

Global Enterprise AIOps Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Enterprise AIOps Platform market size was valued at US\$ 2387 million in 2025 and is forecast to a readjusted size of US\$ 5335 million by 2032 with a CAGR of 12.2% during review period.

An enterprise AIOps (Artificial Intelligence for IT Operations) platform is a new-generation intelligent operations system that integrates big data, machine learning, and automation technologies, designed to enhance the observability, fault prediction capabilities, and response efficiency of enterprise IT infrastructure and applications.

The development of enterprise AIOps platforms is primarily driven by the increasing complexity of IT system architectures, the widespread adoption of cloud-native and microservices technologies, the explosive growth in operational data volume, and enterprises' ever-rising demands for business continuity and efficient incident response. Traditional manual operations struggle to cope with the massive volume of alerts and the need for rapid fault localization within multi-cloud and hybrid environments; conversely, the maturation of AI and big data technologies has enabled automated anomaly detection, root cause analysis, and intelligent self-healing capabilities. Furthermore, the accelerating pace of digital transformation is compelling enterprises to leverage intelligent solutions to reduce operational costs, optimize resource utilization, and support agile delivery?thereby driving the accelerated adoption of AIOps platforms across sectors such as finance, telecommunications, the internet, and large-scale manufacturing.

This report is a detailed and comprehensive analysis for global Enterprise AIOps

Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Enterprise AIOps Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Enterprise AIOps Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Enterprise AIOps Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Enterprise AIOps Platform market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Enterprise AIOps Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Enterprise AIOps Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cisco, IBM, Dynatrace, Splunk, ServiceNow, PagerDuty, Datadog, Zoho, LogicMonitor, OpenText, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market segmentation

Enterprise AIOps Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Cloud-based

- On-premises

Market segment by Function

- Intelligent Monitoring & Observability

- Anomaly Detection

- Alert Noise Reduction & Event Correlation

- Others

Market segment by Application

- Large Enterprises

- Small and Medium-sized Enterprises

Market segment by players, this report covers

- Cisco

- IBM

Dynatrace

Splunk

ServiceNow

PagerDuty

Datadog

Zoho

LogicMonitor

OpenText

BigPanda

Moogsoft

ScienceLogic

BMC Helix

Virtana

New Relic

Motadata

EOITEK

Kingdee

Hangzhou Youyun Software

Di-Matrix

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Enterprise AIOps Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Enterprise AIOps Platform, with revenue, gross margin, and global market share of Enterprise AIOps Platform from 2021 to 2026.

Chapter 3, the Enterprise AIOps Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Enterprise AIOps Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Enterprise AIOps Platform.

Chapter 13, to describe Enterprise AIOps Platform research findings and conclusion.

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