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Global Enterprise Mobile Management (EMM) Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Enterprise Mobile Management (EMM) market size is expected to reach $ 16870 million by 2029, rising at a market growth of 15.7% CAGR during the forecast period (2023-2029).

The global manufacturers providing enterprise mobility management?EMM? are VMware, Microsoft, BlackBerry, IBM, Citrix Systems, Ivanti, Google, SOTI, etc. The top four vendors together account for 40% of the market share. VMware is the largest manufacturer, accounting for 15% of the market share. The main regions providing enterprise mobility management worldwide are North America, Europe, China, Japan, etc. North America is the largest production region with 35% market share. In terms of its product categories, mobile device management holds the largest market share with 30%, followed by mobile application management and mobile content management with 28% and 22% respectively. In terms of its applications, BFSI is its top application area, with 25% of the market share, followed by the IT and telecom industry with 18%.

Enterprise Mobile Management, or Enterprise Mobility Management (EMM) is the process of securing an organization’s data on employee mobile devices, whether employee owned or corporate issued. EMM solutions typically include a broad suite of services designed to keep an organization’s intellectual property and customer personally identifiable information (PII) safe and secure while integrating with other enterprise IT systems and applications to deliver a broad range of business functionality.

This report studies the global Enterprise Mobile Management (EMM) demand, key companies, and key regions.

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This report is a detailed and comprehensive analysis of the world market for Enterprise Mobile Management (EMM), and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Enterprise Mobile Management (EMM) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Enterprise Mobile Management (EMM) total market, 2018-2029, (USD Million)

Global Enterprise Mobile Management (EMM) total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Enterprise Mobile Management (EMM) total market, key domestic companies and share, (USD Million)

Global Enterprise Mobile Management (EMM) revenue by player and market share 2018-2023, (USD Million)

Global Enterprise Mobile Management (EMM) total market by Type, CAGR, 2018-2029, (USD Million)

Global Enterprise Mobile Management (EMM) total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Enterprise Mobile Management (EMM) market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include VMware, Microsoft, BlackBerry, IBM, Citrix Systems, Ivanti, Google, SOTI and Sophos, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Enterprise Mobile Management (EMM) market

Detailed Segmentation:

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Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Enterprise Mobile Management (EMM) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Enterprise Mobile Management (EMM) Market, Segmentation by Type

Mobile Device Management

Mobile Application Management

Mobile Content Management

Other

Global Enterprise Mobile Management (EMM) Market, Segmentation by Application

BFSI

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Retail and E-Commerce

Healthcare

IT and Telecom

Manufacturing

Government

Transportation

Other

Companies Profiled:

VMware

Microsoft

BlackBerry

IBM

Citrix Systems

Ivanti

Google

SOTI

Sophos

Matrix42

NetPlus

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Nationsky

Key Questions Answered

1. How big is the global Enterprise Mobile Management (EMM) market?

2. What is the demand of the global Enterprise Mobile Management (EMM) market?

3. What is the year over year growth of the global Enterprise Mobile Management (EMM) market?

4. What is the total value of the global Enterprise Mobile Management (EMM) market?

5. Who are the major players in the global Enterprise Mobile Management (EMM) market?

6. What are the growth factors driving the market demand?

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