

Global Enduro Motorcycle Tire Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Enduro Motorcycle Tire market size is expected to reach \$ 499 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032).

In 2025, global Enduro Motorcycle Tire production reached approximately 12.04 million units, with an average price of \$31.2 per unit.

Enduro Motorcycle Tire is an off-road motorcycle tire engineered for enduro riding, where bikes travel over mixed natural terrain such as dirt, gravel, roots, rocks, ruts, and occasional mud, often for long durations. Compared with motocross-focused tires, enduro tires typically emphasize broader terrain versatility, predictable traction at lower to medium speeds, durability against cuts and tearing, and controllable performance under changing ground moisture. Depending on positioning, designs may prioritize traction and self-cleaning for soft/wet trails or reinforce wear and puncture resistance for rocky and hard terrain, while still maintaining stable handling and braking.

Upstream, key raw materials include natural rubber and synthetic rubber (SBR/BR), reinforcing fillers (carbon black and/or silica), steel bead wire, textile cords (nylon/polyester/rayon), and chemical additives such as sulfur, accelerators, antioxidants, plasticizers, and processing oils; some high-end products add aramid or other high-strength fibers for improved carcass strength. Typical production lines include compounding and mixing (internal mixer), calendaring and extrusion for tread/sidewall components, bead preparation, cord cutting, green tire building, curing/vulcanization in a tire mould, and quality inspection (appearance, uniformity, balance; sometimes X-ray or other non-destructive checks). Downstream customers include motorcycle OEMs and dealer networks for OE fitment on enduro-capable models, and a large replacement market served via distributors, specialty off-road

shops, service centers, and e-commerce. Industry gross margin depends on brand tier and channel mix: mid-market enduro tires commonly operate at moderate margins, while premium brands with stronger compound know-how, performance validation, and brand pricing power usually achieve higher margins.

This report studies the global Enduro Motorcycle Tire production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Enduro Motorcycle Tire and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Enduro Motorcycle Tire that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Enduro Motorcycle Tire total production and demand, 2021-2032, (K Units)

Global Enduro Motorcycle Tire total production value, 2021-2032, (USD Million)

Global Enduro Motorcycle Tire production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Enduro Motorcycle Tire consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Enduro Motorcycle Tire domestic production, consumption, key domestic manufacturers and share

Global Enduro Motorcycle Tire production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Enduro Motorcycle Tire production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Enduro Motorcycle Tire production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Enduro Motorcycle Tire market based on

the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Michelin, Pirelli, Bridgestone, Yokohama TWS, Cheng Shin Rubber, Tiumsun Rubber Tire, Zhongce Rubber, Kenda Tires, Continental, Sichuan Yuanxing Rubber, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Enduro Motorcycle Tire market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Enduro Motorcycle Tire Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Enduro Motorcycle Tire Market, Segmentation by Type:

Hard Terrain Tire

Intermediate Terrain Tire

Soft Terrain Tire

Global Enduro Motorcycle Tire Market, Segmentation by End Use:

Recreational

Professional Racing

Global Enduro Motorcycle Tire Market, Segmentation by Application:

OEM

Aftermarket

Companies Profiled:

Michelin

Pirelli

Bridgestone

Yokohama TWS

Cheng Shin Rubber

Tiumsun Rubber Tire

Zhongce Rubber

Kenda Tires

Continental

Sichuan Yuanxing Rubber

Sumitomo Rubber

GoodYear

New Dongyue Group

Shinko Tires

Key Questions Answered:

1. How big is the global Enduro Motorcycle Tire market?
2. What is the demand of the global Enduro Motorcycle Tire market?
3. What is the year over year growth of the global Enduro Motorcycle Tire market?
4. What is the production and production value of the global Enduro Motorcycle Tire market?
5. Who are the key producers in the global Enduro Motorcycle Tire market?
6. What are the growth factors driving the market demand?

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