

# Global Enoki Mushroom Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Enoki Mushroom market size is expected to reach \$ 1547 million by 2032, rising at a market growth of -0.2% CAGR during the forecast period (2026-2032).

Enoki mushrooms (*Flammulina velutipes*) are a type of edible fungi native to East Asia, particularly popular in countries like China, Japan, and Korea. Known for their long, slender white stems and small, round caps, Enoki mushrooms have a unique delicate flavor and crisp texture. The mushrooms grow in clusters, and their appearance resembles golden needle-like strands, which is where the name 'Enoki' (golden needle mushroom) comes from. Enoki mushrooms are highly nutritious, containing protein, B vitamins, dietary fiber, and various minerals, while being low in calories and fat. They also contain bioactive compounds such as polysaccharides and amino acids, which contribute to their health benefits. As a versatile ingredient, Enoki mushrooms are commonly used in soups, hot pots, stir-fries, and other dishes, valued for both their taste and health-promoting properties. Their growing popularity worldwide reflects an increasing demand for nutritious and functional food products.

As global consumer awareness of healthy eating increases, Enoki mushrooms, with their low calorie, high fiber, and rich nutritional profile, have gained significant popularity, particularly in the Asia-Pacific region and Western markets. Their versatility in cooking, from soups and hot pots to stir-fries, and their unique taste and texture make them suitable for all age groups. In recent years, the demand for organic Enoki mushrooms has grown, driven by the rise of organic farming and sustainable food practices. Furthermore, Enoki mushrooms are increasingly being used in functional foods, including health supplements, due to their natural polysaccharides and antioxidant properties, making them an ideal choice for health-conscious consumers.

On the production side, the cultivation of Enoki mushrooms has seen significant advances with the adoption of modern agricultural technologies such as climate control, humidity regulation, and automation, resulting in higher yields and improved quality. With these technological advancements, the production cost of Enoki mushrooms has been gradually reduced, further enhancing their competitiveness in the market. Given the diversification of global dining culture and the ongoing trend toward healthy eating, the demand for Enoki mushrooms is expected to continue to grow, especially in Asia, where they are commonly used in hot pot and soup dishes, presenting substantial market potential.

### **Market Drivers:**

**Health Eating Trend:** As consumers become increasingly focused on health-conscious eating, Enoki mushrooms have become a key ingredient due to their low calorie, high fiber, and rich nutritional profile. Their natural bioactive compounds, such as polysaccharides, amino acids, and antioxidants, attract health-conscious consumers.

**Diversification of Dining Culture:** Enoki mushrooms are gaining popularity in various cuisines, especially in hot pots, soups, and Asian dishes, where they are essential ingredients. This trend drives steady growth in demand across different culinary sectors.

**Rise of Organic Farming and Sustainable Foods:** The promotion of organic farming and growing consumer demand for sustainable food products have made organic Enoki mushrooms a key trend, especially in an era where environmental and health consciousness is on the rise.

**Expansion of Functional Food Market:** With the expansion of the functional foods and dietary supplements market, Enoki mushrooms, due to their health benefits, have become an important component in functional foods, further increasing market demand.

This report studies the global Enoki Mushroom production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Enoki Mushroom and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Enoki Mushroom that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Enoki Mushroom total production and demand, 2021-2032, (K MT)

Global Enoki Mushroom total production value, 2021-2032, (USD Million)

Global Enoki Mushroom production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Enoki Mushroom consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Enoki Mushroom domestic production, consumption, key domestic manufacturers and share

Global Enoki Mushroom production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Enoki Mushroom production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Enoki Mushroom production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Enoki Mushroom market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Greenpeace Green Co. (Greenco.), Shanghai Xuerong Biotechnology, Tianshui Zhongxing Bio-technology Co Ltd, Guangdong Xinghe Biotechnology Company Limited, Hampyeong Chon Ji Mushroom Agricultural Union Corporation (HCMA), Huinan Food, Xiangjiang Holdings, Sun-Rain Food Group, Hokto Kinoko, Green Agro Global (GAG), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Enoki Mushroom market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Enoki Mushroom Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Enoki Mushroom Market, Segmentation by Type:

White Enoki Mushroom

Golden Enoki Mushroom

Global Enoki Mushroom Market, Segmentation by Application:

Household Consumption

Cafeteria Industry

Food Processing Industry

Companies Profiled:

Greenpeace Green Co. (Greenco.)

Shanghai Xuerong Biotechnology

Tianshui Zhongxing Bio-technology Co Ltd

Guangdong Xinghe Biotechnology Company Limited

Hampyeong Chon Ji Mushroom Agricultural Union Corporation (HCMA)

Huinan Food

Xiangjiang Holdings

Sun-Rain Food Group

Hokto Kinoko

Green Agro Global (GAG)

The Mushroom Company (U.S.)

**Key Questions Answered:**

1. How big is the global Enoki Mushroom market?
2. What is the demand of the global Enoki Mushroom market?
3. What is the year over year growth of the global Enoki Mushroom market?
4. What is the production and production value of the global Enoki Mushroom market?
5. Who are the key producers in the global Enoki Mushroom market?
6. What are the growth factors driving the market demand?

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