

# Global Enterprise-DRM Information Rights Management Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Enterprise-DRM Information Rights Management market size is expected to reach \$ 2648.4 million by 2029, rising at a market growth of 6.7% CAGR during the forecast period (2023-2029).

Global key players of enterprise-DRM information rights management include Microsoft, Adobe Systems, Google, Apple, Intel, etc. The top five players hold a share about 64%. North America is the largest market, has a share about 44%, followed by Europe and China, with share 23% and 9%, separately.

Information rights management (IRM) is a subset of digital rights management (DRM), technologies that protect sensitive information from unauthorized access. It is sometimes referred to as E-DRM or Enterprise Digital Rights Management. This can cause confusion, because digital rights management (DRM) technologies are typically associated with business to consumer systems designed to protect rich media such as music and video. IRM is a technology which allows for information (mostly in the form of documents) to be 'remote controlled'.

This report studies the global Enterprise-DRM Information Rights Management demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Enterprise-DRM Information Rights Management, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Enterprise-DRM Information Rights Management that contribute to its increasing demand across

many markets.

Highlights and key features of the study

Global Enterprise-DRM Information Rights Management total market, 2018-2029, (USD Million)

Global Enterprise-DRM Information Rights Management total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Enterprise-DRM Information Rights Management total market, key domestic companies and share, (USD Million)

Global Enterprise-DRM Information Rights Management revenue by player and market share 2018-2023, (USD Million)

Global Enterprise-DRM Information Rights Management total market by Type, CAGR, 2018-2029, (USD Million)

Global Enterprise-DRM Information Rights Management total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Enterprise-DRM Information Rights Management market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Google, Apple, Adobe Systems, SS&C Intralinks, Oracle, Sony, Broadcom and LockLizard, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Enterprise-DRM Information Rights Management market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and

2024-2029 as the forecast year.

### Global Enterprise-DRM Information Rights Management Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Enterprise-DRM Information Rights Management Market, Segmentation by Type

Video/Media

Software/APPs

Document/PDF/e-book

TV/OTT

Others

### Global Enterprise-DRM Information Rights Management Market, Segmentation by Application

PC

Mobile

TV

Others

#### Companies Profiled:

Microsoft

Google

Apple

Adobe Systems

SS&C Intralinks

Oracle

Sony

Broadcom

LockLizard

Amazon

Intertrust Technologies

Intel

Seclore

Bynder

Inka

NextLabs

Digify

Founder Tech

Haihaisoft

Sumavison

### Key Questions Answered

1. How big is the global Enterprise-DRM Information Rights Management market?
2. What is the demand of the global Enterprise-DRM Information Rights Management market?
3. What is the year over year growth of the global Enterprise-DRM Information Rights Management market?
4. What is the total value of the global Enterprise-DRM Information Rights Management market?
5. Who are the major players in the global Enterprise-DRM Information Rights Management market?
6. What are the growth factors driving the market demand?

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