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Global Engine Cooling Fan Modules Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Engine Cooling Fan Modules market size is expected to reach $ 15546 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

In 2025, global sales of engine cooling fan modules reached 105 million units, with an average selling price of $99 per unit. Total global production capacity stands at approximately 132 million units annually, and the industry's average gross margin is around 24%. As core actuating components within automotive thermal management systems, these modules typically comprise a fan impeller, a brushless DC motor, an electronic controller, a fan shroud, wiring harness connectors, brackets, and vibration-damping structures. They are primarily installed behind the radiator or condenser, dissipating heat generated by the engine, hybrid system, and powertrain through controlled airflow; this ensures stable engine operation within the optimal temperature range while facilitating efficient heat exchange for the A/C condenser and front-end cooling module.

Upstream raw materials and components include PP/PA engineering plastics, brushless motors, copper wire, silicon steel sheets, power semiconductors, PCBs, connectors, bearings, and fasteners. Midstream activities involve automotive thermal management component manufacturers performing tasks such as fan impeller injection molding, motor assembly, controller integration, dynamic balancing tests, and durability validation of the complete unit. Downstream products are primarily supplied to vehicle OEMs, Tier 1 thermal management assembly suppliers, the aftermarket service sector, and the commercial vehicle supply market. Future development focuses on the transition to brushless motors, PWM-based intelligent speed control, low-noise blade designs, lightweight integrated front-end modules, and coordinated thermal management control

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for new energy vehicles. Demand and business opportunities are driven by replacement needs for the global vehicle parc, thermal management upgrades for hybrid and high-efficiency internal combustion vehicles, emission regulations mandating improved engine efficiency, and the ongoing requirement for multi-circuit cooling and intelligent airflow control in electric vehicle platforms.

This report studies the global Engine Cooling Fan Modules production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Engine Cooling Fan Modules and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Engine Cooling Fan Modules that contribute to its increasing demand across many markets.

Highlights and key features of the study
Global Engine Cooling Fan Modules total production and demand, 2021-2032, (K Units)
Global Engine Cooling Fan Modules total production value, 2021-2032, (USD Million)
Global Engine Cooling Fan Modules production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)
Global Engine Cooling Fan Modules consumption by region & country, CAGR, 2021-2032 & (K Units)
U.S. VS China: Engine Cooling Fan Modules domestic production, consumption, key domestic manufacturers and share
Global Engine Cooling Fan Modules production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)
Global Engine Cooling Fan Modules production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)
Global Engine Cooling Fan Modules production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Engine Cooling Fan Modules market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Johnson Electric, Gates, Horton, DENSO, Bell Intercoolers, Valeo, MAHLE, Brose, Hanon Systems, SPAL Automotive, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

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Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Engine Cooling Fan Modules market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Engine Cooling Fan Modules Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Engine Cooling Fan Modules Market, Segmentation by Type:

Brushed DC Motor Fan Module

Brushless DC Motor Fan Module

Global Engine Cooling Fan Modules Market, Segmentation by Power:

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Power: ?150W

Power: 150?400W

Power: 400?800W

Global Engine Cooling Fan Modules Market, Segmentation by Number of Fans:

Single-fan Module

Dual-fan Module

Global Engine Cooling Fan Modules Market, Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

Companies Profiled:

Johnson Electric

Gates

Horton

DENSO

Bell Intercoolers

Valeo

MAHLE

Brose

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Hanon Systems

SPAL Automotive

YINLUN

XUELONG

Ebm-papst

Astemo

LANGXIN

Key Questions Answered:
1. How big is the global Engine Cooling Fan Modules market?
2. What is the demand of the global Engine Cooling Fan Modules market?
3. What is the year over year growth of the global Engine Cooling Fan Modules market?
4. What is the production and production value of the global Engine Cooling Fan Modules market?
5. Who are the key producers in the global Engine Cooling Fan Modules market?
6. What are the growth factors driving the market demand?

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