

Global Enterprise Information Management Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GA62AE4DE51DEN.html>

Date: May 2024

Pages: 88

Price: US\$ 3,480.00 (Single User License)

ID: GA62AE4DE51DEN

Abstracts

According to our (Global Info Research) latest study, the global Enterprise Information Management market size was valued at USD 238.7 million in 2023 and is forecast to a readjusted size of USD 337.5 million by 2030 with a CAGR of 5.1% during review period.

Enterprise information management (EIM) is a field of interest within information technology. It specializes in finding solutions for optimal use of information within organizations, for instance to support decision-making processes or day-to-day operations that require the availability of knowledge.

The market is driven by factors such as the need for business agility, faster deployment and scalability, increasing awareness about cloud ECM among enterprises globally, and reduced costs of ownership.

The Global Info Research report includes an overview of the development of the Enterprise Information Management industry chain, the market status of Aerospace & Defense (Cloud Computing, Big Data), BFSI (Cloud Computing, Big Data), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Enterprise Information Management.

Regionally, the report analyzes the Enterprise Information Management markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Enterprise Information Management market, with robust

domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Enterprise Information Management market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Enterprise Information Management industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud Computing, Big Data).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Enterprise Information Management market.

Regional Analysis: The report involves examining the Enterprise Information Management market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Enterprise Information Management market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Enterprise Information Management:

Company Analysis: Report covers individual Enterprise Information Management players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Enterprise Information Management. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Aerospace & Defense, BFSI).

Technology Analysis: Report covers specific technologies relevant to Enterprise Information Management. It assesses the current state, advancements, and potential future developments in Enterprise Information Management areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Enterprise Information Management market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Enterprise Information Management market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cloud Computing

Big Data

Others

Market segment by Application

Aerospace & Defense

BFSI

IT and Telecommunication

Energy and Power

Government

Healthcare

Hospitality

Retail

Transportation and Logistics

Market segment by players, this report covers

IBM

Oracle

Open Text

EMC

SAP

OpenText

OTSI

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Enterprise Information Management product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Enterprise Information Management, with revenue, gross margin and global market share of Enterprise Information Management from 2019 to 2024.

Chapter 3, the Enterprise Information Management competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Enterprise Information Management market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Enterprise Information Management.

Chapter 13, to describe Enterprise Information Management research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Enterprise Information Management

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Enterprise Information Management by Type

1.3.1 Overview: Global Enterprise Information Management Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Enterprise Information Management Consumption Value Market Share by Type in 2023

1.3.3 Cloud Computing

1.3.4 Big Data

1.3.5 Others

1.4 Global Enterprise Information Management Market by Application

1.4.1 Overview: Global Enterprise Information Management Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Aerospace & Defense

1.4.3 BFSI

1.4.4 IT and Telecommunication

1.4.5 Energy and Power

1.4.6 Government

1.4.7 Healthcare

1.4.8 Hospitality

1.4.9 Retail

1.4.10 Transportation and Logistics

1.5 Global Enterprise Information Management Market Size & Forecast

1.6 Global Enterprise Information Management Market Size and Forecast by Region

1.6.1 Global Enterprise Information Management Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Enterprise Information Management Market Size by Region, (2019-2030)

1.6.3 North America Enterprise Information Management Market Size and Prospect (2019-2030)

1.6.4 Europe Enterprise Information Management Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Enterprise Information Management Market Size and Prospect (2019-2030)

1.6.6 South America Enterprise Information Management Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Enterprise Information Management Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 IBM

2.1.1 IBM Details

2.1.2 IBM Major Business

2.1.3 IBM Enterprise Information Management Product and Solutions

2.1.4 IBM Enterprise Information Management Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 IBM Recent Developments and Future Plans

2.2 Oracle

2.2.1 Oracle Details

2.2.2 Oracle Major Business

2.2.3 Oracle Enterprise Information Management Product and Solutions

2.2.4 Oracle Enterprise Information Management Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Oracle Recent Developments and Future Plans

2.3 Open Text

2.3.1 Open Text Details

2.3.2 Open Text Major Business

2.3.3 Open Text Enterprise Information Management Product and Solutions

2.3.4 Open Text Enterprise Information Management Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Open Text Recent Developments and Future Plans

2.4 EMC

2.4.1 EMC Details

2.4.2 EMC Major Business

2.4.3 EMC Enterprise Information Management Product and Solutions

2.4.4 EMC Enterprise Information Management Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 EMC Recent Developments and Future Plans

2.5 SAP

2.5.1 SAP Details

2.5.2 SAP Major Business

2.5.3 SAP Enterprise Information Management Product and Solutions

2.5.4 SAP Enterprise Information Management Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 SAP Recent Developments and Future Plans

2.6 OpenText

2.6.1 OpenText Details

2.6.2 OpenText Major Business

2.6.3 OpenText Enterprise Information Management Product and Solutions

2.6.4 OpenText Enterprise Information Management Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 OpenText Recent Developments and Future Plans

2.7 OTSI

2.7.1 OTSI Details

2.7.2 OTSI Major Business

2.7.3 OTSI Enterprise Information Management Product and Solutions

2.7.4 OTSI Enterprise Information Management Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 OTSI Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Enterprise Information Management Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Enterprise Information Management by Company Revenue

3.2.2 Top 3 Enterprise Information Management Players Market Share in 2023

3.2.3 Top 6 Enterprise Information Management Players Market Share in 2023

3.3 Enterprise Information Management Market: Overall Company Footprint Analysis

3.3.1 Enterprise Information Management Market: Region Footprint

3.3.2 Enterprise Information Management Market: Company Product Type Footprint

3.3.3 Enterprise Information Management Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Enterprise Information Management Consumption Value and Market Share by Type (2019-2024)

4.2 Global Enterprise Information Management Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Enterprise Information Management Consumption Value Market Share by Application (2019-2024)

5.2 Global Enterprise Information Management Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Enterprise Information Management Consumption Value by Type (2019-2030)

6.2 North America Enterprise Information Management Consumption Value by Application (2019-2030)

6.3 North America Enterprise Information Management Market Size by Country

6.3.1 North America Enterprise Information Management Consumption Value by Country (2019-2030)

6.3.2 United States Enterprise Information Management Market Size and Forecast (2019-2030)

6.3.3 Canada Enterprise Information Management Market Size and Forecast (2019-2030)

6.3.4 Mexico Enterprise Information Management Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Enterprise Information Management Consumption Value by Type (2019-2030)

7.2 Europe Enterprise Information Management Consumption Value by Application (2019-2030)

7.3 Europe Enterprise Information Management Market Size by Country

7.3.1 Europe Enterprise Information Management Consumption Value by Country (2019-2030)

7.3.2 Germany Enterprise Information Management Market Size and Forecast (2019-2030)

7.3.3 France Enterprise Information Management Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Enterprise Information Management Market Size and Forecast (2019-2030)

7.3.5 Russia Enterprise Information Management Market Size and Forecast (2019-2030)

7.3.6 Italy Enterprise Information Management Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Enterprise Information Management Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Enterprise Information Management Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Enterprise Information Management Market Size by Region

8.3.1 Asia-Pacific Enterprise Information Management Consumption Value by Region (2019-2030)

8.3.2 China Enterprise Information Management Market Size and Forecast (2019-2030)

8.3.3 Japan Enterprise Information Management Market Size and Forecast (2019-2030)

8.3.4 South Korea Enterprise Information Management Market Size and Forecast (2019-2030)

8.3.5 India Enterprise Information Management Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Enterprise Information Management Market Size and Forecast (2019-2030)

8.3.7 Australia Enterprise Information Management Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Enterprise Information Management Consumption Value by Type (2019-2030)

9.2 South America Enterprise Information Management Consumption Value by Application (2019-2030)

9.3 South America Enterprise Information Management Market Size by Country

9.3.1 South America Enterprise Information Management Consumption Value by Country (2019-2030)

9.3.2 Brazil Enterprise Information Management Market Size and Forecast (2019-2030)

9.3.3 Argentina Enterprise Information Management Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Enterprise Information Management Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Enterprise Information Management Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Enterprise Information Management Market Size by Country

10.3.1 Middle East & Africa Enterprise Information Management Consumption Value by Country (2019-2030)

10.3.2 Turkey Enterprise Information Management Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Enterprise Information Management Market Size and Forecast (2019-2030)

10.3.4 UAE Enterprise Information Management Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Enterprise Information Management Market Drivers

11.2 Enterprise Information Management Market Restraints

11.3 Enterprise Information Management Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Enterprise Information Management Industry Chain

12.2 Enterprise Information Management Upstream Analysis

12.3 Enterprise Information Management Midstream Analysis

12.4 Enterprise Information Management Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

I would like to order

Product name: Global Enterprise Information Management Market 2024 by Company, Regions, Type and Application, Forecast to 2030

Product link: <https://marketpublishers.com/r/GA62AE4DE51DEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA62AE4DE51DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

