

# Global Enterprise Video Platform Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

We defines an enterprise video platform as a complete end-to-end solution that enables enterprises to ingest, transcode, store, manage, protect and publish both live and on-demand video for internal use, as well as end-to-end platforms that fully-managed video webcasting service offerings, lecture capture solutions used by educational institutions, or solutions employed by the media and entertainment industry. By definition, we do not include the use of video by marketing departments for B2C communications.

### Scope of the Report:

From a customer perspective, laying out an enterprise-wide video strategy has significant benefits in terms of time, cost savings, and choosing the right enterprise video solution. Security, scalability, and ease of use drive widespread adoption. Vendors must focus on these elements to win market shares. North America is the largest and fastest-growing market for enterprise video solutions globally. The United States is the single largest country market. Over the next years, North America and Europe market will lead the way, followed closely by the Japan and China markets. The global Enterprise Video Platform market is valued at 1520 million USD in 2017 and is expected to reach 4590 million USD by the end of 2023, growing at a CAGR of 20.2% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Enterprise Video Platform.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Enterprise Video Platform market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Enterprise Video Platform market by product type and applications/end industries.

Market Segment by Companies, this report covers

Brightcove

Ooyala

Haivision

Kaltura

ThePlatform (Comcast Technology Solutions)

Vbrick

IBM Cloud Video

Sonic Foundry

Arkena

Kollective

Qumu

Wistia

Vidyo

Agile Content

Vidizmo

MediaPlatform

Viocorp

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Saas

On Premise

Hybrid

Market Segment by Applications, can be divided into

Finance

Manufacturing

Services

Health

Tech

Others



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