

# Global Energy Gel Packs Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G72BCE952CFDEN.html>

Date: May 2026

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: G72BCE952CFDEN

## Abstracts

According to our (Global Info Research) latest study, the global Energy Gel Packs market size was valued at US\$ 732 million in 2025 and is forecast to a readjusted size of US\$ 1224 million by 2032 with a CAGR of 7.7% during review period.

Energy gel packs are a fast-acting energy-replenishing product designed specifically for endurance athletes and fitness enthusiasts. They are primarily composed of glucose, maltodextrin, fructose, caffeine, electrolytes, and amino acids. They can rapidly replenish glycogen stores during high-intensity exercise, delay fatigue, maintain blood sugar stability, and help muscles maintain output capacity under prolonged loads. Their portability and ready-to-eat nature make them widely used in sports such as marathons, triathlons, cycling, and mountaineering. The upstream sector involves suppliers of functional raw materials such as maltodextrin, fructose syrup, caffeine, and amino acids, as well as manufacturers of food-grade packaging materials. The downstream sector covers sports nutrition brand owners, e-commerce platforms, sports event sponsorship channels, and professional retailers. Energy Gel Packs are typically priced in the range of about one to three dollars per sachet for standard consumer products, with premium or specialized formulations reaching higher price points depending on ingredients, brand positioning, and functional enhancements.

The upstream of Energy Gel Packs consists of carbohydrate sources such as glucose, fructose and maltodextrin, along with functional additives including electrolytes, caffeine, amino acids, flavorings and packaging materials, supported by food processing and formulation technologies, while the downstream spans sports nutrition brands, retail and e-commerce channels, and end users such as endurance athletes, fitness consumers and outdoor enthusiasts, with demand closely tied to trends in active lifestyles,

endurance sports participation and performance-oriented nutrition.

The Energy Gel Pack market is evolving from a niche endurance-sports product into a broader performance nutrition segment, supported by rising participation in running, cycling and outdoor activities as well as increasing consumer awareness of convenient, fast-absorbing energy supplementation. While the core demand remains concentrated among endurance athletes, incremental growth is being driven by recreational fitness users and lifestyle consumers seeking portable and functional nutrition solutions. At the same time, product differentiation is shifting from basic carbohydrate replenishment toward more specialized formulations, including electrolyte balance, caffeine stimulation and clean-label or natural ingredients, which is intensifying competition and enabling premiumization. Looking ahead, the market is expected to maintain steady expansion, with growth closely linked to sports participation trends, brand innovation in formulation and flavor, and the ability of manufacturers to balance performance efficacy with improved taste and digestibility.

This report is a detailed and comprehensive analysis for global Energy Gel Packs market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Energy Gel Packs market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Energy Gel Packs market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Energy Gel Packs market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Energy Gel Packs market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

## The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Energy Gel Packs

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Energy Gel Packs market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GU, SIS (Science In Sport), Maurten, HIGH5 Nutrition, Clif Bar, Aptonia (Decathlon), CPT, Powerrun, Ajinomoto, Hammer Nutrition, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Energy Gel Packs market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Hypertonic Energy Gel

Isotonic Energy Gel

### Market segment by Ingredient Source

Synthetic Ingredients

Natural Ingredients

Market segment by Functional Formulation

Carb

Electrolyte

Caffeine

Protein

Market segment by Application

Sports Events

Individual Athletes

Others

Major players covered

GU

SIS (Science In Sport)

Maurten

HIGH5 Nutrition

Clif Bar

Aptonia (Decathlon)

CPT

Powerrun

Ajinomoto

Hammer Nutrition

Honey Stinger

Chargel

NeverSecond

Huma Chia

UCan's Edge

Untapped Maple

Maction

Meiji

Santa Madre

OVERSTIM.s

Named Sport

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Energy Gel Packs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Energy Gel Packs, with price, sales quantity, revenue, and global market share of Energy Gel Packs from 2021 to 2026.

Chapter 3, the Energy Gel Packs competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Energy Gel Packs breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Energy Gel Packs market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Energy Gel Packs.

Chapter 14 and 15, to describe Energy Gel Packs sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Energy Gel Packs Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Hypertonic Energy Gel

1.3.3 Isotonic Energy Gel

1.4 Market Analysis by Ingredient Source

1.4.1 Overview: Global Energy Gel Packs Consumption Value by Ingredient Source: 2021 Versus 2025 Versus 2032

1.4.2 Synthetic Ingredients

1.4.3 Natural Ingredients

1.5 Market Analysis by Functional Formulation

1.5.1 Overview: Global Energy Gel Packs Consumption Value by Functional Formulation: 2021 Versus 2025 Versus 2032

1.5.2 Carb

1.5.3 Electrolyte

1.5.4 Caffeine

1.5.5 Protein

1.6 Market Analysis by Application

1.6.1 Overview: Global Energy Gel Packs Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Sports Events

1.6.3 Individual Athletes

1.6.4 Others

1.7 Global Energy Gel Packs Market Size & Forecast

1.7.1 Global Energy Gel Packs Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Energy Gel Packs Sales Quantity (2021-2032)

1.7.3 Global Energy Gel Packs Average Price (2021-2032)

### 2 MANUFACTURERS PROFILES

2.1 GU

2.1.1 GU Details

2.1.2 GU Major Business

- 2.1.3 GU Energy Gel Packs Product and Services
- 2.1.4 GU Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 GU Recent Developments/Updates
- 2.2 SIS (Science In Sport)
  - 2.2.1 SIS (Science In Sport) Details
  - 2.2.2 SIS (Science In Sport) Major Business
  - 2.2.3 SIS (Science In Sport) Energy Gel Packs Product and Services
  - 2.2.4 SIS (Science In Sport) Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.2.5 SIS (Science In Sport) Recent Developments/Updates
- 2.3 Maurten
  - 2.3.1 Maurten Details
  - 2.3.2 Maurten Major Business
  - 2.3.3 Maurten Energy Gel Packs Product and Services
  - 2.3.4 Maurten Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.3.5 Maurten Recent Developments/Updates
- 2.4 HIGH5 Nutrition
  - 2.4.1 HIGH5 Nutrition Details
  - 2.4.2 HIGH5 Nutrition Major Business
  - 2.4.3 HIGH5 Nutrition Energy Gel Packs Product and Services
  - 2.4.4 HIGH5 Nutrition Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.4.5 HIGH5 Nutrition Recent Developments/Updates
- 2.5 Clif Bar
  - 2.5.1 Clif Bar Details
  - 2.5.2 Clif Bar Major Business
  - 2.5.3 Clif Bar Energy Gel Packs Product and Services
  - 2.5.4 Clif Bar Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.5.5 Clif Bar Recent Developments/Updates
- 2.6 Aptonia (Decathlon)
  - 2.6.1 Aptonia (Decathlon) Details
  - 2.6.2 Aptonia (Decathlon) Major Business
  - 2.6.3 Aptonia (Decathlon) Energy Gel Packs Product and Services
  - 2.6.4 Aptonia (Decathlon) Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.6.5 Aptonia (Decathlon) Recent Developments/Updates

## 2.7 CPT

### 2.7.1 CPT Details

### 2.7.2 CPT Major Business

### 2.7.3 CPT Energy Gel Packs Product and Services

### 2.7.4 CPT Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.7.5 CPT Recent Developments/Updates

## 2.8 Powerrun

### 2.8.1 Powerrun Details

### 2.8.2 Powerrun Major Business

### 2.8.3 Powerrun Energy Gel Packs Product and Services

### 2.8.4 Powerrun Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.8.5 Powerrun Recent Developments/Updates

## 2.9 Ajinomoto

### 2.9.1 Ajinomoto Details

### 2.9.2 Ajinomoto Major Business

### 2.9.3 Ajinomoto Energy Gel Packs Product and Services

### 2.9.4 Ajinomoto Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.9.5 Ajinomoto Recent Developments/Updates

## 2.10 Hammer Nutrition

### 2.10.1 Hammer Nutrition Details

### 2.10.2 Hammer Nutrition Major Business

### 2.10.3 Hammer Nutrition Energy Gel Packs Product and Services

### 2.10.4 Hammer Nutrition Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.10.5 Hammer Nutrition Recent Developments/Updates

## 2.11 Honey Stinger

### 2.11.1 Honey Stinger Details

### 2.11.2 Honey Stinger Major Business

### 2.11.3 Honey Stinger Energy Gel Packs Product and Services

### 2.11.4 Honey Stinger Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.11.5 Honey Stinger Recent Developments/Updates

## 2.12 Chargel

### 2.12.1 Chargel Details

### 2.12.2 Chargel Major Business

### 2.12.3 Chargel Energy Gel Packs Product and Services

2.12.4 Chargel Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Chargel Recent Developments/Updates

2.13 NeverSecond

2.13.1 NeverSecond Details

2.13.2 NeverSecond Major Business

2.13.3 NeverSecond Energy Gel Packs Product and Services

2.13.4 NeverSecond Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 NeverSecond Recent Developments/Updates

2.14 Huma Chia

2.14.1 Huma Chia Details

2.14.2 Huma Chia Major Business

2.14.3 Huma Chia Energy Gel Packs Product and Services

2.14.4 Huma Chia Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 Huma Chia Recent Developments/Updates

2.15 UCan's Edge

2.15.1 UCan's Edge Details

2.15.2 UCan's Edge Major Business

2.15.3 UCan's Edge Energy Gel Packs Product and Services

2.15.4 UCan's Edge Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 UCan's Edge Recent Developments/Updates

2.16 Untapped Maple

2.16.1 Untapped Maple Details

2.16.2 Untapped Maple Major Business

2.16.3 Untapped Maple Energy Gel Packs Product and Services

2.16.4 Untapped Maple Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 Untapped Maple Recent Developments/Updates

2.17 Maction

2.17.1 Maction Details

2.17.2 Maction Major Business

2.17.3 Maction Energy Gel Packs Product and Services

2.17.4 Maction Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 Maction Recent Developments/Updates

2.18 Meiji

- 2.18.1 Meiji Details
- 2.18.2 Meiji Major Business
- 2.18.3 Meiji Energy Gel Packs Product and Services
- 2.18.4 Meiji Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.18.5 Meiji Recent Developments/Updates
- 2.19 Santa Madre
  - 2.19.1 Santa Madre Details
  - 2.19.2 Santa Madre Major Business
  - 2.19.3 Santa Madre Energy Gel Packs Product and Services
  - 2.19.4 Santa Madre Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.19.5 Santa Madre Recent Developments/Updates
- 2.20 OVERSTIM.s
  - 2.20.1 OVERSTIM.s Details
  - 2.20.2 OVERSTIM.s Major Business
  - 2.20.3 OVERSTIM.s Energy Gel Packs Product and Services
  - 2.20.4 OVERSTIM.s Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.20.5 OVERSTIM.s Recent Developments/Updates
- 2.21 Named Sport
  - 2.21.1 Named Sport Details
  - 2.21.2 Named Sport Major Business
  - 2.21.3 Named Sport Energy Gel Packs Product and Services
  - 2.21.4 Named Sport Energy Gel Packs Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.21.5 Named Sport Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: ENERGY GEL PACKS BY MANUFACTURER**

- 3.1 Global Energy Gel Packs Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Energy Gel Packs Revenue by Manufacturer (2021-2026)
- 3.3 Global Energy Gel Packs Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
  - 3.4.1 Producer Shipments of Energy Gel Packs by Manufacturer Revenue (\$MM) and Market Share (%): 2025
  - 3.4.2 Top 3 Energy Gel Packs Manufacturer Market Share in 2025
  - 3.4.3 Top 6 Energy Gel Packs Manufacturer Market Share in 2025
- 3.5 Energy Gel Packs Market: Overall Company Footprint Analysis

- 3.5.1 Energy Gel Packs Market: Region Footprint
- 3.5.2 Energy Gel Packs Market: Company Product Type Footprint
- 3.5.3 Energy Gel Packs Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Energy Gel Packs Market Size by Region
  - 4.1.1 Global Energy Gel Packs Sales Quantity by Region (2021-2032)
  - 4.1.2 Global Energy Gel Packs Consumption Value by Region (2021-2032)
  - 4.1.3 Global Energy Gel Packs Average Price by Region (2021-2032)
- 4.2 North America Energy Gel Packs Consumption Value (2021-2032)
- 4.3 Europe Energy Gel Packs Consumption Value (2021-2032)
- 4.4 Asia-Pacific Energy Gel Packs Consumption Value (2021-2032)
- 4.5 South America Energy Gel Packs Consumption Value (2021-2032)
- 4.6 Middle East & Africa Energy Gel Packs Consumption Value (2021-2032)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Energy Gel Packs Sales Quantity by Type (2021-2032)
- 5.2 Global Energy Gel Packs Consumption Value by Type (2021-2032)
- 5.3 Global Energy Gel Packs Average Price by Type (2021-2032)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Energy Gel Packs Sales Quantity by Application (2021-2032)
- 6.2 Global Energy Gel Packs Consumption Value by Application (2021-2032)
- 6.3 Global Energy Gel Packs Average Price by Application (2021-2032)

## **7 NORTH AMERICA**

- 7.1 North America Energy Gel Packs Sales Quantity by Type (2021-2032)
- 7.2 North America Energy Gel Packs Sales Quantity by Application (2021-2032)
- 7.3 North America Energy Gel Packs Market Size by Country
  - 7.3.1 North America Energy Gel Packs Sales Quantity by Country (2021-2032)
  - 7.3.2 North America Energy Gel Packs Consumption Value by Country (2021-2032)
  - 7.3.3 United States Market Size and Forecast (2021-2032)
  - 7.3.4 Canada Market Size and Forecast (2021-2032)

### 7.3.5 Mexico Market Size and Forecast (2021-2032)

## **8 EUROPE**

### 8.1 Europe Energy Gel Packs Sales Quantity by Type (2021-2032)

### 8.2 Europe Energy Gel Packs Sales Quantity by Application (2021-2032)

### 8.3 Europe Energy Gel Packs Market Size by Country

#### 8.3.1 Europe Energy Gel Packs Sales Quantity by Country (2021-2032)

#### 8.3.2 Europe Energy Gel Packs Consumption Value by Country (2021-2032)

#### 8.3.3 Germany Market Size and Forecast (2021-2032)

#### 8.3.4 France Market Size and Forecast (2021-2032)

#### 8.3.5 United Kingdom Market Size and Forecast (2021-2032)

#### 8.3.6 Russia Market Size and Forecast (2021-2032)

#### 8.3.7 Italy Market Size and Forecast (2021-2032)

## **9 ASIA-PACIFIC**

### 9.1 Asia-Pacific Energy Gel Packs Sales Quantity by Type (2021-2032)

### 9.2 Asia-Pacific Energy Gel Packs Sales Quantity by Application (2021-2032)

### 9.3 Asia-Pacific Energy Gel Packs Market Size by Region

#### 9.3.1 Asia-Pacific Energy Gel Packs Sales Quantity by Region (2021-2032)

#### 9.3.2 Asia-Pacific Energy Gel Packs Consumption Value by Region (2021-2032)

#### 9.3.3 China Market Size and Forecast (2021-2032)

#### 9.3.4 Japan Market Size and Forecast (2021-2032)

#### 9.3.5 South Korea Market Size and Forecast (2021-2032)

#### 9.3.6 India Market Size and Forecast (2021-2032)

#### 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

#### 9.3.8 Australia Market Size and Forecast (2021-2032)

## **10 SOUTH AMERICA**

### 10.1 South America Energy Gel Packs Sales Quantity by Type (2021-2032)

### 10.2 South America Energy Gel Packs Sales Quantity by Application (2021-2032)

### 10.3 South America Energy Gel Packs Market Size by Country

#### 10.3.1 South America Energy Gel Packs Sales Quantity by Country (2021-2032)

#### 10.3.2 South America Energy Gel Packs Consumption Value by Country (2021-2032)

#### 10.3.3 Brazil Market Size and Forecast (2021-2032)

#### 10.3.4 Argentina Market Size and Forecast (2021-2032)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Energy Gel Packs Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Energy Gel Packs Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Energy Gel Packs Market Size by Country
  - 11.3.1 Middle East & Africa Energy Gel Packs Sales Quantity by Country (2021-2032)
  - 11.3.2 Middle East & Africa Energy Gel Packs Consumption Value by Country (2021-2032)
  - 11.3.3 Turkey Market Size and Forecast (2021-2032)
  - 11.3.4 Egypt Market Size and Forecast (2021-2032)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
  - 11.3.6 South Africa Market Size and Forecast (2021-2032)

## **12 MARKET DYNAMICS**

- 12.1 Energy Gel Packs Market Drivers
- 12.2 Energy Gel Packs Market Restraints
- 12.3 Energy Gel Packs Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Energy Gel Packs and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Energy Gel Packs
- 13.3 Energy Gel Packs Production Process
- 13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Energy Gel Packs Typical Distributors
- 14.3 Energy Gel Packs Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Energy Gel Packs Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Energy Gel Packs Consumption Value by Ingredient Source, (USD Million), 2021 & 2025 & 2032
- Table 3. Global Energy Gel Packs Consumption Value by Functional Formulation, (USD Million), 2021 & 2025 & 2032
- Table 4. Global Energy Gel Packs Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 5. GU Basic Information, Manufacturing Base and Competitors
- Table 6. GU Major Business
- Table 7. GU Energy Gel Packs Product and Services
- Table 8. GU Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 9. GU Recent Developments/Updates
- Table 10. SIS (Science In Sport) Basic Information, Manufacturing Base and Competitors
- Table 11. SIS (Science In Sport) Major Business
- Table 12. SIS (Science In Sport) Energy Gel Packs Product and Services
- Table 13. SIS (Science In Sport) Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 14. SIS (Science In Sport) Recent Developments/Updates
- Table 15. Maurten Basic Information, Manufacturing Base and Competitors
- Table 16. Maurten Major Business
- Table 17. Maurten Energy Gel Packs Product and Services
- Table 18. Maurten Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 19. Maurten Recent Developments/Updates
- Table 20. HIGH5 Nutrition Basic Information, Manufacturing Base and Competitors
- Table 21. HIGH5 Nutrition Major Business
- Table 22. HIGH5 Nutrition Energy Gel Packs Product and Services
- Table 23. HIGH5 Nutrition Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 24. HIGH5 Nutrition Recent Developments/Updates
- Table 25. Clif Bar Basic Information, Manufacturing Base and Competitors
- Table 26. Clif Bar Major Business

Table 27. Clif Bar Energy Gel Packs Product and Services

Table 28. Clif Bar Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Clif Bar Recent Developments/Updates

Table 30. Aptonia (Decathlon) Basic Information, Manufacturing Base and Competitors

Table 31. Aptonia (Decathlon) Major Business

Table 32. Aptonia (Decathlon) Energy Gel Packs Product and Services

Table 33. Aptonia (Decathlon) Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Aptonia (Decathlon) Recent Developments/Updates

Table 35. CPT Basic Information, Manufacturing Base and Competitors

Table 36. CPT Major Business

Table 37. CPT Energy Gel Packs Product and Services

Table 38. CPT Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. CPT Recent Developments/Updates

Table 40. Powerrun Basic Information, Manufacturing Base and Competitors

Table 41. Powerrun Major Business

Table 42. Powerrun Energy Gel Packs Product and Services

Table 43. Powerrun Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Powerrun Recent Developments/Updates

Table 45. Ajinomoto Basic Information, Manufacturing Base and Competitors

Table 46. Ajinomoto Major Business

Table 47. Ajinomoto Energy Gel Packs Product and Services

Table 48. Ajinomoto Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Ajinomoto Recent Developments/Updates

Table 50. Hammer Nutrition Basic Information, Manufacturing Base and Competitors

Table 51. Hammer Nutrition Major Business

Table 52. Hammer Nutrition Energy Gel Packs Product and Services

Table 53. Hammer Nutrition Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Hammer Nutrition Recent Developments/Updates

Table 55. Honey Stinger Basic Information, Manufacturing Base and Competitors

Table 56. Honey Stinger Major Business

Table 57. Honey Stinger Energy Gel Packs Product and Services

Table 58. Honey Stinger Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Honey Stinger Recent Developments/Updates

Table 60. Chargel Basic Information, Manufacturing Base and Competitors

Table 61. Chargel Major Business

Table 62. Chargel Energy Gel Packs Product and Services

Table 63. Chargel Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Chargel Recent Developments/Updates

Table 65. NeverSecond Basic Information, Manufacturing Base and Competitors

Table 66. NeverSecond Major Business

Table 67. NeverSecond Energy Gel Packs Product and Services

Table 68. NeverSecond Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. NeverSecond Recent Developments/Updates

Table 70. Huma Chia Basic Information, Manufacturing Base and Competitors

Table 71. Huma Chia Major Business

Table 72. Huma Chia Energy Gel Packs Product and Services

Table 73. Huma Chia Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. Huma Chia Recent Developments/Updates

Table 75. UCan's Edge Basic Information, Manufacturing Base and Competitors

Table 76. UCan's Edge Major Business

Table 77. UCan's Edge Energy Gel Packs Product and Services

Table 78. UCan's Edge Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. UCan's Edge Recent Developments/Updates

Table 80. Untapped Maple Basic Information, Manufacturing Base and Competitors

Table 81. Untapped Maple Major Business

Table 82. Untapped Maple Energy Gel Packs Product and Services

Table 83. Untapped Maple Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Untapped Maple Recent Developments/Updates

Table 85. Maction Basic Information, Manufacturing Base and Competitors

Table 86. Maction Major Business

Table 87. Maction Energy Gel Packs Product and Services

Table 88. Maction Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 89. Maction Recent Developments/Updates

Table 90. Meiji Basic Information, Manufacturing Base and Competitors

Table 91. Meiji Major Business

- Table 92. Meiji Energy Gel Packs Product and Services
- Table 93. Meiji Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 94. Meiji Recent Developments/Updates
- Table 95. Santa Madre Basic Information, Manufacturing Base and Competitors
- Table 96. Santa Madre Major Business
- Table 97. Santa Madre Energy Gel Packs Product and Services
- Table 98. Santa Madre Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 99. Santa Madre Recent Developments/Updates
- Table 100. OVERSTIM.s Basic Information, Manufacturing Base and Competitors
- Table 101. OVERSTIM.s Major Business
- Table 102. OVERSTIM.s Energy Gel Packs Product and Services
- Table 103. OVERSTIM.s Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 104. OVERSTIM.s Recent Developments/Updates
- Table 105. Named Sport Basic Information, Manufacturing Base and Competitors
- Table 106. Named Sport Major Business
- Table 107. Named Sport Energy Gel Packs Product and Services
- Table 108. Named Sport Energy Gel Packs Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Named Sport Recent Developments/Updates
- Table 110. Global Energy Gel Packs Sales Quantity by Manufacturer (2021-2026) & (K Units)
- Table 111. Global Energy Gel Packs Revenue by Manufacturer (2021-2026) & (USD Million)
- Table 112. Global Energy Gel Packs Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 113. Market Position of Manufacturers in Energy Gel Packs, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 114. Head Office and Energy Gel Packs Production Site of Key Manufacturer
- Table 115. Energy Gel Packs Market: Company Product Type Footprint
- Table 116. Energy Gel Packs Market: Company Product Application Footprint
- Table 117. Energy Gel Packs New Market Entrants and Barriers to Market Entry
- Table 118. Energy Gel Packs Mergers, Acquisition, Agreements, and Collaborations
- Table 119. Global Energy Gel Packs Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
- Table 120. Global Energy Gel Packs Sales Quantity by Region (2021-2026) & (K Units)
- Table 121. Global Energy Gel Packs Sales Quantity by Region (2027-2032) & (K Units)

Table 122. Global Energy Gel Packs Consumption Value by Region (2021-2026) & (USD Million)

Table 123. Global Energy Gel Packs Consumption Value by Region (2027-2032) & (USD Million)

Table 124. Global Energy Gel Packs Average Price by Region (2021-2026) & (US\$/Unit)

Table 125. Global Energy Gel Packs Average Price by Region (2027-2032) & (US\$/Unit)

Table 126. Global Energy Gel Packs Sales Quantity by Type (2021-2026) & (K Units)

Table 127. Global Energy Gel Packs Sales Quantity by Type (2027-2032) & (K Units)

Table 128. Global Energy Gel Packs Consumption Value by Type (2021-2026) & (USD Million)

Table 129. Global Energy Gel Packs Consumption Value by Type (2027-2032) & (USD Million)

Table 130. Global Energy Gel Packs Average Price by Type (2021-2026) & (US\$/Unit)

Table 131. Global Energy Gel Packs Average Price by Type (2027-2032) & (US\$/Unit)

Table 132. Global Energy Gel Packs Sales Quantity by Application (2021-2026) & (K Units)

Table 133. Global Energy Gel Packs Sales Quantity by Application (2027-2032) & (K Units)

Table 134. Global Energy Gel Packs Consumption Value by Application (2021-2026) & (USD Million)

Table 135. Global Energy Gel Packs Consumption Value by Application (2027-2032) & (USD Million)

Table 136. Global Energy Gel Packs Average Price by Application (2021-2026) & (US\$/Unit)

Table 137. Global Energy Gel Packs Average Price by Application (2027-2032) & (US\$/Unit)

Table 138. North America Energy Gel Packs Sales Quantity by Type (2021-2026) & (K Units)

Table 139. North America Energy Gel Packs Sales Quantity by Type (2027-2032) & (K Units)

Table 140. North America Energy Gel Packs Sales Quantity by Application (2021-2026) & (K Units)

Table 141. North America Energy Gel Packs Sales Quantity by Application (2027-2032) & (K Units)

Table 142. North America Energy Gel Packs Sales Quantity by Country (2021-2026) & (K Units)

Table 143. North America Energy Gel Packs Sales Quantity by Country (2027-2032) &

(K Units)

Table 144. North America Energy Gel Packs Consumption Value by Country (2021-2026) & (USD Million)

Table 145. North America Energy Gel Packs Consumption Value by Country (2027-2032) & (USD Million)

Table 146. Europe Energy Gel Packs Sales Quantity by Type (2021-2026) & (K Units)

Table 147. Europe Energy Gel Packs Sales Quantity by Type (2027-2032) & (K Units)

Table 148. Europe Energy Gel Packs Sales Quantity by Application (2021-2026) & (K Units)

Table 149. Europe Energy Gel Packs Sales Quantity by Application (2027-2032) & (K Units)

Table 150. Europe Energy Gel Packs Sales Quantity by Country (2021-2026) & (K Units)

Table 151. Europe Energy Gel Packs Sales Quantity by Country (2027-2032) & (K Units)

Table 152. Europe Energy Gel Packs Consumption Value by Country (2021-2026) & (USD Million)

Table 153. Europe Energy Gel Packs Consumption Value by Country (2027-2032) & (USD Million)

Table 154. Asia-Pacific Energy Gel Packs Sales Quantity by Type (2021-2026) & (K Units)

Table 155. Asia-Pacific Energy Gel Packs Sales Quantity by Type (2027-2032) & (K Units)

Table 156. Asia-Pacific Energy Gel Packs Sales Quantity by Application (2021-2026) & (K Units)

Table 157. Asia-Pacific Energy Gel Packs Sales Quantity by Application (2027-2032) & (K Units)

Table 158. Asia-Pacific Energy Gel Packs Sales Quantity by Region (2021-2026) & (K Units)

Table 159. Asia-Pacific Energy Gel Packs Sales Quantity by Region (2027-2032) & (K Units)

Table 160. Asia-Pacific Energy Gel Packs Consumption Value by Region (2021-2026) & (USD Million)

Table 161. Asia-Pacific Energy Gel Packs Consumption Value by Region (2027-2032) & (USD Million)

Table 162. South America Energy Gel Packs Sales Quantity by Type (2021-2026) & (K Units)

Table 163. South America Energy Gel Packs Sales Quantity by Type (2027-2032) & (K Units)

Table 164. South America Energy Gel Packs Sales Quantity by Application (2021-2026) & (K Units)

Table 165. South America Energy Gel Packs Sales Quantity by Application (2027-2032) & (K Units)

Table 166. South America Energy Gel Packs Sales Quantity by Country (2021-2026) & (K Units)

Table 167. South America Energy Gel Packs Sales Quantity by Country (2027-2032) & (K Units)

Table 168. South America Energy Gel Packs Consumption Value by Country (2021-2026) & (USD Million)

Table 169. South America Energy Gel Packs Consumption Value by Country (2027-2032) & (USD Million)

Table 170. Middle East & Africa Energy Gel Packs Sales Quantity by Type (2021-2026) & (K Units)

Table 171. Middle East & Africa Energy Gel Packs Sales Quantity by Type (2027-2032) & (K Units)

Table 172. Middle East & Africa Energy Gel Packs Sales Quantity by Application (2021-2026) & (K Units)

Table 173. Middle East & Africa Energy Gel Packs Sales Quantity by Application (2027-2032) & (K Units)

Table 174. Middle East & Africa Energy Gel Packs Sales Quantity by Country (2021-2026) & (K Units)

Table 175. Middle East & Africa Energy Gel Packs Sales Quantity by Country (2027-2032) & (K Units)

Table 176. Middle East & Africa Energy Gel Packs Consumption Value by Country (2021-2026) & (USD Million)

Table 177. Middle East & Africa Energy Gel Packs Consumption Value by Country (2027-2032) & (USD Million)

Table 178. Energy Gel Packs Raw Material

Table 179. Key Manufacturers of Energy Gel Packs Raw Materials

Table 180. Energy Gel Packs Typical Distributors

Table 181. Energy Gel Packs Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Energy Gel Packs Picture

Figure 2. Global Energy Gel Packs Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Energy Gel Packs Revenue Market Share by Type in 2025

Figure 4. Hypertonic Energy Gel Examples

Figure 5. Isotonic Energy Gel Examples

Figure 6. Global Energy Gel Packs Revenue by Ingredient Source, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Energy Gel Packs Revenue Market Share by Ingredient Source in 2025

Figure 8. Synthetic Ingredients Examples

Figure 9. Natural Ingredients Examples

Figure 10. Global Energy Gel Packs Revenue by Functional Formulation, (USD Million), 2021 & 2025 & 2032

Figure 11. Global Energy Gel Packs Revenue Market Share by Functional Formulation in 2025

Figure 12. Carb Examples

Figure 13. Electrolyte Examples

Figure 14. Caffeine Examples

Figure 15. Protein Examples

Figure 16. Global Energy Gel Packs Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 17. Global Energy Gel Packs Revenue Market Share by Application in 2025

Figure 18. Sports Events Examples

Figure 19. Individual Athletes Examples

Figure 20. Others Examples

Figure 21. Global Energy Gel Packs Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 22. Global Energy Gel Packs Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 23. Global Energy Gel Packs Sales Quantity (2021-2032) & (K Units)

Figure 24. Global Energy Gel Packs Price (2021-2032) & (US\$/Unit)

Figure 25. Global Energy Gel Packs Sales Quantity Market Share by Manufacturer in 2025

Figure 26. Global Energy Gel Packs Revenue Market Share by Manufacturer in 2025

Figure 27. Producer Shipments of Energy Gel Packs by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 28. Top 3 Energy Gel Packs Manufacturer (Revenue) Market Share in 2025

Figure 29. Top 6 Energy Gel Packs Manufacturer (Revenue) Market Share in 2025

Figure 30. Global Energy Gel Packs Sales Quantity Market Share by Region (2021-2032)

Figure 31. Global Energy Gel Packs Consumption Value Market Share by Region (2021-2032)

Figure 32. North America Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 33. Europe Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 34. Asia-Pacific Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 35. South America Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 36. Middle East & Africa Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 37. Global Energy Gel Packs Sales Quantity Market Share by Type (2021-2032)

Figure 38. Global Energy Gel Packs Consumption Value Market Share by Type (2021-2032)

Figure 39. Global Energy Gel Packs Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. Global Energy Gel Packs Sales Quantity Market Share by Application (2021-2032)

Figure 41. Global Energy Gel Packs Revenue Market Share by Application (2021-2032)

Figure 42. Global Energy Gel Packs Average Price by Application (2021-2032) & (US\$/Unit)

Figure 43. North America Energy Gel Packs Sales Quantity Market Share by Type (2021-2032)

Figure 44. North America Energy Gel Packs Sales Quantity Market Share by Application (2021-2032)

Figure 45. North America Energy Gel Packs Sales Quantity Market Share by Country (2021-2032)

Figure 46. North America Energy Gel Packs Consumption Value Market Share by Country (2021-2032)

Figure 47. United States Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 48. Canada Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 49. Mexico Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 50. Europe Energy Gel Packs Sales Quantity Market Share by Type (2021-2032)

Figure 51. Europe Energy Gel Packs Sales Quantity Market Share by Application (2021-2032)

Figure 52. Europe Energy Gel Packs Sales Quantity Market Share by Country (2021-2032)

Figure 53. Europe Energy Gel Packs Consumption Value Market Share by Country (2021-2032)

Figure 54. Germany Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 55. France Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 56. United Kingdom Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 57. Russia Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 58. Italy Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 59. Asia-Pacific Energy Gel Packs Sales Quantity Market Share by Type (2021-2032)

Figure 60. Asia-Pacific Energy Gel Packs Sales Quantity Market Share by Application (2021-2032)

Figure 61. Asia-Pacific Energy Gel Packs Sales Quantity Market Share by Region (2021-2032)

Figure 62. Asia-Pacific Energy Gel Packs Consumption Value Market Share by Region (2021-2032)

Figure 63. China Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 64. Japan Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 65. South Korea Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 66. India Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 67. Southeast Asia Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 68. Australia Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 69. South America Energy Gel Packs Sales Quantity Market Share by Type (2021-2032)

Figure 70. South America Energy Gel Packs Sales Quantity Market Share by Application (2021-2032)

Figure 71. South America Energy Gel Packs Sales Quantity Market Share by Country (2021-2032)

Figure 72. South America Energy Gel Packs Consumption Value Market Share by Country (2021-2032)

Figure 73. Brazil Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 74. Argentina Energy Gel Packs Consumption Value (2021-2032) & (USD

Million)

Figure 75. Middle East & Africa Energy Gel Packs Sales Quantity Market Share by Type (2021-2032)

Figure 76. Middle East & Africa Energy Gel Packs Sales Quantity Market Share by Application (2021-2032)

Figure 77. Middle East & Africa Energy Gel Packs Sales Quantity Market Share by Country (2021-2032)

Figure 78. Middle East & Africa Energy Gel Packs Consumption Value Market Share by Country (2021-2032)

Figure 79. Turkey Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 80. Egypt Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 81. Saudi Arabia Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 82. South Africa Energy Gel Packs Consumption Value (2021-2032) & (USD Million)

Figure 83. Energy Gel Packs Market Drivers

Figure 84. Energy Gel Packs Market Restraints

Figure 85. Energy Gel Packs Market Trends

Figure 86. Porters Five Forces Analysis

Figure 87. Manufacturing Cost Structure Analysis of Energy Gel Packs in 2025

Figure 88. Manufacturing Process Analysis of Energy Gel Packs

Figure 89. Energy Gel Packs Industrial Chain

Figure 90. Sales Channel: Direct to End-User vs Distributors

Figure 91. Direct Channel Pros & Cons

Figure 92. Indirect Channel Pros & Cons

Figure 93. Methodology

Figure 94. Research Process and Data Source

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