

# Global Enterprise Media Gateways Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Enterprise Media Gateways market size was valued at USD 2356.6 million in 2023 and is forecast to a readjusted size of USD 2708.8 million by 2030 with a CAGR of 2.0% during review period.

This report studies the Enterprise Media Gateways market. Enterprise media gateways are translation devices or services used to convert the digital media flow between telecom networks such as signaling system 7 (SS7) and public switched telephone network (PSTN). Multimedia communications are enabled by media gateways over various transport protocols such as Asynchronous Transfer Mode (ATM) and Internet Protocol (IP) across next-generation networks. As the media gateway is used for different types of networks, one of its major functions is conversion between different coding and transmission techniques. Media gateways are used for the conversion of voice and multimedia data in various enterprise applications. Enterprises use media gateways to extend the life of applications such as legacy time-division multiplexing (TDM) and private branch exchange (PBX) to introduce IP-based technologies. Media gateways help preserve existing line equipment in the enterprise.

North America is the largest region of Enterprise Media Gateways, with a market share more than 30%, It was followed by Europe with 25%. Huawei, Cisco Systems, Avaya, Ribbon Communications and Matrix Comsec are the top 5 manufacturers of industry, and they had more than 70% combined market share.

The Global Info Research report includes an overview of the development of the Enterprise Media Gateways industry chain, the market status of Telecom and IT (Small-



sized Enterprise, Medium-sized Enterprise), Healthcare (Small-sized Enterprise, Medium-sized Enterprise), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Enterprise Media Gateways.

Regionally, the report analyzes the Enterprise Media Gateways markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Enterprise Media Gateways market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Enterprise Media Gateways market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Enterprise Media Gateways industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Small-sized Enterprise, Medium-sized Enterprise).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Enterprise Media Gateways market.

Regional Analysis: The report involves examining the Enterprise Media Gateways market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Enterprise Media Gateways market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.



The report also involves a more granular approach to Enterprise Media Gateways:

Company Analysis: Report covers individual Enterprise Media Gateways players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Enterprise Media Gateways This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Telecom and IT, Healthcare).

Technology Analysis: Report covers specific technologies relevant to Enterprise Media Gateways. It assesses the current state, advancements, and potential future developments in Enterprise Media Gateways areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Enterprise Media Gateways market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

**Market Segmentation** 

Enterprise Media Gateways market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Small-sized Enterprise

Medium-sized Enterprise

Large-sized Enterprise

Global Enterprise Media Gateways Market 2024 by Company, Regions, Type and Application, Forecast to 2030



Market segment by Application

Telecom and IT

Healthcare

**Government Sector** 

Media and Entertainment

Banking and Insurance

**Other Applications** 

Market segment by players, this report covers

Huawei Technologies Co. Ltd.

Cisco Systems

Avaya

**Ribbon Communications** 

Matrix Comsec

Grandstream Networks

AudioCodes Ltd.

**ZTE** Corporation

**Dialogic Corporation** 

Alcatel-Lucent S.A.

ADTRAN



Sangoma Technologies Corporation

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Enterprise Media Gateways product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Enterprise Media Gateways, with revenue, gross margin and global market share of Enterprise Media Gateways from 2019 to 2024.

Chapter 3, the Enterprise Media Gateways competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Enterprise Media Gateways market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.



Chapter 12, the key raw materials and key suppliers, and industry chain of Enterprise Media Gateways.

Chapter 13, to describe Enterprise Media Gateways research findings and conclusion.



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