

Global Enterprise Digital Labs Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G14915815B7GEN.html>

Date: August 2018

Pages: 115

Price: US\$ 3,480.00 (Single User License)

ID: G14915815B7GEN

Abstracts

Traditional enterprises are transforming themselves into digital labs to integrate digital technology into business applications.

SCOPE OF THE REPORT:

This report studies the Enterprise Digital Labs market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Enterprise Digital Labs market by product type and applications/end industries.

The major factor driving Enterprise digital labs market is the availability of digitally native retailers.

United States region holds the largest market share of global Enterprise Digital Labs market. The market is growing comprehensively in countries such as U.S. due to the high adoption of digital technology in order to improve customer services.

The Asia Pacific region is following the United States region in this Enterprise Digital Labs market and is expected to have the highest growth rate in coming years due to the adoption of managed services and the growing usage of digital technologies and the availability of infrastructure facilities in countries such as India.

The global Enterprise Digital Labs market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Enterprise Digital Labs.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

McKinsey

Swisscom

Zinnov

TCS

Accenture

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Customer Engagement

Digital Marketing

Security Management

Compliance Management

Supply Chain Optimization

Others

Market Segment by Applications, can be divided into

BFSI

Healthcare

Retail

Consumer Goods

IT and Telecom

Government

Automotive

Oil and Gas

Contents

1 ENTERPRISE DIGITAL LABS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Enterprise Digital Labs
- 1.2 Classification of Enterprise Digital Labs by Types
 - 1.2.1 Global Enterprise Digital Labs Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Enterprise Digital Labs Revenue Market Share by Types in 2017
 - 1.2.3 Customer Engagement
 - 1.2.4 Digital Marketing
 - 1.2.5 Security Management
 - 1.2.6 Compliance Management
 - 1.2.7 Supply Chain Optimization
 - 1.2.8 Others
- 1.3 Global Enterprise Digital Labs Market by Application
 - 1.3.1 Global Enterprise Digital Labs Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 BFSI
 - 1.3.3 Healthcare
 - 1.3.4 Retail
 - 1.3.5 Consumer Goods
 - 1.3.6 IT and Telecom
 - 1.3.7 Government
 - 1.3.8 Automotive
 - 1.3.9 Oil and Gas
- 1.4 Global Enterprise Digital Labs Market by Regions
 - 1.4.1 Global Enterprise Digital Labs Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Enterprise Digital Labs Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Enterprise Digital Labs Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Enterprise Digital Labs Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Enterprise Digital Labs Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Enterprise Digital Labs Status and Prospect (2013-2023)
- 1.5 Global Market Size of Enterprise Digital Labs (2013-2023)

2 MANUFACTURERS PROFILES

2.1 McKinsey

2.1.1 Business Overview

2.1.2 Enterprise Digital Labs Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 McKinsey Enterprise Digital Labs Revenue, Gross Margin and Market Share (2016-2017)

2.2 Swisscom

2.2.1 Business Overview

2.2.2 Enterprise Digital Labs Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Swisscom Enterprise Digital Labs Revenue, Gross Margin and Market Share (2016-2017)

2.3 Zinnov

2.3.1 Business Overview

2.3.2 Enterprise Digital Labs Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Zinnov Enterprise Digital Labs Revenue, Gross Margin and Market Share (2016-2017)

2.4 TCS

2.4.1 Business Overview

2.4.2 Enterprise Digital Labs Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 TCS Enterprise Digital Labs Revenue, Gross Margin and Market Share (2016-2017)

2.5 Accenture

2.5.1 Business Overview

2.5.2 Enterprise Digital Labs Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Accenture Enterprise Digital Labs Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL ENTERPRISE DIGITAL LABS MARKET COMPETITION, BY PLAYERS

- 3.1 Global Enterprise Digital Labs Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 5 Enterprise Digital Labs Players Market Share
 - 3.2.2 Top 10 Enterprise Digital Labs Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL ENTERPRISE DIGITAL LABS MARKET SIZE BY REGIONS

- 4.1 Global Enterprise Digital Labs Revenue and Market Share by Regions
- 4.2 North America Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 4.3 Europe Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 4.5 South America Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA ENTERPRISE DIGITAL LABS REVENUE BY COUNTRIES

- 5.1 North America Enterprise Digital Labs Revenue by Countries (2013-2018)
- 5.2 USA Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 5.3 Canada Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

6 EUROPE ENTERPRISE DIGITAL LABS REVENUE BY COUNTRIES

- 6.1 Europe Enterprise Digital Labs Revenue by Countries (2013-2018)
- 6.2 Germany Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 6.3 UK Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 6.4 France Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 6.5 Russia Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 6.6 Italy Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC ENTERPRISE DIGITAL LABS REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Enterprise Digital Labs Revenue by Countries (2013-2018)
- 7.2 China Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 7.3 Japan Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

- 7.4 Korea Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 7.5 India Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA ENTERPRISE DIGITAL LABS REVENUE BY COUNTRIES

- 8.1 South America Enterprise Digital Labs Revenue by Countries (2013-2018)
- 8.2 Brazil Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE ENTERPRISE DIGITAL LABS BY COUNTRIES

- 9.1 Middle East and Africa Enterprise Digital Labs Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 9.3 UAE Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

10 GLOBAL ENTERPRISE DIGITAL LABS MARKET SEGMENT BY TYPE

- 10.1 Global Enterprise Digital Labs Revenue and Market Share by Type (2013-2018)
- 10.2 Global Enterprise Digital Labs Market Forecast by Type (2018-2023)
- 10.3 Customer Engagement Revenue Growth Rate (2013-2023)
- 10.4 Digital Marketing Revenue Growth Rate (2013-2023)
- 10.5 Security Management Revenue Growth Rate (2013-2023)
- 10.6 Compliance Management Revenue Growth Rate (2013-2023)
- 10.7 Supply Chain Optimization Revenue Growth Rate (2013-2023)
- 10.8 Others Revenue Growth Rate (2013-2023)

11 GLOBAL ENTERPRISE DIGITAL LABS MARKET SEGMENT BY APPLICATION

- 11.1 Global Enterprise Digital Labs Revenue Market Share by Application (2013-2018)
- 11.2 Enterprise Digital Labs Market Forecast by Application (2018-2023)
- 11.3 BFSI Revenue Growth (2013-2018)
- 11.4 Healthcare Revenue Growth (2013-2018)
- 11.5 Retail Revenue Growth (2013-2018)

- 11.6 Consumer Goods Revenue Growth (2013-2018)
- 11.7 IT and Telecom Revenue Growth (2013-2018)
- 11.8 Government Revenue Growth (2013-2018)
- 11.9 Automotive Revenue Growth (2013-2018)
- 11.10 Oil and Gas Revenue Growth (2013-2018)

12 GLOBAL ENTERPRISE DIGITAL LABS MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Enterprise Digital Labs Market Size Forecast (2018-2023)
- 12.2 Global Enterprise Digital Labs Market Forecast by Regions (2018-2023)
- 12.3 North America Enterprise Digital Labs Revenue Market Forecast (2018-2023)
- 12.4 Europe Enterprise Digital Labs Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Enterprise Digital Labs Revenue Market Forecast (2018-2023)
- 12.6 South America Enterprise Digital Labs Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Enterprise Digital Labs Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Enterprise Digital Labs Picture

Table Product Specifications of Enterprise Digital Labs

Table Global Enterprise Digital Labs and Revenue (Million USD) Market Split by Product Type

Figure Global Enterprise Digital Labs Revenue Market Share by Types in 2017

Figure Customer Engagement Picture

Figure Digital Marketing Picture

Figure Security Management Picture

Figure Compliance Management Picture

Figure Supply Chain Optimization Picture

Figure Others Picture

Table Global Enterprise Digital Labs Revenue (Million USD) by Application (2013-2023)

Figure Enterprise Digital Labs Revenue Market Share by Applications in 2017

Figure BFSI Picture

Figure Healthcare Picture

Figure Retail Picture

Figure Consumer Goods Picture

Figure IT and Telecom Picture

Figure Government Picture

Figure Automotive Picture

Figure Oil and Gas Picture

Table Global Market Enterprise Digital Labs Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Enterprise Digital Labs Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Enterprise Digital Labs Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Enterprise Digital Labs Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Enterprise Digital Labs Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Enterprise Digital Labs Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Enterprise Digital Labs Revenue (Million USD) and Growth Rate (2013-2023)

Table McKinsey Basic Information, Manufacturing Base and Competitors
Table McKinsey Enterprise Digital Labs Type and Applications
Table McKinsey Enterprise Digital Labs Revenue, Gross Margin and Market Share (2016-2017)
Table Swisscom Basic Information, Manufacturing Base and Competitors
Table Swisscom Enterprise Digital Labs Type and Applications
Table Swisscom Enterprise Digital Labs Revenue, Gross Margin and Market Share (2016-2017)
Table Zinnov Basic Information, Manufacturing Base and Competitors
Table Zinnov Enterprise Digital Labs Type and Applications
Table Zinnov Enterprise Digital Labs Revenue, Gross Margin and Market Share (2016-2017)
Table TCS Basic Information, Manufacturing Base and Competitors
Table TCS Enterprise Digital Labs Type and Applications
Table TCS Enterprise Digital Labs Revenue, Gross Margin and Market Share (2016-2017)
Table Accenture Basic Information, Manufacturing Base and Competitors
Table Accenture Enterprise Digital Labs Type and Applications
Table Accenture Enterprise Digital Labs Revenue, Gross Margin and Market Share (2016-2017)
Table Global Enterprise Digital Labs Revenue (Million USD) by Players (2013-2018)
Table Global Enterprise Digital Labs Revenue Share by Players (2013-2018)
Figure Global Enterprise Digital Labs Revenue Share by Players in 2016
Figure Global Enterprise Digital Labs Revenue Share by Players in 2017
Figure Global Top 5 Players Enterprise Digital Labs Revenue Market Share in 2017
Figure Global Top 10 Players Enterprise Digital Labs Revenue Market Share in 2017
Figure Global Enterprise Digital Labs Revenue (Million USD) and Growth Rate (%) (2013-2018)
Table Global Enterprise Digital Labs Revenue (Million USD) by Regions (2013-2018)
Table Global Enterprise Digital Labs Revenue Market Share by Regions (2013-2018)
Figure Global Enterprise Digital Labs Revenue Market Share by Regions (2013-2018)
Figure Global Enterprise Digital Labs Revenue Market Share by Regions in 2017
Figure North America Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
Figure Europe Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
Figure South America Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Enterprise Digital Labs Revenue and Growth Rate (2013-2018)
Table North America Enterprise Digital Labs Revenue by Countries (2013-2018)

Table North America Enterprise Digital Labs Revenue Market Share by Countries (2013-2018)

Figure North America Enterprise Digital Labs Revenue Market Share by Countries (2013-2018)

Figure North America Enterprise Digital Labs Revenue Market Share by Countries in 2017

Figure USA Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure Canada Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure Mexico Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Table Europe Enterprise Digital Labs Revenue (Million USD) by Countries (2013-2018)

Figure Europe Enterprise Digital Labs Revenue Market Share by Countries (2013-2018)

Figure Europe Enterprise Digital Labs Revenue Market Share by Countries in 2017

Figure Germany Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure UK Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure France Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure Russia Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure Italy Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Enterprise Digital Labs Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Enterprise Digital Labs Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Enterprise Digital Labs Revenue Market Share by Countries in 2017

Figure China Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure Japan Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure Korea Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure India Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Table South America Enterprise Digital Labs Revenue by Countries (2013-2018)

Table South America Enterprise Digital Labs Revenue Market Share by Countries (2013-2018)

Figure South America Enterprise Digital Labs Revenue Market Share by Countries (2013-2018)

Figure South America Enterprise Digital Labs Revenue Market Share by Countries in 2017

Figure Brazil Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure Argentina Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure Colombia Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Enterprise Digital Labs Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Enterprise Digital Labs Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Enterprise Digital Labs Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Enterprise Digital Labs Revenue Market Share by Countries in 2017

Figure Saudi Arabia Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure UAE Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure Egypt Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure Nigeria Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Figure South Africa Enterprise Digital Labs Revenue and Growth Rate (2013-2018)

Table Global Enterprise Digital Labs Revenue (Million USD) by Type (2013-2018)

Table Global Enterprise Digital Labs Revenue Share by Type (2013-2018)

Figure Global Enterprise Digital Labs Revenue Share by Type (2013-2018)

Figure Global Enterprise Digital Labs Revenue Share by Type in 2017

Table Global Enterprise Digital Labs Revenue Forecast by Type (2018-2023)

Figure Global Enterprise Digital Labs Market Share Forecast by Type (2018-2023)

Figure Global Customer Engagement Revenue Growth Rate (2013-2018)

Figure Global Digital Marketing Revenue Growth Rate (2013-2018)

Figure Global Security Management Revenue Growth Rate (2013-2018)

Figure Global Compliance Management Revenue Growth Rate (2013-2018)

Figure Global Supply Chain Optimization Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Table Global Enterprise Digital Labs Revenue by Application (2013-2018)

Table Global Enterprise Digital Labs Revenue Share by Application (2013-2018)

Figure Global Enterprise Digital Labs Revenue Share by Application (2013-2018)

Figure Global Enterprise Digital Labs Revenue Share by Application in 2017

Table Global Enterprise Digital Labs Revenue Forecast by Application (2018-2023)

Figure Global Enterprise Digital Labs Market Share Forecast by Application (2018-2023)

Figure Global BFSI Revenue Growth Rate (2013-2018)

Figure Global Healthcare Revenue Growth Rate (2013-2018)

Figure Global Retail Revenue Growth Rate (2013-2018)

Figure Global Consumer Goods Revenue Growth Rate (2013-2018)

Figure Global IT and Telecom Revenue Growth Rate (2013-2018)

Figure Global Government Revenue Growth Rate (2013-2018)

Figure Global Automotive Revenue Growth Rate (2013-2018)

Figure Global Oil and Gas Revenue Growth Rate (2013-2018)

Figure Global Enterprise Digital Labs Revenue (Million USD) and Growth Rate Forecast

(2018 -2023)

Table Global Enterprise Digital Labs Revenue (Million USD) Forecast by Regions

(2018-2023)

Figure Global Enterprise Digital Labs Revenue Market Share Forecast by Regions

(2018-2023)

Figure North America Enterprise Digital Labs Revenue Market Forecast (2018-2023)

Figure Europe Enterprise Digital Labs Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Enterprise Digital Labs Revenue Market Forecast (2018-2023)

Figure South America Enterprise Digital Labs Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Enterprise Digital Labs Revenue Market Forecast

(2018-2023)

I would like to order

Product name: Global Enterprise Digital Labs Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/G14915815B7GEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G14915815B7GEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

