

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Enoki Mushroom Market 2018, Forecast to 2023

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Abstracts

Enoki mushrooms are recognized by their almost pure white color and long stems topped with petite, convex caps. They are also grown in bouquets and fitted with a tight collar at their base to encourage the growth of their signature long, thin delicate stems which can grow up to five inches in length. Their texture is tender yet firm with a crunchy bite and mild, reDirectly Edibleing flavor. Wild Enoki mushrooms are significantly different in appearance from the cultivated form as they have larger caps and shorter stems and their coloring is orange to brown.

Scope of the Report:

This report focuses on the Enoki Mushroom in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The biggest growth is expected in the Asian countries. Mushroom consumption in China, Japan and India is quite large. Partly because of the growing focus on healthy and organic foods, demand in these countries will continue to grow. China is the largest market for cultivated mushrooms, accounting for more than 30 percent of the global market. Moreover, demand is on the rise in North America, and South America is also recording an explosive growth. Meanwhile, Africa and the Middle East recorded a reasonable growth.

In the international market, the marketing channels characteristic differ from company to company. The international leading companies prefer setting up factories directly into aimed market, and taking own sales department to expand market. Considering the feature of this product, indirect selling channels composed over 90% share for big players.

The worldwide market for Enoki Mushroom is expected to grow at a CAGR of roughly -0.1% over the next five years, will reach 1530 million US\$ in 2023, from 1550 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

- Greenpeace Green Co. (Greenco.)
- Shanghai Xuerong Biotechnology Co., Ltd.
- Tianshui Zhongxing Bio-technology Co Ltd
- Guangdong Xinghe Biotechnology Company Limited
- Hampyeong Chon Ji Mushroom Agricultural Union Corporation (HCMA)

Market Segment by Regions, regional analysis covers

- North America (United States, Canada and Mexico)
- Europe (Germany, France, UK, Russia and Italy)
- Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
- South America (Brazil, Argentina, Colombia etc.)
- Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

- Wild Type
- Cultivated Type

Market Segment by Applications, can be divided into

Fresh

Dried

Food Processing Industry

There are 15 Chapters to deeply display the global Enoki Mushroom market. Chapter 1, to describe Enoki Mushroom Introduction, product scope, market overview, market opportunities, market risk, market driving force; Chapter 2, to analyze the top manufacturers of Enoki Mushroom, with sales, revenue, and price of Enoki Mushroom, in 2016 and 2017; Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017; Chapter 4, to show the global market by regions, with sales, revenue and market share of Enoki Mushroom, for each region, from 2013 to 2018; Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions; Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018; Chapter 12, Enoki Mushroom market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023; Chapter 13, 14 and 15, to describe Enoki Mushroom sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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