

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Enterprise Tablet Market 2018, Forecast to 2023

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Abstracts

An enterprise tablet is a mobile computer device that is larger than a smartphone or a phablet and smaller than a laptop and is used in enterprises by individual consumers. The screen size of these enterprise tablets is greater than 7 inches and smaller than 14 inches. The growing adoption of bring your own device (BYOD) policy in enterprises is a major driving factor for the market. While the enterprise tablets are replacing the large laptops and desktops that cost the company, the demand for enterprise tablets has increased as they offer similar functionalities.

Scope of the Report:

This report focuses on the Enterprise Tablet in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The enterprise tablets segment with a screen size 9 inches accounted for the majority market share and will continue to dominate the market for the next four years.

The adoption of enterprise tablets in large enterprises segment accounted for the majority market share and will continue to dominate the market during the forecasted period. Some of the major factors responsible for the increasing use of tablets in large enterprises is its increasing number of benefits that make it easy to take notes and deliver presentations.

The worldwide market for Enterprise Tablet is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Apple

Lenovo

Microsoft

Samsung Electronics

ASUS

Dell

HP

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

9 inches

9 inches

Market Segment by Applications, can be divided into

Government Organizations

Large Enterprises

SMEs

Others

There are 15 Chapters to deeply display the global Enterprise Tablet market.

Chapter 1, to describe Enterprise Tablet Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Enterprise Tablet, with sales, revenue, and price of Enterprise Tablet, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Enterprise Tablet, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Enterprise Tablet market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Enterprise Tablet sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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