

Global Enterprise Fraud Detection and Prevention Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Enterprise Fraud Detection and Prevention Service market size was valued at US\$ 34089 million in 2025 and is forecast to a readjusted size of US\$ 79872 million by 2032 with a CAGR of 12.9% during review period.

Enterprise fraud detection and prevention services refer to specialized services designed for various business scenarios—including operations, transactions, finance, supply chains, customer management, and internal compliance—that leverage technologies such as data analytics, rule engines, machine learning, identity verification, transaction monitoring, anomaly detection, and risk scoring to assist enterprises in identifying, issuing early warnings for, and blocking various fraudulent activities. The risks covered by these services encompass fraudulent transactions, account hijacking, payment fraud, invoice fraud, procurement fraud, internal employee misconduct, vendor fraud, insurance fraud, credit fraud, and cyber scams. The core objective is to prevent risks before fraud occurs, intercept fraudulent activities in real-time as they unfold, and provide post-incident support—including forensic investigation, loss assessment, and compliance remediation assistance—thereby mitigating an enterprise's financial losses and operational risks.

The upstream segment of the enterprise fraud detection and prevention services value chain primarily comprises enterprise transaction data, payment data, identity verification data, device fingerprinting, blacklists/whitelists, credit and business registration data, risk control rule libraries, AI algorithmic models, cloud computing resources, cybersecurity tools, and data compliance services. The midstream segment consists of fraud detection and prevention service providers, who offer solutions such as anti-fraud

platforms, transaction monitoring, account security, identity verification, anomaly detection, payment fraud interception, employee misconduct analysis, vendor risk screening, and AML/compliance risk management. Downstream clients primarily include banks, insurance companies, payment institutions, e-commerce platforms, FinTech firms, retailers, telecommunications providers, healthcare organizations, manufacturing conglomerates, and the internal control departments of large enterprises. The gross margin for enterprise fraud detection and prevention services stands at approximately 68%.

The demand for enterprise fraud detection and prevention services is expanding beyond financial institutions to encompass a wider range of industries. Historically, anti-fraud efforts focused primarily on banking, payments, insurance, and credit scenarios; however, e-commerce, retail, healthcare, telecommunications, manufacturing supply chains, and large-scale corporate internal controls are now also extensively adopting anti-fraud systems. This shift is driven by the fact that, as the volume of digital transactions within enterprises increases, the associated risks—including fraudulent registrations, account takeovers, payment fraud, invoice fraud, vendor fraud, and internal malfeasance—rise in tandem.

The competitive focus within the industry is shifting from reliance on single-rule systems toward comprehensive platforms that integrate 'data + AI models + real-time decision-making + case management.' Traditional anti-fraud systems rely primarily on manual rules and blacklists; however, when confronted with organized fraud rings, synthetic identities, deepfakes, account takeovers, and cross-platform fraud, rule-based approaches often prove too slow to adapt. Enterprise-grade anti-fraud platforms—such as those offered by FICO—already cover multiple operational stages, including real-time transaction monitoring, identity verification, fraud detection, and the prevention of application fraud. Furthermore, IDC notes that the expansion of payment methods, the growth of online retail and FinTech firms, and advancements in cloud computing capabilities are collectively driving the evolution and upgrading of enterprise fraud risk management solutions.

The future trend points toward a deeper convergence of anti-fraud services with cybersecurity, identity authentication, anti-money laundering (AML) measures, corporate internal controls, and the governance of generative AI. On one hand, AI empowers enterprises to enhance their capabilities in anomaly detection, risk scoring, and real-time interception. On the other hand, fraudsters are also leveraging generative AI to fabricate synthetic identities, create deepfakes, craft phishing emails, and construct fraudulent websites—thereby exposing enterprises to increasingly complex and

sophisticated risks.

This report is a detailed and comprehensive analysis for global Enterprise Fraud Detection and Prevention Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Enterprise Fraud Detection and Prevention Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Enterprise Fraud Detection and Prevention Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Enterprise Fraud Detection and Prevention Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Enterprise Fraud Detection and Prevention Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Enterprise Fraud Detection and Prevention Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Enterprise Fraud Detection and Prevention Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include FICO, SAS, LexisNexis Risk Solutions, TransUnion, IBM, Experian, SAP, Feedzai, Featurespace, ComplyAdvantage, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Enterprise Fraud Detection and Prevention Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-Premises

Cloud-Based

Market segment by Response Timeframe

Real-Time Anti-Fraud (

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