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Global Enterprise Mobile Management (EMM) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Enterprise Mobile Management (EMM) market size was valued at USD 6065 million in 2023 and is forecast to a readjusted size of USD 16870 million by 2030 with a CAGR of 15.7% during review period.

Enterprise Mobile Management, or Enterprise Mobility Management (EMM) is the process of securing an organization’s data on employee mobile devices, whether employee owned or corporate issued. EMM solutions typically include a broad suite of services designed to keep an organization’s intellectual property and customer personally identifiable information (PII) safe and secure while integrating with other enterprise IT systems and applications to deliver a broad range of business functionality.

The global manufacturers providing enterprise mobility management?EMM? are VMware, Microsoft, BlackBerry, IBM, Citrix Systems, Ivanti, Google, SOTI, etc. The top four vendors together account for 40% of the market share. VMware is the largest manufacturer, accounting for 15% of the market share. The main regions providing enterprise mobility management worldwide are North America, Europe, China, Japan, etc. North America is the largest production region with 35% market share. In terms of its product categories, mobile device management holds the largest market share with 30%, followed by mobile application management and mobile content management with 28% and 22% respectively. In terms of its applications, BFSI is its top application area, with 25% of the market share, followed by the IT and telecom industry with 18%.

The Global Info Research report includes an overview of the development of the

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Enterprise Mobile Management (EMM) industry chain, the market status of BFSI (Mobile Device Management, Mobile Application Management), Retail and E-Commerce (Mobile Device Management, Mobile Application Management), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Enterprise Mobile Management (EMM).

Regionally, the report analyzes the Enterprise Mobile Management (EMM) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Enterprise Mobile Management (EMM) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Enterprise Mobile Management (EMM) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Enterprise Mobile Management (EMM) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Mobile Device Management, Mobile Application Management).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Enterprise Mobile Management (EMM) market.

Regional Analysis: The report involves examining the Enterprise Mobile Management (EMM) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Enterprise Mobile Management (EMM) market. This

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may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Enterprise Mobile Management (EMM):

Company Analysis: Report covers individual Enterprise Mobile Management (EMM) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Enterprise Mobile Management (EMM) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Retail and E-Commerce).

Technology Analysis: Report covers specific technologies relevant to Enterprise Mobile Management (EMM). It assesses the current state, advancements, and potential future developments in Enterprise Mobile Management (EMM) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Enterprise Mobile Management (EMM) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Enterprise Mobile Management (EMM) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Mobile Device Management

Mobile Application Management

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Mobile Content Management

Other

Market segment by Application

BFSI

Retail and E-Commerce

Healthcare

IT and Telecom

Manufacturing

Government

Transportation

Other

Market segment by players, this report covers

VMware

Microsoft

BlackBerry

IBM

Citrix Systems

Ivanti

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Google

SOTI

Sophos

Matrix42

NetPlus

Nationsky

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Enterprise Mobile Management (EMM) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Enterprise Mobile Management (EMM), with revenue, gross margin and global market share of Enterprise Mobile Management (EMM) from 2019 to 2024.

Chapter 3, the Enterprise Mobile Management (EMM) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

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Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Enterprise Mobile Management (EMM) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Enterprise Mobile Management (EMM).

Chapter 13, to describe Enterprise Mobile Management (EMM) research findings and conclusion.

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