

Global Enterprise Area STaaS Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Enterprise Area STaaS market size was valued at USD 13570 million in 2023 and is forecast to a readjusted size of USD 50740 million by 2030 with a CAGR of 20.7% during review period.

STaaS (Storage as a service) is a business model in which a company provides technical expertise and storage space to individuals or enterprises. This report mainly studies enterprise area STaaS market.

STaaS can be used for a variety of purposes, from long-term archival storage to short-term transfers of large amounts of data. Since STaaS is a type of software defined storage, the storage capacity available to the customer can vary easily and can be expanded at short notice without the capital outlay required to purchase extra servers.

The global top five enterprise area storage-as-a-service (STaaS) players include Amazon, Alibaba, DELL, Google, and IBM, accounting for about 50% of the market share. The largest player is Amazon, with a market share of about 20%. North America is the global most important enterprise area STaaS consumer market, with a market share of more than 50%. In the application field, IT and telecom account for more than 30% of the market.

The Global Info Research report includes an overview of the development of the Enterprise Area STaaS industry chain, the market status of IT & Telecom (Public Cloud, Private Cloud), Financial (Public Cloud, Private Cloud), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Enterprise Area STaaS.

Regionally, the report analyzes the Enterprise Area STaaS markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Enterprise Area STaaS market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Enterprise Area STaaS market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Enterprise Area STaaS industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Public Cloud, Private Cloud).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Enterprise Area STaaS market.

Regional Analysis: The report involves examining the Enterprise Area STaaS market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Enterprise Area STaaS market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Enterprise Area STaaS:

Company Analysis: Report covers individual Enterprise Area STaaS players, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Enterprise Area STaaS. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (IT & Telecom, Financial).

Technology Analysis: Report covers specific technologies relevant to Enterprise Area STaaS. It assesses the current state, advancements, and potential future developments in Enterprise Area STaaS areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Enterprise Area STaaS market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Enterprise Area STaaS market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Public Cloud

Private Cloud

Mixed Cloud

Market segment by Application

IT & Telecom

Financial

Retail

Healthcare

Other

Market segment by players, this report covers

Amazon

Microsoft

Google

IBM

Dell EMC

Purestorage

NetApp

HPE

Huawei

Alibaba

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Enterprise Area STaaS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Enterprise Area STaaS, with revenue, gross margin and global market share of Enterprise Area STaaS from 2019 to 2024.

Chapter 3, the Enterprise Area STaaS competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Enterprise Area STaaS market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Enterprise Area STaaS.

Chapter 13, to describe Enterprise Area STaaS research findings and conclusion.

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Figure 73. Methodology

Figure 74. Research Process and Data Source

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