

# Global Enterprise Social Networking (ESN) Software Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Enterprise Social Networking (ESN) Software market size is expected to reach \$ 956 million by 2032, rising at a market growth of 5.3% CAGR during the forecast period (2026-2032).

Enterprise Social Networking (ESN) software is a software tool designed specifically for communication, collaboration, and information sharing among employees within an enterprise. This type of software usually includes employee profiles, real-time chat, team collaboration tools, project management functions, file sharing, social news sources and other functions to help employees better communicate and cooperate with colleagues and improve work efficiency and teamwork capabilities. ESN software can provide a secure and private internal communication platform to help employees within the enterprise better collaborate and share knowledge, and promote cooperation and communication between teams.

ESN software is currently experiencing a surge in demand for internal enterprise collaboration, aiming to break down team silos, enhance cross-departmental communication and knowledge sharing, and typically integrates messaging, groups, document collaboration, tasks and calendars, as well as interfaces with workflow, human resources, and IT service management systems. Market drivers include the normalization of remote and hybrid work, the emphasis on internal knowledge retention and dissemination, and the demand for improved employee engagement and collaboration efficiency. The competitive focus is on user experience, the depth of social features and natural language interaction, cross-platform consistency, data security and compliance, multi-tenancy and enterprise-level governance capabilities, and seamless integration with existing workflows and enterprise application ecosystems. Future trends include stronger intelligent collaboration assistance, context-aware work scenarios, and

stricter requirements for privacy protection and data control.

This report studies the global Enterprise Social Networking (ESN) Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Enterprise Social Networking (ESN) Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Enterprise Social Networking (ESN) Software that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Enterprise Social Networking (ESN) Software total market, 2021-2032, (USD Million)

Global Enterprise Social Networking (ESN) Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Enterprise Social Networking (ESN) Software total market, key domestic companies, and share, (USD Million)

Global Enterprise Social Networking (ESN) Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Enterprise Social Networking (ESN) Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Enterprise Social Networking (ESN) Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Enterprise Social Networking (ESN) Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Workvivo, Microsoft, Salesforce, DSMN8, Simpplr, Empuls, Guru, Meta Platforms, Blink, Zoho Connect, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Enterprise Social Networking (ESN) Software market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Enterprise Social Networking (ESN) Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Enterprise Social Networking (ESN) Software Market, Segmentation by Type:

Cloud-based

On-premise

#### Global Enterprise Social Networking (ESN) Software Market, Segmentation by Functionality:

Communication & Collaboration

Knowledge Management

Project Management

Performance Management

Global Enterprise Social Networking (ESN) Software Market, Segmentation by Technical Architecture:

Traditional Architecture

Microservice Architecture

Low-code/No-code Architecture

Global Enterprise Social Networking (ESN) Software Market, Segmentation by Application:

Large Enterprises

SMEs

Companies Profiled:

Workvivo

Microsoft

Salesforce

DSMN8

Simpplr

Empuls

Guru

Meta Platforms

Blink

Zoho Connect

LumApps

Claromentis

MangoApps

eXo Platform

AgilityPortal

Unily

Jive

Creative Social Intranet

Akumina

HubEngage

Joincube

### **Key Questions Answered**

1. How big is the global Enterprise Social Networking (ESN) Software market?
2. What is the demand of the global Enterprise Social Networking (ESN) Software market?
3. What is the year over year growth of the global Enterprise Social Networking (ESN) Software market?
4. What is the total value of the global Enterprise Social Networking (ESN) Software market?
5. Who are the Major Players in the global Enterprise Social Networking (ESN) Software market?

6. What are the growth factors driving the market demand?

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