

Global Enterprise Artificial Intelligence Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Enterprise Artificial Intelligence market size was valued at USD 1225.9 million in 2023 and is forecast to a readjusted size of USD 6324.4 million by 2030 with a CAGR of 26.4% during review period.

Enterprises hold a prominent market value considering their services and solution created for different functions and business uses. These enterprises largely deploy technologies such as machine learning, deep learning, automated data science, predictive analytics, and automation to provide a solution for different enterprises. The market for enterprise artificial intelligence is expected to experience a high growth rate. One of the major factors contributing to the growth of this market is the growing demand for artificial intelligence based solutions and platforms. Additionally, the growing amount of data sets required to analyze, complex data for with integration of artificial intelligence for better efficiency is driving the market. As artificial intelligence is experiencing more significant adoption rate in the industrial sector, it becomes essential for the enterprises to upgrade their solutions to meet the industrial standards.

China and the United States are two leaders in AI industry. On the AI 100 list (2022) released by CB Insights, the number of companies in the United States ranks first, with more than 70 companies, followed by the United Kingdom, with 8 companies on the list. China and Canada both holds 5 companies on the list. According to data from the China Academy of Information and Communications Technology, the scale of China's core artificial intelligence industry reached ?508 billion in 2022, a year-on-year increase of 18%. From 2013 to November 2022, the cumulative number of patent applications for artificial intelligence inventions in the world reached 729,000, and the cumulative

number of applications in China reached 389,000, accounting for 53.4%. However, the Global Artificial Intelligence Innovation Index Report 2021 released by the China Institute of Scientific and Technological Information shows that the overall strength of the United States is still far ahead. The number of artificial intelligence companies in the United States is about 4,670, while China has only 880. China's data center is less than 1/42 of that of the United States.

The Global Info Research report includes an overview of the development of the Enterprise Artificial Intelligence industry chain, the market status of Retail (Business Intelligence, Customer Management), Medical Insurance (Business Intelligence, Customer Management), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Enterprise Artificial Intelligence.

Regionally, the report analyzes the Enterprise Artificial Intelligence markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Enterprise Artificial Intelligence market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Enterprise Artificial Intelligence market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Enterprise Artificial Intelligence industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Business Intelligence, Customer Management).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Enterprise Artificial Intelligence market.

Regional Analysis: The report involves examining the Enterprise Artificial Intelligence

market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Enterprise Artificial Intelligence market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Enterprise Artificial Intelligence:

Company Analysis: Report covers individual Enterprise Artificial Intelligence players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Enterprise Artificial Intelligence. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail, Medical Insurance).

Technology Analysis: Report covers specific technologies relevant to Enterprise Artificial Intelligence. It assesses the current state, advancements, and potential future developments in Enterprise Artificial Intelligence areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Enterprise Artificial Intelligence market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Enterprise Artificial Intelligence market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Business Intelligence

Customer Management

Marketing

Market segment by Application

Retail

Medical Insurance

Automobile Industry

Aerospace

Market segment by players, this report covers

SAS Institute (U.S.)

IBM (U.S.)

Microsoft (U.S.)

Amazon Web Services (U.S.)

Intel (U.S.)

Google (U.S.)

SAP SE (Germany)

Sentinent Technologies (U.S.)

Oracle Corporation (U.S.)

Hewlett Packard Enterprise (U.S.)

Wipro Technologies (India)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Enterprise Artificial Intelligence product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Enterprise Artificial Intelligence, with revenue, gross margin and global market share of Enterprise Artificial Intelligence from 2019 to 2024.

Chapter 3, the Enterprise Artificial Intelligence competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Enterprise Artificial Intelligence market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Enterprise Artificial Intelligence.

Chapter 13, to describe Enterprise Artificial Intelligence research findings and conclusion.

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