

Global English Language Learning Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global English Language Learning market size was valued at US\$ 13220 million in 2024 and is forecast to a readjusted size of USD 52330 million by 2031 with a CAGR of 22.0% during review period.

Online Language Learning uses technology-aided language learning with an integration of sound, voice interaction, text, video, and animation. It empowers self-paced interactive learning environments that enable learners to achieve learning outcomes without being restricted to place or time. Generally, such environments involve numerous opportunities for participation users and multiple methods for motivating their success. Online language learning often entails high levels of self-directed and reciprocal learning or supporting peer learning.

The major players in global English Language Learning market include Vipkid, New Oriental, Berlitz Languages, etc. The top 3 players occupy about 20% shares of the global market. Asia-Pacific and Europe are main markets, they occupy about 75% of the global market. Digital Learning is the main type, with a share about 40%. For Educational & Tests is the main application, which holds a share about 45%.

This report is a detailed and comprehensive analysis for global English Language Learning market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global English Language Learning market size and forecasts, in consumption value (\$ Million), 2020-2031

Global English Language Learning market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global English Language Learning market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global English Language Learning market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for English Language Learning

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global English Language Learning market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Berlitz Languages, Pearson ELT, Sanako Corporation, Inlingua International, Houghton Mifflin Harcourt, McGraw-Hill Education, Rosetta Stone, Transparent Language, Voxy, EF Education First, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

English Language Learning market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Digital

Through Books

In Person Courses

Market segment by Application

For Kids and Teens

For Adults

For Businesses

For Educational and Tests

Market segment by players, this report covers

Berlitz Languages

Pearson ELT

Sanako Corporation

Inlingua International

Houghton Mifflin Harcourt

McGraw-Hill Education

Rosetta Stone

Transparent Language

Voxy

EF Education First

New Oriental

Vipkid

Wall Street English

Meten English

iTutorGroup

51talk

WEBi

Global Education (GEDU)

New Channel International

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe English Language Learning product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of English Language Learning, with revenue, gross margin, and global market share of English Language Learning from 2020 to 2025.

Chapter 3, the English Language Learning competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and English Language Learning market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of English Language Learning.

Chapter 13, to describe English Language Learning research findings and conclusion.

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