

Global Enterprise Asset Management (Software and Service) Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Enterprise Asset Management (Software and Service) market size was valued at US\$ 5584 million in 2025 and is forecast to a readjusted size of US\$ 7920 million by 2032 with a CAGR of 5.2% during review period.

Enterprise Asset Management (EAM) refers to the set of processes and software solutions that help organizations manage, track, and maintain physical assets in a streamlined, efficient manner. EAM solutions support the entire lifecycle of an asset, from acquisition to disposal, with an emphasis on enhancing asset utilization, reducing downtime, and extending asset lifespan. This software is critical for companies across a range of industries including manufacturing, utilities, transportation, and facilities management. As of 2025, the global market for Enterprise Asset Management software and services is expected to see substantial growth, with the annual demand for enterprise-level EAM solutions continuing to surge globally. These services are priced from \$20,000 to \$1,000,000 or more, depending on the scale of deployment and the complexity of the solutions required. The increasing reliance on automation, IoT, and data analytics in asset management has made EAM solutions a pivotal tool in improving operational efficiency and aligning businesses with sustainability goals. The demand for EAM software is largely driven by a need for real-time visibility, predictive maintenance capabilities, and regulatory compliance.

Market Development Opportunities & Main Driving Factors The growth of the Enterprise Asset Management (EAM) market is largely driven by technological innovations and the increasing need for efficient asset management across industries. Firstly, the widespread adoption of the Industrial Internet of Things (IIoT) has enabled real-time

monitoring of equipment and assets, facilitating predictive maintenance, which helps reduce downtime and operational costs. In addition, the integration of artificial intelligence (AI) and big data analytics allows businesses to predict equipment failures more accurately, minimizing unplanned downtime. Furthermore, regulatory pressures and sustainability goals are pushing companies to adopt EAM systems that help meet compliance requirements and reduce their carbon footprint. The shift toward subscription-based Software-as-a-Service (SaaS) models is also lowering the entry barriers for small and medium-sized enterprises (SMEs), offering them affordable and scalable EAM solutions. As businesses increasingly focus on operational efficiency and sustainability, the EAM market is expected to capture a larger share of the enterprise software market.

Market Challenges, Risks, & Restraints Despite the strong growth potential, the adoption of Enterprise Asset Management solutions faces several challenges. One of the main barriers is the high initial cost of implementing EAM software, which can deter small and medium-sized businesses. Additionally, integrating EAM systems with existing legacy systems presents significant technical challenges, requiring specialized expertise and often disrupting business operations. The complexity of EAM solutions can also be a double-edged sword; while they offer advanced features like predictive maintenance and real-time data analytics, their implementation demands robust IT infrastructure and ongoing updates. Another risk is data security, as asset management systems often store sensitive operational and infrastructure data. Cyberattacks could lead to disruptions, financial losses, and regulatory penalties. Moreover, the rapid pace of technological change presents a challenge in ensuring that EAM systems remain relevant and up-to-date, requiring continuous investment in system upgrades and staff training.

Downstream Demand Trends Downstream industries, including manufacturing, utilities, transportation, and facilities management, are increasingly adopting EAM systems to meet growing demands for efficiency, compliance, and sustainability. In manufacturing, the demand for predictive maintenance and asset optimization is rising as companies strive to reduce unplanned downtime and increase production capacity. Similarly, the energy and utilities sectors are relying on EAM to manage aging infrastructure, ensuring that critical assets like power plants and transmission lines are operating optimally while meeting environmental standards. The transportation industry, including aviation, shipping, and rail, is also embracing EAM solutions to track and maintain vehicles, vessels, and other essential equipment. The healthcare industry is adopting asset management technologies to track medical devices and ensure compliance with health and safety regulations. Overall, as industries face increasing pressure to improve

productivity, reduce costs, and meet regulatory requirements, the demand for advanced, integrated EAM solutions is expected to continue growing.

Regional Trends In North America, particularly in the United States and Canada, the EAM market is driven by the need for asset optimization and maintenance across diverse sectors, including manufacturing, energy, and transportation. As organizations here are more advanced in digital transformation, the demand for cloud-based and AI-driven EAM solutions is growing. In Europe, regulatory requirements and sustainability goals play a significant role in the adoption of EAM systems. The European Union's focus on reducing carbon footprints and improving energy efficiency has pushed businesses across the region to invest in solutions that enhance asset utilization and support sustainable practices. In the Asia-Pacific region, particularly in China and India, rapid industrialization is driving demand for EAM solutions in sectors like manufacturing and infrastructure. The growing emphasis on smart cities and infrastructure projects in the region further boosts the need for comprehensive asset management systems. Other regions such as Latin America and the Middle East are beginning to see increased adoption of EAM solutions as businesses recognize the importance of managing assets effectively to boost operational efficiency and reduce costs.

This report is a detailed and comprehensive analysis for global Enterprise Asset Management (Software and Service) market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Enterprise Asset Management (Software and Service) market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Enterprise Asset Management (Software and Service) market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Enterprise Asset Management (Software and Service) market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Enterprise Asset Management (Software and Service) market shares of main

players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Enterprise Asset Management (Software and Service)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Enterprise Asset Management (Software and Service) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ABB, CGI Group, Dude Solutions, eMaint, IBM, IFS, Infor, Oracle, Ramco Systems, SAP, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Enterprise Asset Management (Software and Service) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Linear Assets

Non-linear Assets

Field Service Management

Asset Maintenance, Repair and Operation

Hardware

Market segment by Deployment Type

Cloud-Based EAM

On-Premises EAM

Hybrid EAM

Market segment by Functionality

Predictive Maintenance

Asset Tracking

Full Asset Lifecycle Management

Market segment by Target Customer Segment

Small and Medium Enterprises (SMEs)

Large Enterprises

Service Providers

Market segment by Application

Government

Oil and Gas

Healthcare

Transportation and Logistics

Manufacturing

Energy and Utilities

Others

Market segment by players, this report covers

ABB

CGI Group

Dude Solutions

eMaint

IBM

IFS

Infor

Oracle

Ramco Systems

SAP

Schneider Electric

Vesta Partners

Siemens

Honeywell

Rockwell Automation

Emerson Electric

GE Digital

Mitsubishi Electric

Toshiba Corporation

Fujitsu Limited

Hitachi Ltd.

Market segment by regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)
South America (Brazil, Rest of South America)
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Enterprise Asset Management (Software and Service) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Enterprise Asset Management (Software and Service), with revenue, gross margin, and global market share of Enterprise Asset Management (Software and Service) from 2021 to 2026.

Chapter 3, the Enterprise Asset Management (Software and Service) competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Enterprise Asset Management (Software and Service) market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Enterprise Asset Management (Software and Service).

Chapter 13, to describe Enterprise Asset Management (Software and Service) research findings and conclusion.

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