

# Global Enduro Motorcycle Tire Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Enduro Motorcycle Tire market size was valued at US\$ 387 million in 2025 and is forecast to a readjusted size of US\$ 499 million by 2032 with a CAGR of 3.7% during review period.

In 2025, global Enduro Motorcycle Tire production reached approximately 12.04 million units, with an average price of \$31.2 per unit.

Enduro Motorcycle Tire is an off-road motorcycle tire engineered for enduro riding, where bikes travel over mixed natural terrain such as dirt, gravel, roots, rocks, ruts, and occasional mud, often for long durations. Compared with motocross-focused tires, enduro tires typically emphasize broader terrain versatility, predictable traction at lower to medium speeds, durability against cuts and tearing, and controllable performance under changing ground moisture. Depending on positioning, designs may prioritize traction and self-cleaning for soft/wet trails or reinforce wear and puncture resistance for rocky and hard terrain, while still maintaining stable handling and braking.

Upstream, key raw materials include natural rubber and synthetic rubber (SBR/BR), reinforcing fillers (carbon black and/or silica), steel bead wire, textile cords (nylon/polyester/rayon), and chemical additives such as sulfur, accelerators, antioxidants, plasticizers, and processing oils; some high-end products add aramid or other high-strength fibers for improved carcass strength. Typical production lines include compounding and mixing (internal mixer), calendaring and extrusion for tread/sidewall components, bead preparation, cord cutting, green tire building, curing/vulcanization in a tire mould, and quality inspection (appearance, uniformity, balance; sometimes X-ray or other non-destructive checks). Downstream customers

include motorcycle OEMs and dealer networks for OE fitment on enduro-capable models, and a large replacement market served via distributors, specialty off-road shops, service centers, and e-commerce. Industry gross margin depends on brand tier and channel mix: mid-market enduro tires commonly operate at moderate margins, while premium brands with stronger compound know-how, performance validation, and brand pricing power usually achieve higher margins.

This report is a detailed and comprehensive analysis for global Enduro Motorcycle Tire market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Enduro Motorcycle Tire market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Enduro Motorcycle Tire market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Enduro Motorcycle Tire market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Enduro Motorcycle Tire market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Enduro Motorcycle Tire

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Enduro Motorcycle Tire market based on the following parameters - company overview, sales quantity, revenue, price, gross

margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Michelin, Pirelli, Bridgestone, Yokohama TWS, Cheng Shin Rubber, Tiumsun Rubber Tire, Zhongce Rubber, Kenda Tires, Continental, Sichuan Yuanxing Rubber, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Enduro Motorcycle Tire market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Hard Terrain Tire

Intermediate Terrain Tire

Soft Terrain Tire

### Market segment by End Use

Recreational

Professional Racing

### Market segment by Application

OEM

Aftermarket

### Major players covered

Michelin

Pirelli

Bridgestone

Yokohama TWS

Cheng Shin Rubber

Tiumsun Rubber Tire

Zhongce Rubber

Kenda Tires

Continental

Sichuan Yuanxing Rubber

Sumitomo Rubber

GoodYear

New Dongyue Group

Shinko Tires

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Enduro Motorcycle Tire product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Enduro Motorcycle Tire, with price, sales quantity, revenue, and global market share of Enduro Motorcycle Tire from 2021 to 2026.

Chapter 3, the Enduro Motorcycle Tire competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Enduro Motorcycle Tire breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Enduro Motorcycle Tire market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Enduro Motorcycle Tire.

Chapter 14 and 15, to describe Enduro Motorcycle Tire sales channel, distributors, customers, research findings and conclusion.

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