

Global Enterprise AI Event Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Enterprise AI Event Platform market size was valued at US\$ 1062 million in 2025 and is forecast to a readjusted size of US\$ 2313 million by 2032 with a CAGR of 11.7% during review period.

The Enterprise AI Event Platform is an intelligent event management solution designed specifically for enterprise-level users. It deeply integrates artificial intelligence, big data analytics, and automation technologies, covering the entire event lifecycle?from planning, guest invitations, and scheduling to on-site execution and performance evaluation.

The growth of enterprise AI event platforms is primarily driven by the deepening context of digital transformation?specifically, the rising demand for efficient collaboration and precision marketing?as well as the normalization of integrated online-offline events resulting from the widespread adoption of hybrid work models. Furthermore, it is fueled by enterprises' heightened expectations regarding the return on investment (ROI) and compliance management of their events. Traditional event management methods, which rely heavily on manual coordination, struggle to address the dual challenges of scaling operations while simultaneously delivering personalized experiences; however, the maturation of AI technology has enabled automated workflows, intelligent decision-making, and real-time insights. Moreover, intensifying competition in customer experience, the imperative to optimize internal communication efficiency, and breakthroughs in generative AI across content creation and interactive scenarios have further accelerated the adoption of intelligent event platforms by enterprises, thereby facilitating cost reduction, efficiency gains, and the enhancement of strategic value.

This report is a detailed and comprehensive analysis for global Enterprise AI Event Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Enterprise AI Event Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Enterprise AI Event Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Enterprise AI Event Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Enterprise AI Event Platform market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Enterprise AI Event Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Enterprise AI Event Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cvent, Grip Events, Vendelux, EventHex, Eventbrite, ON24, Zoom, Cisco, RingCentral, Bizzabo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Enterprise AI Event Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Offline Events

Online Events

Hybrid Events

Market segment by Function

AI Event Creation

AI Event Marketing

Others

Market segment by Application

Large Enterprises

Small and Medium-sized Enterprises

Market segment by players, this report covers

Cvent

Grip Events

Vendelux

EventHex

Eventbrite

ON24

Zoom

Cisco

RingCentral

Bizzabo

RainFocus

Whova

Swapcard

Stova

Airmeet

BigMarker

EventsAir

EventX

INMU Event

Mudu

TIMEWELL Base

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Enterprise AI Event Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Enterprise AI Event Platform, with revenue, gross margin, and global market share of Enterprise AI Event Platform from 2021 to 2026.

Chapter 3, the Enterprise AI Event Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Enterprise AI Event Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Enterprise AI Event Platform.

Chapter 13, to describe Enterprise AI Event Platform research findings and conclusion.

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