

Global Enterprise Indoor LBS Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A location-based service (LBS) is a software-level service that uses location data to control features.

Scope of the Report:

This report studies the Enterprise Indoor LBS market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Enterprise Indoor LBS market by product type and applications/end industries.

The growth of the enterprise indoor LBS market in the US is driven by the increased adoption of beacons in banks, retail outlets, restaurants, shopping complexes, and hospitals.

The global Enterprise Indoor LBS market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Enterprise Indoor LBS.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Apple

Google

HERE

Micello

shopkick (SK Telecom)

Comtech Telecommunications

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Monitoring

Navigation

Proximity

Tracking

Others

Market Segment by Applications, can be divided into

Aerospace & Defense

BFSI

IT and Telecommunication

Energy and Power

Government

Healthcare

Hospitality

Retail

Transportation and Logistics

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