

# Global Enterprise Intranet Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Enterprise Intranet Software market size was valued at US\$ 1529 million in 2025 and is forecast to a readjusted size of US\$ 2181 million by 2032 with a CAGR of 5.2% during review period.

Enterprise Intranet Software is a secure, private digital platform designed for large organizations to serve as a centralized hub for internal communication, collaboration, knowledge management, and resource access, accessible exclusively to authorized employees via secure authentication. Modern enterprise intranets have evolved beyond static document repositories into dynamic, cloud-based ecosystems that integrate with business systems, offer personalized content delivery, and support hybrid/remote work models, acting as a 'digital workplace' to streamline operations, foster employee engagement, and ensure consistent information sharing across distributed teams. Unlike basic intranet tools, these solutions are built to scale across thousands of users, providing robust governance, compliance, and analytics capabilities to drive organizational efficiency.

The Enterprise Intranet Software market is driven by trends including AI-powered personalization and content recommendation engines that deliver role-specific information, social intranet features fostering employee connection in hybrid work environments, and mobile-first design enabling access from any device; key opportunities lie in digital transformation initiatives across industries, integration with emerging technologies (AR/VR for training, blockchain for secure document management), and expansion in emerging markets with growing enterprise sectors; major challenges include low user adoption rates due to complex interfaces or poor integration with existing workflows, data security and privacy concerns amid increasing

regulatory scrutiny (GDPR, CCPA), and balancing customization with scalability to meet diverse organizational needs while maintaining performance.

This report is a detailed and comprehensive analysis for global Enterprise Intranet Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Enterprise Intranet Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Enterprise Intranet Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Enterprise Intranet Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Enterprise Intranet Software market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Enterprise Intranet Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Enterprise Intranet Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a

part of this study include Happeo, Microsoft Viva Engage, Jostle, Simpplr, ThoughtFarmer, Igloo Software, Interact, Jive Interactive, IntranetPro, Blink, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

Enterprise Intranet Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Cloud-based

On-premises

Hybrid

### Market segment by Core Functional Orientation

Communication-Centric Intranet Software

Knowledge Management-Centric Intranet Software

Other

### Market segment by Degree of Intelligence

Basic Intranet Software

Personalized Intranet Software

Search-Driven Intelligent Intranet Software

## Market segment by Application

Large Enterprises

SMEs

## Market segment by players, this report covers

Happeo

Microsoft Viva Engage

Jostle

Simpplr

ThoughtFarmer

Igloo Software

Interact

Jive Interactive

IntranetPro

Blink

Staffbase

Aufait Technologies

Axero Solutions

Talkfreely

Elcom

GreenOrbit

Axero

Unily

Workvivo

LumApps

Appspace

Infince

Claromentis

iTacit

Bloomfire

AgilityPortal

Workvivo

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

*Global Enterprise Intranet Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032*

Chapter 1, to describe Enterprise Intranet Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Enterprise Intranet Software, with revenue, gross margin, and global market share of Enterprise Intranet Software from 2021 to 2026.

Chapter 3, the Enterprise Intranet Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Enterprise Intranet Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Enterprise Intranet Software.

Chapter 13, to describe Enterprise Intranet Software research findings and conclusion.

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