

# Global Enoki Mushroom Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Enoki Mushroom market size was valued at USD 1577.1 million in 2023 and is forecast to a readjusted size of USD 1556.1 million by 2030 with a CAGR of -0.2% during review period.

Enoki mushrooms are recognized by their almost pure white color and long stems topped with petite, convex caps. They are also grown in bouquets and fitted with a tight collar at their base to encourage the growth of their signature long, thin delicate stems which can grow up to five inches in length. Their texture is tender yet firm with a crunchy bite and mild, reDirectly Edibleing flavor. Wild Enoki mushrooms are significantly different in appearance from the cultivated form as they have larger caps and shorter stems and their coloring is orange to brown.

Xuerong Biotechnology and Zhongxing Bio-Technology are the major manufacturers in the global Enoki Mushroom market, and the first two manufacturers account for about 10% of the market share.

China is the largest market for Enoki Mushroom, with a market share of about 40 percent, followed by Europe with about 20 percent.

The Global Info Research report includes an overview of the development of the Enoki Mushroom industry chain, the market status of Fresh (Wild Type, Cultivated Type), Dried (Wild Type, Cultivated Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Enoki Mushroom.

Regionally, the report analyzes the Enoki Mushroom markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Enoki Mushroom market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Enoki Mushroom market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Enoki Mushroom industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Wild Type, Cultivated Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Enoki Mushroom market.

**Regional Analysis:** The report involves examining the Enoki Mushroom market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Enoki Mushroom market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Enoki Mushroom:

**Company Analysis:** Report covers individual Enoki Mushroom manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Enoki Mushroom. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Fresh, Dried).

**Technology Analysis:** Report covers specific technologies relevant to Enoki Mushroom. It assesses the current state, advancements, and potential future developments in Enoki Mushroom areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Enoki Mushroom market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Enoki Mushroom market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Wild Type

Cultivated Type

### Market segment by Application

Fresh

Dried

Food Processing Industry

## Major players covered

Greenpeace Green Co. (Greenco.)

Shanghai Xuerong Biotechnology

Tianshui Zhongxing Bio-technology Co Ltd

Guangdong Xinghe Biotechnology Company Limited

Hampyeong Chon Ji Mushroom Agricultural Union Corporation (HCMA)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Enoki Mushroom product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Enoki Mushroom, with price, sales, revenue and global market share of Enoki Mushroom from 2019 to 2024.

Chapter 3, the Enoki Mushroom competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Enoki Mushroom breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Enoki Mushroom market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Enoki Mushroom.

Chapter 14 and 15, to describe Enoki Mushroom sales channel, distributors, customers, research findings and conclusion.

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