

Global Enterprise Mobility Management Platform Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Enterprise Mobility Management Platform market size was valued at USD 5978.2 million in 2022 and is forecast to a readjusted size of USD 13990 million by 2029 with a CAGR of 12.9% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

North America, particularly the United States and Canada, is a major market for EMM platforms. The region has a high concentration of large enterprises and a strong emphasis on technology adoption. North American companies have been early adopters of EMM solutions to manage their mobile devices, applications, and data security.

Europe is another significant market for EMM platforms. Countries like the United Kingdom, Germany, France, and the Nordic countries have a robust technology infrastructure and a high level of digitalization across industries. Strict data protection regulations, such as the General Data Protection Regulation (GDPR), have also contributed to the adoption of EMM solutions in Europe.

The Asia Pacific region has experienced rapid growth in the adoption of EMM platforms. Countries like China, Japan, South Korea, and India have witnessed significant expansion in enterprise mobility and bring-your-own-device (BYOD) trends. The region's large population, increasing smartphone penetration, and the presence of technology-driven enterprises have fueled the demand for EMM solutions.

Enterprise Mobile Management, or Enterprise Mobility Management (EMM) is the

process of securing an organization's data on employee mobile devices, whether employee owned or corporate issued. EMM solutions typically include a broad suite of services designed to keep an organization's intellectual property and customer personally identifiable information (PII) safe and secure while integrating with other enterprise IT systems and applications to deliver a broad range of business functionality.

This report is a detailed and comprehensive analysis for global Enterprise Mobility Management Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Enterprise Mobility Management Platform market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Enterprise Mobility Management Platform market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Enterprise Mobility Management Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Enterprise Mobility Management Platform market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Enterprise Mobility Management Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Enterprise Mobility Management Platform market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include VMware, Microsoft, BlackBerry, IBM and Citrix Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Enterprise Mobility Management Platform market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Mobile Device Management
- Mobile Application Management
- Mobile Content Management
- Other

Market segment by Application

- BFSI
- Retail and E-Commerce
- Healthcare
- IT and Telecom
- Manufacturing

Government

Transportation

Other

Market segment by players, this report covers

VMware

Microsoft

BlackBerry

IBM

Citrix Systems

Ivanti

Google

SOTI

Sophos

Matrix42

NetPlus

Nationsky

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Enterprise Mobility Management Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Enterprise Mobility Management Platform, with revenue, gross margin and global market share of Enterprise Mobility Management Platform from 2018 to 2023.

Chapter 3, the Enterprise Mobility Management Platform competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Enterprise Mobility Management Platform market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Enterprise Mobility Management Platform.

Chapter 13, to describe Enterprise Mobility Management Platform research findings and conclusion.

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