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Global Enterprise Portal Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

An enterprise portal, also known as an enterprise information portal (EIP), is a framework for integrating information, people and processes across organizational boundaries in a manner similar to the more general web portals. Enterprise portals provide a secure unified access point, often in the form of a web-based user interface, and are designed to aggregate and personalize information through application-specific portlets.

Scope of the Report:

One hallmark of enterprise portals is the de-centralized content contribution and content management, which keeps the information always updated. Another distinguishing characteristic is that they cater for customers, vendors and others beyond an organization's boundaries. This contrasts with a corporate portal which is structured for roles within an organization.
The enterprise portal market is getting popular day by day owing to factors such as cost-effectiveness, user-friendly environment, and implementation. It is observed that enterprises are showing interest in adopting portal and are investing more in their portal design. The rising competition among enterprises to retain customers is further fueling the market growth.
It has been observed that North America market is anticipated to grow at the highest CAGR in The global enterprise portal market. Owing to fast implementation of advanced technology, well-established trade center and the rising competition among market players. The market for enterprise portals in Asia Pacific is expected to grow with the highest CAGR. The rise in the number of manufacturing & automotive industry in the region is boosting the enterprise portal market. The presence of major technology giants

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in the region is the major reason boosting enterprise portal market growth.

The global Enterprise Portal market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.
North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Enterprise Portal.
Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Enterprise Portal market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Enterprise Portal market by product type and applications/end industries.

Market Segment by Companies, this report covers

Red Hat

IBM

Microsoft

SAP

Unicon

Sumerge Software Solutions

Liferay

Sitecore

Iflexion

Tata Consultancy Services

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Infosys

HCL Technologies

Accenture

Teamspace

CubeServ

Doyen Solutions

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Employee Portal

Customer Portal

Supplier Portal

Others

Market Segment by Applications, can be divided into

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BFSI

Government

Healthcare

Retail

IT & Telecommunication

Others

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