

Global Enterprise Digital Labs Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G14915815B7GEN.html>

Date: August 2018

Pages: 115

Price: US\$ 3,480.00 (Single User License)

ID: G14915815B7GEN

Abstracts

Traditional enterprises are transforming themselves into digital labs to integrate digital technology into business applications.

SCOPE OF THE REPORT:

This report studies the Enterprise Digital Labs market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Enterprise Digital Labs market by product type and applications/end industries.

The major factor driving Enterprise digital labs market is the availability of digitally native retailers.

United States region holds the largest market share of global Enterprise Digital Labs market. The market is growing comprehensively in countries such as U.S. due to the high adoption of digital technology in order to improve customer services.

The Asia Pacific region is following the United States region in this Enterprise Digital Labs market and is expected to have the highest growth rate in coming years due to the adoption of managed services and the growing usage of digital technologies and the availability of infrastructure facilities in countries such as India.

The global Enterprise Digital Labs market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Enterprise Digital Labs.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

McKinsey

Swisscom

Zinnov

TCS

Accenture

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Customer Engagement

Digital Marketing

Security Management

Compliance Management

Supply Chain Optimization

Others

Market Segment by Applications, can be divided into

BFSI

Healthcare

Retail

Consumer Goods

IT and Telecom

Government

Automotive

Oil and Gas

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