

# Global Energy Storage Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Energy Storage Software market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Energy storage management software increase the value of energy storage by forecasting thermal capacities within electricity grids, batteries, and renewable energy plants. They provide real-time data and information, relieve transmission and distribution network congestion, maintain Volt-Ampere Reactive (VAR) control.

Due to the rapid development of the wind power and photovoltaic industry, as well as the increasing awareness of environmental protection in various countries, the energy storage industry is becoming one of the key technologies, which is used in many countries to advance the carbon neutral target process today. The United States, China and Japan occupied the leading position in the installed capacity of energy storage projects, among which the United States is the world's largest energy storage market. The European Union established the European Battery Alliance (EBA) in 2017, aiming to escape the EU's dependence on Asian manufacturers in the battery storage field. According to Data Europa's statistics, the cumulative installed capacity has reached 48.38GW in 2020. At present, pumped storage accounts for 94% of the energy storage market in Europe, with Spain and Germany having the largest capacity. According to BNEF data, electrochemical energy storage in the United States added 3.97GW / 10.88 GWh in 2021. In terms of power, it accounted for 40% of the global increase. In 2022, the United States passed the IRA, which subsidized independent energy storage for the first time. Under the ITC, new energy storage projects could offset up to 62% of the investment. The effect of the policy has initially appeared, and the energy storage

industry in the United States shows an upward trend.

The Global Info Research report includes an overview of the development of the Energy Storage Software industry chain, the market status of Power Plant (Energy Storage Optimization, Energy Storage Analytics), Residential (Energy Storage Optimization, Energy Storage Analytics), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Energy Storage Software.

Regionally, the report analyzes the Energy Storage Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Energy Storage Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:**

The report presents comprehensive understanding of the Energy Storage Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Energy Storage Software industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Energy Storage Optimization, Energy Storage Analytics).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Energy Storage Software market.

**Regional Analysis:** The report involves examining the Energy Storage Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future

projections and forecasts for the Energy Storage Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Energy Storage Software:

**Company Analysis:** Report covers individual Energy Storage Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Energy Storage Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Power Plant, Residential).

**Technology Analysis:** Report covers specific technologies relevant to Energy Storage Software. It assesses the current state, advancements, and potential future developments in Energy Storage Software areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Energy Storage Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Energy Storage Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Energy Storage Optimization

Energy Storage Analytics

## Energy Storage Simulation

### Market segment by Application

Power Plant

Residential

Military

Other

### Market segment by players, this report covers

Adara Power

Greensmith

Stem

Demand Energy

Doosan GridTech

EnSync Energy Systems

Green Charge Networks

Sunverge

Win Inertia

Aggreko

Growing Energy Labs

IHI Corp.

Intelligent Generation

JLM Energy

SolarCity

Sonnen

Lockheed Martin

Advanced Microgrid Solutions

Ampard

Nikola Power

Peak Power

TWAICE

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Energy Storage Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Energy Storage Software, with revenue, gross margin and global market share of Energy Storage Software from 2019 to 2024.

Chapter 3, the Energy Storage Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Energy Storage Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Energy Storage Software.

Chapter 13, to describe Energy Storage Software research findings and conclusion.

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