

Global Enterprise AI Event Platform Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Enterprise AI Event Platform market size is expected to reach \$ 2313 million by 2032, rising at a market growth of 11.7% CAGR during the forecast period (2026-2032).

The Enterprise AI Event Platform is an intelligent event management solution designed specifically for enterprise-level users. It deeply integrates artificial intelligence, big data analytics, and automation technologies, covering the entire event lifecycle?from planning, guest invitations, and scheduling to on-site execution and performance evaluation.

The growth of enterprise AI event platforms is primarily driven by the deepening context of digital transformation?specifically, the rising demand for efficient collaboration and precision marketing?as well as the normalization of integrated online-offline events resulting from the widespread adoption of hybrid work models. Furthermore, it is fueled by enterprises' heightened expectations regarding the return on investment (ROI) and compliance management of their events. Traditional event management methods, which rely heavily on manual coordination, struggle to address the dual challenges of scaling operations while simultaneously delivering personalized experiences; however, the maturation of AI technology has enabled automated workflows, intelligent decision-making, and real-time insights. Moreover, intensifying competition in customer experience, the imperative to optimize internal communication efficiency, and breakthroughs in generative AI across content creation and interactive scenarios have further accelerated the adoption of intelligent event platforms by enterprises, thereby facilitating cost reduction, efficiency gains, and the enhancement of strategic value.

This report studies the global Enterprise AI Event Platform demand, key companies,

and key regions.

This report is a detailed and comprehensive analysis of the world market for Enterprise AI Event Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Enterprise AI Event Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Enterprise AI Event Platform total market, 2021-2032, (USD Million)

Global Enterprise AI Event Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Enterprise AI Event Platform total market, key domestic companies, and share, (USD Million)

Global Enterprise AI Event Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Enterprise AI Event Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Enterprise AI Event Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Enterprise AI Event Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cvent, Grip Events, Vendelux, EventHex, Eventbrite, ON24, Zoom, Cisco, RingCentral, Bizzabo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Enterprise AI Event Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Enterprise AI Event Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Enterprise AI Event Platform Market, Segmentation by Type:

Offline Events

Online Events

Hybrid Events

Global Enterprise AI Event Platform Market, Segmentation by Function:

AI Event Creation

AI Event Marketing

Others

Global Enterprise AI Event Platform Market, Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises

Companies Profiled:

Cvent

Grip Events

Vendelux

EventHex

Eventbrite

ON24

Zoom

Cisco

RingCentral

Bizzabo

RainFocus

Whova

Swapcard

Stova

Airmeet

BigMarker

EventsAir

EventX

INMU Event

Mudu

TIMEWELL Base

Key Questions Answered

1. How big is the global Enterprise AI Event Platform market?
2. What is the demand of the global Enterprise AI Event Platform market?
3. What is the year over year growth of the global Enterprise AI Event Platform market?
4. What is the total value of the global Enterprise AI Event Platform market?
5. Who are the Major Players in the global Enterprise AI Event Platform market?
6. What are the growth factors driving the market demand?

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