

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Engineered Wooden Flooring Market 2018, Forecast to 2023

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Abstracts

As a kind of hardwood flooring which is widely used, engineered wood flooring is composed of two or more layers of wood in the form of a plank. Engineered wood flooring is comprised of two parts: core wood layers and a top hardware layer known as the lamella. The core layers are made up of 3-12 HDF, softwood or plywood sheets which are bonded together at 90 degree angles to form a sandwich base. The top layer is the wood that is visible when the flooring is installed and is adhered to the core. The lamella might be oak, walnut, maple or an alternative hardwood species that provides the aesthetic appeal.

Scope of the Report:

This report focuses on the Engineered Wooden Flooring in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Global Engineered Wooden Flooring Industry is fragmented geographically, with leading brand in each region. In US, leading brands are Armstrong, Shaw, Mannington and Mohawk, while in Europe, mergers and acquisitions formed several big players, such as Bauwerk Boen AG, and Kahrs-Karelia Upofloor. In China, market leaders are Shenxiang and Jinqiao.

Europe is single largest market, which accounts for 35.11% of global demand in terms of volume. China is the largest production region, more than half supplying the global market. However, as labor cost rises quickly, production base is transferring to other developing countries. The same thing happen in Europe, where manufacturing plants moving to east Europe countries.

US market shows significant growth in the last five years, flooring market has witnessed

continuously higher sales of engineered wooden flooring than solid wood flooring, which is expected to drive the global market in the next 5 years. The worldwide market for Engineered Wooden Flooring is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Armstrong

Shaw

Mannington

Mohawk

Beaulieu

Bauwerk Boen AG

Kahrs-Karelia Upofloor

Hamberger Flooring GmbH & Co.KG

Tarkett AS

Baltic Wood

Weitzer Parkett

Shengxiang

JinQiao

Jinlong

Yihua

Anxin

Shiyou

Kemian Wood

Maples

Vohringer Wood Product

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Three Layers Engineered Wooded Flooring

Multilayer Engineered Wooded Flooring

Market Segment by Applications, can be divided into

Residential Use

Commercial Use

There are 15 Chapters to deeply display the global Engineered Wooden Flooring market.

Chapter 1, to describe Engineered Wooden Flooring Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Engineered Wooden Flooring, with sales, revenue, and price of Engineered Wooden Flooring, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Engineered Wooden Flooring, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Engineered Wooden Flooring market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Engineered Wooden Flooring sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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