

Global Enterprise AIOps Platform Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Enterprise AIOps Platform market size is expected to reach \$ 5335 million by 2032, rising at a market growth of 12.2% CAGR during the forecast period (2026-2032).

An enterprise AIOps (Artificial Intelligence for IT Operations) platform is a new-generation intelligent operations system that integrates big data, machine learning, and automation technologies, designed to enhance the observability, fault prediction capabilities, and response efficiency of enterprise IT infrastructure and applications.

The development of enterprise AIOps platforms is primarily driven by the increasing complexity of IT system architectures, the widespread adoption of cloud-native and microservices technologies, the explosive growth in operational data volume, and enterprises' ever-rising demands for business continuity and efficient incident response. Traditional manual operations struggle to cope with the massive volume of alerts and the need for rapid fault localization within multi-cloud and hybrid environments; conversely, the maturation of AI and big data technologies has enabled automated anomaly detection, root cause analysis, and intelligent self-healing capabilities. Furthermore, the accelerating pace of digital transformation is compelling enterprises to leverage intelligent solutions to reduce operational costs, optimize resource utilization, and support agile delivery, thereby driving the accelerated adoption of AIOps platforms across sectors such as finance, telecommunications, the internet, and large-scale manufacturing.

This report studies the global Enterprise AIOps Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Enterprise

AIOps Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Enterprise AIOps Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Enterprise AIOps Platform total market, 2021-2032, (USD Million)

Global Enterprise AIOps Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Enterprise AIOps Platform total market, key domestic companies, and share, (USD Million)

Global Enterprise AIOps Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Enterprise AIOps Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Enterprise AIOps Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Enterprise AIOps Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cisco, IBM, Dynatrace, Splunk, ServiceNow, PagerDuty, Datadog, Zoho, LogicMonitor, OpenText, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Enterprise AIOps Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Enterprise AIOps Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Enterprise AIOps Platform Market, Segmentation by Type:

Cloud-based

On-premises

Global Enterprise AIOps Platform Market, Segmentation by Function:

Intelligent Monitoring & Observability

Anomaly Detection

Alert Noise Reduction & Event Correlation

Others

Global Enterprise AIOps Platform Market, Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises

Companies Profiled:

Cisco

IBM

Dynatrace

Splunk

ServiceNow

PagerDuty

Datadog

Zoho

LogicMonitor

OpenText

BigPanda

Moogsoft

ScienceLogic

BMC Helix

Virtana

New Relic

Motadata

EOITEK

Kingdee

Hangzhou Youyun Software

Di-Matrix

Key Questions Answered

1. How big is the global Enterprise AIOps Platform market?
2. What is the demand of the global Enterprise AIOps Platform market?
3. What is the year over year growth of the global Enterprise AIOps Platform market?
4. What is the total value of the global Enterprise AIOps Platform market?
5. Who are the Major Players in the global Enterprise AIOps Platform market?
6. What are the growth factors driving the market demand?

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