entertainment Gift Cards Sales Quantity by Application (2027-2032) & (M Units)
Table 108. Europe Entertainment Gift Cards Sales Quantity by Country (2021-2026) & (M Units)
Table 109. Europe Entertainment Gift Cards Sales Quantity by Country (2027-2032) & (M Units)
Table 110. Europe Entertainment Gift Cards Consumption Value by Country (2021-2026) & (USD Million)
Table 111. Europe Entertainment Gift Cards Consumption Value by Country (2027-2032) & (USD Million)
Table 112. Asia-Pacific Entertainment Gift Cards Sales Quantity by Type (2021-2026) & (M Units)
Table 113. Asia-Pacific Entertainment Gift Cards Sales Quantity by Type (2027-2032) & (M Units)
Table 114. Asia-Pacific Entertainment Gift Cards Sales Quantity by Application (2021-2026) & (M Units)
Table 115. Asia-Pacific Entertainment Gift Cards Sales Quantity by Application (2027-2032) & (M Units)
Table 116. Asia-Pacific Entertainment Gift Cards Sales Quantity by Region (2021-2026) & (M Units)
Table 117. Asia-Pacific Entertainment Gift Cards Sales Quantity by Region (2027-2032) & (M Units)
Table 118. Asia-Pacific Entertainment Gift Cards Consumption Value by Region (2021-2026) & (USD Million)
Table 119. Asia-Pacific Entertainment Gift Cards Consumption Value by Region (2027-2032) & (USD Million)
Table 120. South America Entertainment Gift Cards Sales Quantity by Type (2021-2026) & (M Units)
Table 121. South America Entertainment Gift Cards Sales Quantity by Type (2027-2032) & (M Units)
Table 122. South America Entertainment Gift Cards Sales Quantity by Application (2021-2026) & (M Units)
Table 123. South America Entertainment Gift Cards Sales Quantity by Application (2027-2032) & (M Units)

+357 96 030922
info@marketpublishers.com

Table 124. South America Entertainment Gift Cards Sales Quantity by Country (2021-2026) & (M Units)
Table 125. South America Entertainment Gift Cards Sales Quantity by Country (2027-2032) & (M Units)
Table 126. South America Entertainment Gift Cards Consumption Value by Country (2021-2026) & (USD Million)
Table 127. South America Entertainment Gift Cards Consumption Value by Country (2027-2032) & (USD Million)
Table 128. Middle East & Africa Entertainment Gift Cards Sales Quantity by Type (2021-2026) & (M Units)
Table 129. Middle East & Africa Entertainment Gift Cards Sales Quantity by Type (2027-2032) & (M Units)
Table 130. Middle East & Africa Entertainment Gift Cards Sales Quantity by Application (2021-2026) & (M Units)
Table 131. Middle East & Africa Entertainment Gift Cards Sales Quantity by Application (2027-2032) & (M Units)
Table 132. Middle East & Africa Entertainment Gift Cards Sales Quantity by Country (2021-2026) & (M Units)
Table 133. Middle East & Africa Entertainment Gift Cards Sales Quantity by Country (2027-2032) & (M Units)
Table 134. Middle East & Africa Entertainment Gift Cards Consumption Value by Country (2021-2026) & (USD Million)
Table 135. Middle East & Africa Entertainment Gift Cards Consumption Value by Country (2027-2032) & (USD Million)
Table 136. Entertainment Gift Cards Raw Material
Table 137. Key Manufacturers of Entertainment Gift Cards Raw Materials
Table 138. Entertainment Gift Cards Typical Distributors
Table 139. Entertainment Gift Cards Typical Customers

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info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Entertainment Gift Cards Picture
Figure 2. Global Entertainment Gift Cards Revenue by Type, (USD Million), 2021 & 2025 & 2032
Figure 3. Global Entertainment Gift Cards Revenue Market Share by Type in 2025
Figure 4. Open Loop Examples
Figure 5. Closed Loop Examples
Figure 6. E-Gifting Examples
Figure 7. Global Entertainment Gift Cards Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 8. Global Entertainment Gift Cards Revenue Market Share by Application in 2025
Figure 9. Individual Examples
Figure 10. Enterprise Examples
Figure 11. Others Examples
Figure 12. Global Entertainment Gift Cards Consumption Value, (USD Million): 2021 & 2025 & 2032
Figure 13. Global Entertainment Gift Cards Consumption Value and Forecast (2021-2032) & (USD Million)
Figure 14. Global Entertainment Gift Cards Sales Quantity (2021-2032) & (M Units)
Figure 15. Global Entertainment Gift Cards Price (2021-2032) & (US$/Unit)
Figure 16. Global Entertainment Gift Cards Sales Quantity Market Share by Manufacturer in 2025
Figure 17. Global Entertainment Gift Cards Revenue Market Share by Manufacturer in 2025
Figure 18. Producer Shipments of Entertainment Gift Cards by Manufacturer Sales ($MM) and Market Share (%): 2025
Figure 19. Top 3 Entertainment Gift Cards Manufacturer (Revenue) Market Share in 2025
Figure 20. Top 6 Entertainment Gift Cards Manufacturer (Revenue) Market Share in 2025
Figure 21. Global Entertainment Gift Cards Sales Quantity Market Share by Region (2021-2032)
Figure 22. Global Entertainment Gift Cards Consumption Value Market Share by Region (2021-2032)
Figure 23. North America Entertainment Gift Cards Consumption Value (2021-2032) &

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(USD Million)
Figure 24. Europe Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 25. Asia-Pacific Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 26. South America Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 27. Middle East & Africa Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 28. Global Entertainment Gift Cards Sales Quantity Market Share by Type (2021-2032)
Figure 29. Global Entertainment Gift Cards Consumption Value Market Share by Type (2021-2032)
Figure 30. Global Entertainment Gift Cards Average Price by Type (2021-2032) & (US$/Unit)
Figure 31. Global Entertainment Gift Cards Sales Quantity Market Share by Application (2021-2032)
Figure 32. Global Entertainment Gift Cards Revenue Market Share by Application (2021-2032)
Figure 33. Global Entertainment Gift Cards Average Price by Application (2021-2032) & (US$/Unit)
Figure 34. North America Entertainment Gift Cards Sales Quantity Market Share by Type (2021-2032)
Figure 35. North America Entertainment Gift Cards Sales Quantity Market Share by Application (2021-2032)
Figure 36. North America Entertainment Gift Cards Sales Quantity Market Share by Country (2021-2032)
Figure 37. North America Entertainment Gift Cards Consumption Value Market Share by Country (2021-2032)
Figure 38. United States Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 39. Canada Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 40. Mexico Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 41. Europe Entertainment Gift Cards Sales Quantity Market Share by Type (2021-2032)
Figure 42. Europe Entertainment Gift Cards Sales Quantity Market Share by Application (2021-2032)

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Figure 43. Europe Entertainment Gift Cards Sales Quantity Market Share by Country (2021-2032)
Figure 44. Europe Entertainment Gift Cards Consumption Value Market Share by Country (2021-2032)
Figure 45. Germany Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 46. France Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 47. United Kingdom Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 48. Russia Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 49. Italy Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 50. Asia-Pacific Entertainment Gift Cards Sales Quantity Market Share by Type (2021-2032)
Figure 51. Asia-Pacific Entertainment Gift Cards Sales Quantity Market Share by Application (2021-2032)
Figure 52. Asia-Pacific Entertainment Gift Cards Sales Quantity Market Share by Region (2021-2032)
Figure 53. Asia-Pacific Entertainment Gift Cards Consumption Value Market Share by Region (2021-2032)
Figure 54. China Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 55. Japan Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 56. South Korea Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 57. India Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 58. Southeast Asia Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 59. Australia Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 60. South America Entertainment Gift Cards Sales Quantity Market Share by Type (2021-2032)
Figure 61. South America Entertainment Gift Cards Sales Quantity Market Share by Application (2021-2032)
Figure 62. South America Entertainment Gift Cards Sales Quantity Market Share by

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Country (2021-2032)
Figure 63. South America Entertainment Gift Cards Consumption Value Market Share by Country (2021-2032)
Figure 64. Brazil Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 65. Argentina Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 66. Middle East & Africa Entertainment Gift Cards Sales Quantity Market Share by Type (2021-2032)
Figure 67. Middle East & Africa Entertainment Gift Cards Sales Quantity Market Share by Application (2021-2032)
Figure 68. Middle East & Africa Entertainment Gift Cards Sales Quantity Market Share by Country (2021-2032)
Figure 69. Middle East & Africa Entertainment Gift Cards Consumption Value Market Share by Country (2021-2032)
Figure 70. Turkey Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 71. Egypt Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 72. Saudi Arabia Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 73. South Africa Entertainment Gift Cards Consumption Value (2021-2032) & (USD Million)
Figure 74. Entertainment Gift Cards Market Drivers
Figure 75. Entertainment Gift Cards Market Restraints
Figure 76. Entertainment Gift Cards Market Trends
Figure 77. Porters Five Forces Analysis
Figure 78. Manufacturing Cost Structure Analysis of Entertainment Gift Cards in 2025
Figure 79. Manufacturing Process Analysis of Entertainment Gift Cards
Figure 80. Entertainment Gift Cards Industrial Chain
Figure 81. Sales Channel: Direct to End-User vs Distributors
Figure 82. Direct Channel Pros & Cons
Figure 83. Indirect Channel Pros & Cons
Figure 84. Methodology
Figure 85. Research Process and Data Source

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