

# Global Embroidery Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Embroidery market size was valued at USD 1446.4 million in 2023 and is forecast to a readjusted size of USD 2192.8 million by 2030 with a CAGR of 6.1% during review period.

Embroidery is the craft of decorating fabric or other materials using a needle to apply thread or yarn.

Embroidery may also incorporate other materials such as pearls, beads, quills, and sequins. In modern days, embroidery is usually seen on caps, hats, coats, blankets, dress shirts, denim, dresses, stockings, and golf shirts. Embroidery is available with a wide variety of thread or yarn color.

Some of the basic techniques or stitches of the earliest embroidery are chain stitch, buttonhole or blanket stitch, running stitch, satin stitch, cross stitch. Those stitches remain the fundamental techniques of hand embroidery today.

The Global Info Research report includes an overview of the development of the Embroidery industry chain, the market status of Caps (Surface Embroidery, Counted Embroidery), Coats (Surface Embroidery, Counted Embroidery), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Embroidery.

Regionally, the report analyzes the Embroidery markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Embroidery market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Embroidery market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Embroidery industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Surface Embroidery, Counted Embroidery).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Embroidery market.

**Regional Analysis:** The report involves examining the Embroidery market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Embroidery market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Embroidery:

**Company Analysis:** Report covers individual Embroidery manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Embroidery This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Caps, Coats).

**Technology Analysis:** Report covers specific technologies relevant to Embroidery. It assesses the current state, advancements, and potential future developments in Embroidery areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Embroidery market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Embroidery market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Surface Embroidery

Counted Embroidery

Needlepoint

#### Market segment by Application

Caps

Coats

Blankets

Dress Shirts

Denim

Dresses

Others

#### Major players covered

Advanced Embroidery

Dah Jeng Embroidery

Beauty Emblem

Chien Chee Embroidery

Better Emblem

Maw Chawg Enterprise

Tech Arts International

Yi Chun Textile

DAH HEER INDUSTRIAL

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Embroidery product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Embroidery, with price, sales, revenue and global market share of Embroidery from 2019 to 2024.

Chapter 3, the Embroidery competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Embroidery breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Embroidery market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Embroidery.

Chapter 14 and 15, to describe Embroidery sales channel, distributors, customers, research findings and conclusion.

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