

Global Enterprise LBS Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Location-based services (LBS) track the location of users within a wireless network using location-enabled mobile devices.

Scope of the Report:

This report studies the Enterprise LBS market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Enterprise LBS market by product type and applications/end industries.

The Americas was the largest market for enterprise LBS as it accounted for more than 46% of the total market share. Factors like the high penetration rate of smartphones, the increased adoption of mobile social media, and growing advertising costs will aid in the growth of this market in the Americas during the forecast period.

The global Enterprise LBS market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Enterprise LBS.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Apple

Google

HERE

Foursquare

AeroScout

xAD

Appello Systems

Broadcom

Cisco

Waze

Vouchercloud (Vodafone)

AccuWare, Inc

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Location-Based Search and Advertising

Location-Based Navigation

Location-Based Infotainment and Analytics

Location-Based Tracking

Others

Market Segment by Applications, can be divided into

Large Enterprises

SMEs

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