

# Global Enterprise Identity Verification and Authentication Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Enterprise Identity Verification and Authentication market size is expected to reach \$ 35283 million by 2032, rising at a market growth of 14.6% CAGR during the forecast period (2026-2032).

Enterprise identity verification and authentication refers to a set of security software and services that (1) establish a trusted identity for a user and (2) continuously confirm that the user is legitimate during access and high-risk actions. Identity verification (identity proofing) focuses on building trust at onboarding or re-verification by validating evidence and signals such as document authenticity and data extraction, liveness checks, face matching, biometric consistency, device and environment intelligence, and cross-checks against trusted data sources and watchlists—producing an auditable outcome with an assurance level. Authentication focuses on access-time and transaction-time confirmation, dynamically stepping up verification (additional challenges or manual review) for events like login, recovery, sensitive profile changes, payments, remote signing, or privileged operations. This category is increasingly purchased as “trust infrastructure,” balancing fraud prevention, compliance evidence, operational cost, and user pass-rate through risk-based orchestration rather than static, one-size-fits-all checks.

Compliance modernization and remote workflows are making proofing a baseline capability

As onboarding, contracting, lending, and privileged operations move online, identity proofing is shifting from an optional control to a foundational business requirement. Policy moves toward reusable digital identity, together with tighter audit expectations,

are reinforcing demand for higher-assurance, traceable verification across financial services, telecom, platforms, and cross-border commerce.

AI-enabled fraud raises the bar—buyers move to multi-signal orchestration

Deepfake-assisted spoofing and synthetic identities reduce the effectiveness of document-only checks. Enterprises increasingly assemble document verification, liveness, biometric match, device intelligence, fraud scoring, and selective manual review based on real-time risk to optimize pass rates, capture rates, unit economics, and compliance simultaneously. In parallel, privacy constraints are tightening how biometric data can be used and require practical alternatives, driving product innovation in governance, explainability, and auditability.

Downstream demand: upgrade high-frequency entry points first, then harden high-impact actions

Rollouts typically start with onboarding/login/recovery, then extend to high-impact actions such as payouts, credit limit changes, beneficiary updates, and remote signing. Financial services remain the anchor vertical, while telecom SIM-swap prevention, cross-border e-commerce, mobility and gig platforms, digital content, healthcare, and government services are scaling adoption—making integrated verification-plus-authentication workflows the mainstream product direction.

This report studies the global Enterprise Identity Verification and Authentication demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Enterprise Identity Verification and Authentication, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Enterprise Identity Verification and Authentication that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Enterprise Identity Verification and Authentication total market, 2021-2032, (USD Million)

Global Enterprise Identity Verification and Authentication total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Enterprise Identity Verification and Authentication total market, key

domestic companies, and share, (USD Million)

Global Enterprise Identity Verification and Authentication revenue by player, revenue and market share 2021-2026, (USD Million)

Global Enterprise Identity Verification and Authentication total market by Type, CAGR, 2021-2032, (USD Million)

Global Enterprise Identity Verification and Authentication total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Enterprise Identity Verification and Authentication market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alibaba Cloud, Tencent Cloud Computing (Beijing) Co., Ltd., Huawei Cloud Computing Technology Co., Ltd., Beijing Megvii Technology Co., Ltd., SenseTime Group Inc., CloudWalk Technology Co., Ltd., YITU Technology, Baidu, Inc., Entrust Corporation, GBG plc, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Enterprise Identity Verification and Authentication market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Enterprise Identity Verification and Authentication Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Enterprise Identity Verification and Authentication Market, Segmentation by Type:

Non-Biometrics

Biometrics

Global Enterprise Identity Verification and Authentication Market, Segmentation by Deployment Mode:

Cloud Based

On-Premises

Global Enterprise Identity Verification and Authentication Market, Segmentation by Authentication Factor:

Multi-Factor Authentication

Single-Factor Authentication

Global Enterprise Identity Verification and Authentication Market, Segmentation by Organization Size:

Large Enterprises

Small and Medium-Sized Enterprises

## Global Enterprise Identity Verification and Authentication Market, Segmentation by Application:

Banking, Financial Services and Insurance

Technology and Telecommunications

Government and Public Sector

Healthcare

Others

## Companies Profiled:

Alibaba Cloud

Tencent Cloud Computing (Beijing) Co., Ltd.

Huawei Cloud Computing Technology Co., Ltd.

Beijing Megvii Technology Co., Ltd.

SenseTime Group Inc.

CloudWalk Technology Co., Ltd.

YITU Technology

Baidu, Inc.

Entrust Corporation

GBG plc

Jumio

Veriff

Trulioo

Sumsb

Persona

IDnow

Mitek Systems, Inc.

Experian plc

LexisNexis Risk Solutions

IDEMIA

Yoti

Amazon Web Services, Inc.

RSA Security LLC

### **Key Questions Answered**

1. How big is the global Enterprise Identity Verification and Authentication market?
2. What is the demand of the global Enterprise Identity Verification and Authentication market?
3. What is the year over year growth of the global Enterprise Identity Verification and Authentication market?
4. What is the total value of the global Enterprise Identity Verification and Authentication market?
5. Who are the Major Players in the global Enterprise Identity Verification and Authentication market?
6. What are the growth factors driving the market demand?

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