

# Global Enterprise Survey Software Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Enterprise Survey Software market size is expected to reach \$ 842 million by 2032, rising at a market growth of 8.4% CAGR during the forecast period (2026-2032).

Enterprise survey software is a digital survey and feedback management platform for enterprises, governments, universities, medical institutions, market research institutions, and other large organizations. It is primarily used for designing, publishing, collecting, managing, and analyzing structured questionnaires and multi-channel feedback data. Enterprise survey software focuses on software products with enterprise-level deployment, team collaboration, access control, brand customization, security compliance, API integration, automated workflows, data dashboards, and advanced analytics capabilities. Product forms include cloud-based SaaS platforms, private deployment systems, open-source commercial versions, enterprise forms and survey modules, customer feedback survey platforms, employee survey and employee listening platforms, market research survey platforms, and patient experience and public institution satisfaction survey platforms.

The market for enterprise survey software is experiencing significant development and growth. This software has become increasingly popular among businesses of all sizes as they realize the importance of collecting feedback and data from their customers, employees, and stakeholders. One driver for market development is the increasing need for businesses to gain insights and make data-driven decisions. With the rapid advancement of technology, businesses now have access to a wide range of survey software tools that enable them to collect, analyze, and interpret data more efficiently. These tools offer features like survey design, distribution, data collection, and analysis, which help businesses make better-informed decisions. Another factor contributing to the market development is the increasing adoption of cloud-based solutions. Enterprise

survey software that operates on the cloud allows businesses to access their survey data from anywhere and at any time. This flexibility enhances collaboration among teams and enables businesses to gather feedback from a global audience.

This report studies the global Enterprise Survey Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Enterprise Survey Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Enterprise Survey Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Enterprise Survey Software total market, 2021-2032, (USD Million)

Global Enterprise Survey Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Enterprise Survey Software total market, key domestic companies, and share, (USD Million)

Global Enterprise Survey Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Enterprise Survey Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Enterprise Survey Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Enterprise Survey Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualtrics, LLC, Press Ganey Forsta, Medallia, Inc., SurveyMonkey Inc., QuestionPro Inc., Alchemer LLC, Workday, Inc., Culture Amp Pty Ltd., Jotform Inc., Typeform S.L., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Enterprise Survey Software market

### Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Enterprise Survey Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Enterprise Survey Software Market, Segmentation by Type:

Local Deployment

Cloud-based

### Global Enterprise Survey Software Market, Segmentation by Product Features:

Data Analysis Tools

Customized Survey Tools

## Basic Survey Tools

### Global Enterprise Survey Software Market, Segmentation by Monthly Responses:

? 1,000 responses/month

1,000 ~ 10,000 responses/month

? 10,000 responses/month

### Global Enterprise Survey Software Market, Segmentation by Application:

Finance & Investment

Law Firms

Government

Real Estate

Other

### Companies Profiled:

Qualtrics, LLC

Press Ganey Forsta

Medallia, Inc.

SurveyMonkey Inc.

QuestionPro Inc.

Alchemer LLC

Workday, Inc.

Culture Amp Pty Ltd.

Jotform Inc.

Typeform S.L.

Zoho Corporation

Microsoft Corporation

Google LLC

Sogolytics LLC

Voxco

SurveySparrow Inc.

Tencent Holdings Limited

Changsha Ranxing Information Technology

LimeSurvey GmbH

Snap Surveys Ltd.

SmartSurvey Ltd.

Survicate

WorkTango Inc.

AskNicely

Checkbox Technology, Inc.

Xi'an Data Rujin Information Technology

Intellistack

Lattice Semiconductor

ProProfs

Shanghai Zhongyan Network Technology

### Key Questions Answered

1. How big is the global Enterprise Survey Software market?
2. What is the demand of the global Enterprise Survey Software market?
3. What is the year over year growth of the global Enterprise Survey Software market?
4. What is the total value of the global Enterprise Survey Software market?
5. Who are the Major Players in the global Enterprise Survey Software market?
6. What are the growth factors driving the market demand?

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