

Global English Language Training (ELT) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

ELT is concerned with the teaching and learning of English by those for whom English is a foreign/second/additional language.

SCOPE OF THE REPORT:

This report studies the English Language Training (ELT) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the English Language Training (ELT) market by product type and applications/end industries. The drives of the market are globalization of businesses and staggering growth of emerging economies .

The global English Language Training (ELT) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of English Language Training (ELT).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Linguatronics

Rosetta Stone

Sanako

SANS

Edusoft

OKpanda

Sanoma

Voxy

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

English as a Foreign Language (EFL)

English as a Second Language (ESL)

English for Speakers of Other Languages (ESOL) / English as an Additional Language (EAL)

English for Academic Purposes (EAP)

English for Specific (or Vocational) Purposes (ESP)

Market Segment by Applications, can be divided into

Students

white-collar workers

Others

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