

Global Enterprise Mobile Application Development Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

An enterprise mobile application belonging to an organization is expected to be used by only the workers of that organization. The definition of enterprise mobile application does not include the mobile apps that an organization create for its customers or consumers of the products or services generated by the organization.

Scope of the Report:

This report studies the Enterprise Mobile Application Development Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Enterprise Mobile Application Development Services market by product type and applications/end industries.

Mobile enterprise application services have been used across various industry verticals, including government, BFSI, manufacturing & automotive, healthcare & life sciences, education, and retail. The BFSI vertical is expected to hold the largest market share during the forecast period. Banks, insurance, and financial organizations use mobile enterprise apps to improve their employees' productivity and boost connectivity with clients and customers.

The global Enterprise Mobile Application Development Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend

of Enterprise Mobile Application Development Services.
Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM

Hewlett-Packard

Infosys

Tata Consultancy Services

Wipro

Accenture

AT&T

Oracle

SAP SE

BlackBerry Limited

Pricewaterhouse Coopers

HCL Technologies

L&T Infotech

Cognizant Technology Solutions

Deloitte

Capgemini

Atos

NTT Data

Unisys

Mindtree

Tech Mahindra

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Business to Employees

Business to Consumers

Business to Partners

Market Segment by Applications, can be divided into

Large Enterprises

SMEs

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