

Global Endpoint Backup Solutions Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Endpoint Backup Solutions market size was valued at US\$ 3802 million in 2025 and is forecast to a readjusted size of US\$ 5648 million by 2032 with a CAGR of 5.1% during review period.

Endpoint Backup Solutions are software and integrated systems designed to automatically protect, store, and recover data generated on endpoint devices such as laptops, desktops, mobile devices, and workstations by backing up files, system images, and application data to local storage, centralized enterprise servers, or cloud platforms to ensure data protection, business continuity, compliance, and rapid recovery in case of device failure, cyberattacks, accidental deletion, or data corruption.

The endpoint backup solutions industry chain begins upstream with providers of cloud infrastructure, data storage hardware, cybersecurity algorithms, operating systems, and virtualization technologies, continues in the midstream with software developers, backup platform vendors, cybersecurity companies, and managed service providers that design backup applications, integrate encryption and automation features, and distribute solutions through enterprise software channels and cloud marketplaces, and extends downstream to enterprises, government agencies, financial institutions, healthcare organizations, and educational institutions that deploy endpoint backup solutions across employee devices to protect sensitive data, maintain regulatory compliance, enable secure remote work environments, and ensure rapid data recovery during cyber incidents, hardware failures, or accidental data loss events.

Projects under construction and planned in the endpoint backup solutions industry include development of next-generation cloud-native backup platforms designed for

distributed workforces, expansion of hyperscale data storage facilities to support growing enterprise backup volumes, creation of AI-driven backup analytics tools capable of detecting abnormal data behavior, research programs focused on ransomware-resilient backup architectures and immutable storage technologies, collaborative development projects between cybersecurity vendors and cloud service providers to improve integrated endpoint protection platforms, infrastructure investments by managed service providers to expand backup-as-a-service offerings, and pilot deployments of edge-enabled backup systems that provide faster data protection and recovery for organizations operating across hybrid cloud and multi-device environments.

2025 Global Market Average Gross Profit Margin: 60%.

The endpoint backup solutions market has expanded rapidly as organizations increasingly rely on distributed digital work environments and cloud-based infrastructure. The rise of remote and hybrid work models has significantly increased the number of endpoint devices containing critical business data, making reliable backup and recovery systems essential for corporate IT strategies. Enterprises are moving away from traditional centralized backup systems toward endpoint-centric protection models that ensure individual device data is automatically protected regardless of location. Cloud-based backup platforms have become the dominant deployment model because they offer scalability, centralized management, and reduced infrastructure maintenance requirements. The market has also been strongly influenced by the growing threat of ransomware and cyberattacks, which has encouraged organizations to deploy advanced backup solutions with encryption, immutable storage, and rapid recovery capabilities.

Regionally, North America represents the largest market for endpoint backup solutions due to the presence of major cloud service providers, strong enterprise IT spending, and high cybersecurity awareness. Europe follows closely with strong demand driven by strict data protection regulations and compliance frameworks that require secure data backup and recovery strategies. Asia-Pacific has emerged as the fastest-growing region as enterprises in China, India, Japan, and Southeast Asia accelerate digital transformation and cloud adoption. Governments and financial institutions in these regions are increasingly implementing endpoint data protection systems to strengthen cybersecurity resilience. Meanwhile, developing markets in Latin America, the Middle East, and Africa are gradually increasing investment in enterprise data protection infrastructure as digitalization spreads across industries.

Several technological and competitive trends are shaping the future of the endpoint

backup solutions market. Vendors are investing heavily in ransomware-resistant backup systems that utilize immutable storage and automated threat detection. Integration between endpoint backup solutions and broader cybersecurity platforms is becoming a key differentiator. Cloud-native architectures, multi-cloud compatibility, and AI-powered backup optimization tools are also emerging as important competitive features. The market is characterized by strong competition among established enterprise software vendors, cybersecurity companies, and cloud infrastructure providers, while innovative startups are introducing specialized backup technologies aimed at improving data protection for distributed workforces and complex hybrid IT environments.

This report is a detailed and comprehensive analysis for global Endpoint Backup Solutions market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Endpoint Backup Solutions market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Endpoint Backup Solutions market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Endpoint Backup Solutions market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Endpoint Backup Solutions market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Endpoint Backup Solutions

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Endpoint Backup Solutions market based

on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dell, Veeam, Kaseya, Veritas, IBM, Acronis, Opentext, N-able, Quest Software, Backblaze, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Endpoint Backup Solutions market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-Based

On-Premises

Hybrid

Market segment by Security Capability

Encrypted Endpoint Backup

Ransomware-Protected Backup

Policy-Based Backup

AI-Driven Backup Optimization

Market segment by Function

Corporate Data Protection

Remote Workforce Data Backup

Disaster Recovery and Business Continuity

Endpoint Compliance and Audit Backup

Intellectual Property Protection

Secure Collaboration Data Backup

Others

Market segment by Application

Small Enterprises (10 to 49 Employees)

Medium-Sized Enterprises (50 to 249 Employees)

Large Enterprises (250 or More Employees)

Market segment by players, this report covers

Dell

Veeam

Kaseya

Veritas

IBM

Acronis

Opentext

N-able

Quest Software

Backblaze

Commvault

Arcserve

Druva

Vembu

EaseUS

Asigra

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Endpoint Backup Solutions product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Endpoint Backup Solutions, with revenue, gross margin, and global market share of Endpoint Backup Solutions from 2021 to 2026.

Chapter 3, the Endpoint Backup Solutions competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Endpoint Backup Solutions market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Endpoint Backup Solutions.

Chapter 13, to describe Endpoint Backup Solutions research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Endpoint Backup Solutions by Type

1.3.1 Overview: Global Endpoint Backup Solutions Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Endpoint Backup Solutions Consumption Value Market Share by Type in 2025

1.3.3 Cloud-Based

1.3.4 On-Premises

1.3.5 Hybrid

1.4 Classification of Endpoint Backup Solutions by Security Capability

1.4.1 Overview: Global Endpoint Backup Solutions Market Size by Security Capability: 2021 Versus 2025 Versus 2032

1.4.2 Global Endpoint Backup Solutions Consumption Value Market Share by Security Capability in 2025

1.4.3 Encrypted Endpoint Backup

1.4.4 Ransomware-Protected Backup

1.4.5 Policy-Based Backup

1.4.6 AI-Driven Backup Optimization

1.5 Classification of Endpoint Backup Solutions by Function

1.5.1 Overview: Global Endpoint Backup Solutions Market Size by Function: 2021 Versus 2025 Versus 2032

1.5.2 Global Endpoint Backup Solutions Consumption Value Market Share by Function in 2025

1.5.3 Corporate Data Protection

1.5.4 Remote Workforce Data Backup

1.5.5 Disaster Recovery and Business Continuity

1.5.6 Endpoint Compliance and Audit Backup

1.5.7 Intellectual Property Protection

1.5.8 Secure Collaboration Data Backup

1.5.9 Others

1.6 Global Endpoint Backup Solutions Market by Application

1.6.1 Overview: Global Endpoint Backup Solutions Market Size by Application: 2021 Versus 2025 Versus 2032

1.6.2 Small Enterprises (10 to 49 Employees)

- 1.6.3 Medium-Sized Enterprises (50 to 249 Employees)
- 1.6.4 Large Enterprises (250 or More Employees)
- 1.7 Global Endpoint Backup Solutions Market Size & Forecast
- 1.8 Global Endpoint Backup Solutions Market Size and Forecast by Region
 - 1.8.1 Global Endpoint Backup Solutions Market Size by Region: 2021 VS 2025 VS 2032
 - 1.8.2 Global Endpoint Backup Solutions Market Size by Region, (2021-2032)
 - 1.8.3 North America Endpoint Backup Solutions Market Size and Prospect (2021-2032)
 - 1.8.4 Europe Endpoint Backup Solutions Market Size and Prospect (2021-2032)
 - 1.8.5 Asia-Pacific Endpoint Backup Solutions Market Size and Prospect (2021-2032)
 - 1.8.6 South America Endpoint Backup Solutions Market Size and Prospect (2021-2032)
 - 1.8.7 Middle East & Africa Endpoint Backup Solutions Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 Dell

- 2.1.1 Dell Details
- 2.1.2 Dell Major Business
- 2.1.3 Dell Endpoint Backup Solutions Product and Solutions
- 2.1.4 Dell Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Dell Recent Developments and Future Plans

2.2 Veeam

- 2.2.1 Veeam Details
- 2.2.2 Veeam Major Business
- 2.2.3 Veeam Endpoint Backup Solutions Product and Solutions
- 2.2.4 Veeam Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 Veeam Recent Developments and Future Plans

2.3 Kaseya

- 2.3.1 Kaseya Details
- 2.3.2 Kaseya Major Business
- 2.3.3 Kaseya Endpoint Backup Solutions Product and Solutions
- 2.3.4 Kaseya Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)
- 2.3.5 Kaseya Recent Developments and Future Plans

2.4 Veritas

2.4.1 Veritas Details

2.4.2 Veritas Major Business

2.4.3 Veritas Endpoint Backup Solutions Product and Solutions

2.4.4 Veritas Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Veritas Recent Developments and Future Plans

2.5 IBM

2.5.1 IBM Details

2.5.2 IBM Major Business

2.5.3 IBM Endpoint Backup Solutions Product and Solutions

2.5.4 IBM Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 IBM Recent Developments and Future Plans

2.6 Acronis

2.6.1 Acronis Details

2.6.2 Acronis Major Business

2.6.3 Acronis Endpoint Backup Solutions Product and Solutions

2.6.4 Acronis Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Acronis Recent Developments and Future Plans

2.7 Opentext

2.7.1 Opentext Details

2.7.2 Opentext Major Business

2.7.3 Opentext Endpoint Backup Solutions Product and Solutions

2.7.4 Opentext Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Opentext Recent Developments and Future Plans

2.8 N-able

2.8.1 N-able Details

2.8.2 N-able Major Business

2.8.3 N-able Endpoint Backup Solutions Product and Solutions

2.8.4 N-able Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 N-able Recent Developments and Future Plans

2.9 Quest Software

2.9.1 Quest Software Details

2.9.2 Quest Software Major Business

2.9.3 Quest Software Endpoint Backup Solutions Product and Solutions

2.9.4 Quest Software Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Quest Software Recent Developments and Future Plans

2.10 Backblaze

2.10.1 Backblaze Details

2.10.2 Backblaze Major Business

2.10.3 Backblaze Endpoint Backup Solutions Product and Solutions

2.10.4 Backblaze Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Backblaze Recent Developments and Future Plans

2.11 Commvault

2.11.1 Commvault Details

2.11.2 Commvault Major Business

2.11.3 Commvault Endpoint Backup Solutions Product and Solutions

2.11.4 Commvault Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Commvault Recent Developments and Future Plans

2.12 Arcserve

2.12.1 Arcserve Details

2.12.2 Arcserve Major Business

2.12.3 Arcserve Endpoint Backup Solutions Product and Solutions

2.12.4 Arcserve Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Arcserve Recent Developments and Future Plans

2.13 Druva

2.13.1 Druva Details

2.13.2 Druva Major Business

2.13.3 Druva Endpoint Backup Solutions Product and Solutions

2.13.4 Druva Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Druva Recent Developments and Future Plans

2.14 Vembu

2.14.1 Vembu Details

2.14.2 Vembu Major Business

2.14.3 Vembu Endpoint Backup Solutions Product and Solutions

2.14.4 Vembu Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 Vembu Recent Developments and Future Plans

2.15 EaseUS

- 2.15.1 EaseUS Details
- 2.15.2 EaseUS Major Business
- 2.15.3 EaseUS Endpoint Backup Solutions Product and Solutions
- 2.15.4 EaseUS Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)
- 2.15.5 EaseUS Recent Developments and Future Plans
- 2.16 Asigra
 - 2.16.1 Asigra Details
 - 2.16.2 Asigra Major Business
 - 2.16.3 Asigra Endpoint Backup Solutions Product and Solutions
 - 2.16.4 Asigra Endpoint Backup Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 Asigra Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Endpoint Backup Solutions Revenue and Share by Players (2021-2026)
- 3.2 Market Share Analysis (2025)
 - 3.2.1 Market Share of Endpoint Backup Solutions by Company Revenue
 - 3.2.2 Top 3 Endpoint Backup Solutions Players Market Share in 2025
 - 3.2.3 Top 6 Endpoint Backup Solutions Players Market Share in 2025
- 3.3 Endpoint Backup Solutions Market: Overall Company Footprint Analysis
 - 3.3.1 Endpoint Backup Solutions Market: Region Footprint
 - 3.3.2 Endpoint Backup Solutions Market: Company Product Type Footprint
 - 3.3.3 Endpoint Backup Solutions Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Endpoint Backup Solutions Consumption Value and Market Share by Type (2021-2026)
- 4.2 Global Endpoint Backup Solutions Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Endpoint Backup Solutions Consumption Value Market Share by Application (2021-2026)
- 5.2 Global Endpoint Backup Solutions Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America Endpoint Backup Solutions Consumption Value by Type (2021-2032)

6.2 North America Endpoint Backup Solutions Market Size by Application (2021-2032)

6.3 North America Endpoint Backup Solutions Market Size by Country

6.3.1 North America Endpoint Backup Solutions Consumption Value by Country (2021-2032)

6.3.2 United States Endpoint Backup Solutions Market Size and Forecast (2021-2032)

6.3.3 Canada Endpoint Backup Solutions Market Size and Forecast (2021-2032)

6.3.4 Mexico Endpoint Backup Solutions Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe Endpoint Backup Solutions Consumption Value by Type (2021-2032)

7.2 Europe Endpoint Backup Solutions Consumption Value by Application (2021-2032)

7.3 Europe Endpoint Backup Solutions Market Size by Country

7.3.1 Europe Endpoint Backup Solutions Consumption Value by Country (2021-2032)

7.3.2 Germany Endpoint Backup Solutions Market Size and Forecast (2021-2032)

7.3.3 France Endpoint Backup Solutions Market Size and Forecast (2021-2032)

7.3.4 United Kingdom Endpoint Backup Solutions Market Size and Forecast (2021-2032)

7.3.5 Russia Endpoint Backup Solutions Market Size and Forecast (2021-2032)

7.3.6 Italy Endpoint Backup Solutions Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Endpoint Backup Solutions Consumption Value by Type (2021-2032)

8.2 Asia-Pacific Endpoint Backup Solutions Consumption Value by Application (2021-2032)

8.3 Asia-Pacific Endpoint Backup Solutions Market Size by Region

8.3.1 Asia-Pacific Endpoint Backup Solutions Consumption Value by Region (2021-2032)

8.3.2 China Endpoint Backup Solutions Market Size and Forecast (2021-2032)

8.3.3 Japan Endpoint Backup Solutions Market Size and Forecast (2021-2032)

8.3.4 South Korea Endpoint Backup Solutions Market Size and Forecast (2021-2032)

8.3.5 India Endpoint Backup Solutions Market Size and Forecast (2021-2032)

8.3.6 Southeast Asia Endpoint Backup Solutions Market Size and Forecast (2021-2032)

8.3.7 Australia Endpoint Backup Solutions Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America Endpoint Backup Solutions Consumption Value by Type (2021-2032)

9.2 South America Endpoint Backup Solutions Consumption Value by Application (2021-2032)

9.3 South America Endpoint Backup Solutions Market Size by Country

9.3.1 South America Endpoint Backup Solutions Consumption Value by Country (2021-2032)

9.3.2 Brazil Endpoint Backup Solutions Market Size and Forecast (2021-2032)

9.3.3 Argentina Endpoint Backup Solutions Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Endpoint Backup Solutions Consumption Value by Type (2021-2032)

10.2 Middle East & Africa Endpoint Backup Solutions Consumption Value by Application (2021-2032)

10.3 Middle East & Africa Endpoint Backup Solutions Market Size by Country

10.3.1 Middle East & Africa Endpoint Backup Solutions Consumption Value by Country (2021-2032)

10.3.2 Turkey Endpoint Backup Solutions Market Size and Forecast (2021-2032)

10.3.3 Saudi Arabia Endpoint Backup Solutions Market Size and Forecast (2021-2032)

10.3.4 UAE Endpoint Backup Solutions Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

11.1 Endpoint Backup Solutions Market Drivers

11.2 Endpoint Backup Solutions Market Restraints

11.3 Endpoint Backup Solutions Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Endpoint Backup Solutions Industry Chain
- 12.2 Endpoint Backup Solutions Upstream Analysis
- 12.3 Endpoint Backup Solutions Midstream Analysis
- 12.4 Endpoint Backup Solutions Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Endpoint Backup Solutions Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Endpoint Backup Solutions Consumption Value by Security Capability, (USD Million), 2021 & 2025 & 2032
- Table 3. Global Endpoint Backup Solutions Consumption Value by Function, (USD Million), 2021 & 2025 & 2032
- Table 4. Global Endpoint Backup Solutions Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 5. Global Endpoint Backup Solutions Consumption Value by Region (2021-2026) & (USD Million)
- Table 6. Global Endpoint Backup Solutions Consumption Value by Region (2027-2032) & (USD Million)
- Table 7. Dell Company Information, Head Office, and Major Competitors
- Table 8. Dell Major Business
- Table 9. Dell Endpoint Backup Solutions Product and Solutions
- Table 10. Dell Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 11. Dell Recent Developments and Future Plans
- Table 12. Veeam Company Information, Head Office, and Major Competitors
- Table 13. Veeam Major Business
- Table 14. Veeam Endpoint Backup Solutions Product and Solutions
- Table 15. Veeam Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 16. Veeam Recent Developments and Future Plans
- Table 17. Kaseya Company Information, Head Office, and Major Competitors
- Table 18. Kaseya Major Business
- Table 19. Kaseya Endpoint Backup Solutions Product and Solutions
- Table 20. Kaseya Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 21. Veritas Company Information, Head Office, and Major Competitors
- Table 22. Veritas Major Business
- Table 23. Veritas Endpoint Backup Solutions Product and Solutions
- Table 24. Veritas Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 25. Veritas Recent Developments and Future Plans

Table 26. IBM Company Information, Head Office, and Major Competitors

Table 27. IBM Major Business

Table 28. IBM Endpoint Backup Solutions Product and Solutions

Table 29. IBM Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 30. IBM Recent Developments and Future Plans

Table 31. Acronis Company Information, Head Office, and Major Competitors

Table 32. Acronis Major Business

Table 33. Acronis Endpoint Backup Solutions Product and Solutions

Table 34. Acronis Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 35. Acronis Recent Developments and Future Plans

Table 36. Opentext Company Information, Head Office, and Major Competitors

Table 37. Opentext Major Business

Table 38. Opentext Endpoint Backup Solutions Product and Solutions

Table 39. Opentext Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 40. Opentext Recent Developments and Future Plans

Table 41. N-able Company Information, Head Office, and Major Competitors

Table 42. N-able Major Business

Table 43. N-able Endpoint Backup Solutions Product and Solutions

Table 44. N-able Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 45. N-able Recent Developments and Future Plans

Table 46. Quest Software Company Information, Head Office, and Major Competitors

Table 47. Quest Software Major Business

Table 48. Quest Software Endpoint Backup Solutions Product and Solutions

Table 49. Quest Software Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 50. Quest Software Recent Developments and Future Plans

Table 51. Backblaze Company Information, Head Office, and Major Competitors

Table 52. Backblaze Major Business

Table 53. Backblaze Endpoint Backup Solutions Product and Solutions

Table 54. Backblaze Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 55. Backblaze Recent Developments and Future Plans

Table 56. Commvault Company Information, Head Office, and Major Competitors

Table 57. Commvault Major Business

Table 58. Commvault Endpoint Backup Solutions Product and Solutions

Table 59. Commvault Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 60. Commvault Recent Developments and Future Plans

Table 61. Arcserve Company Information, Head Office, and Major Competitors

Table 62. Arcserve Major Business

Table 63. Arcserve Endpoint Backup Solutions Product and Solutions

Table 64. Arcserve Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Arcserve Recent Developments and Future Plans

Table 66. Druva Company Information, Head Office, and Major Competitors

Table 67. Druva Major Business

Table 68. Druva Endpoint Backup Solutions Product and Solutions

Table 69. Druva Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 70. Druva Recent Developments and Future Plans

Table 71. Vembu Company Information, Head Office, and Major Competitors

Table 72. Vembu Major Business

Table 73. Vembu Endpoint Backup Solutions Product and Solutions

Table 74. Vembu Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 75. Vembu Recent Developments and Future Plans

Table 76. EaseUS Company Information, Head Office, and Major Competitors

Table 77. EaseUS Major Business

Table 78. EaseUS Endpoint Backup Solutions Product and Solutions

Table 79. EaseUS Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 80. EaseUS Recent Developments and Future Plans

Table 81. Asigra Company Information, Head Office, and Major Competitors

Table 82. Asigra Major Business

Table 83. Asigra Endpoint Backup Solutions Product and Solutions

Table 84. Asigra Endpoint Backup Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Asigra Recent Developments and Future Plans

Table 86. Global Endpoint Backup Solutions Revenue (USD Million) by Players (2021-2026)

Table 87. Global Endpoint Backup Solutions Revenue Share by Players (2021-2026)

Table 88. Breakdown of Endpoint Backup Solutions by Company Type (Tier 1, Tier 2, and Tier 3)

Table 89. Market Position of Players in Endpoint Backup Solutions, (Tier 1, Tier 2, and

Tier 3), Based on Revenue in 2025

Table 90. Head Office of Key Endpoint Backup Solutions Players

Table 91. Endpoint Backup Solutions Market: Company Product Type Footprint

Table 92. Endpoint Backup Solutions Market: Company Product Application Footprint

Table 93. Endpoint Backup Solutions New Market Entrants and Barriers to Market Entry

Table 94. Endpoint Backup Solutions Mergers, Acquisition, Agreements, and Collaborations

Table 95. Global Endpoint Backup Solutions Consumption Value (USD Million) by Type (2021-2026)

Table 96. Global Endpoint Backup Solutions Consumption Value Share by Type (2021-2026)

Table 97. Global Endpoint Backup Solutions Consumption Value Forecast by Type (2027-2032)

Table 98. Global Endpoint Backup Solutions Consumption Value by Application (2021-2026)

Table 99. Global Endpoint Backup Solutions Consumption Value Forecast by Application (2027-2032)

Table 100. North America Endpoint Backup Solutions Consumption Value by Type (2021-2026) & (USD Million)

Table 101. North America Endpoint Backup Solutions Consumption Value by Type (2027-2032) & (USD Million)

Table 102. North America Endpoint Backup Solutions Consumption Value by Application (2021-2026) & (USD Million)

Table 103. North America Endpoint Backup Solutions Consumption Value by Application (2027-2032) & (USD Million)

Table 104. North America Endpoint Backup Solutions Consumption Value by Country (2021-2026) & (USD Million)

Table 105. North America Endpoint Backup Solutions Consumption Value by Country (2027-2032) & (USD Million)

Table 106. Europe Endpoint Backup Solutions Consumption Value by Type (2021-2026) & (USD Million)

Table 107. Europe Endpoint Backup Solutions Consumption Value by Type (2027-2032) & (USD Million)

Table 108. Europe Endpoint Backup Solutions Consumption Value by Application (2021-2026) & (USD Million)

Table 109. Europe Endpoint Backup Solutions Consumption Value by Application (2027-2032) & (USD Million)

Table 110. Europe Endpoint Backup Solutions Consumption Value by Country (2021-2026) & (USD Million)

- Table 111. Europe Endpoint Backup Solutions Consumption Value by Country (2027-2032) & (USD Million)
- Table 112. Asia-Pacific Endpoint Backup Solutions Consumption Value by Type (2021-2026) & (USD Million)
- Table 113. Asia-Pacific Endpoint Backup Solutions Consumption Value by Type (2027-2032) & (USD Million)
- Table 114. Asia-Pacific Endpoint Backup Solutions Consumption Value by Application (2021-2026) & (USD Million)
- Table 115. Asia-Pacific Endpoint Backup Solutions Consumption Value by Application (2027-2032) & (USD Million)
- Table 116. Asia-Pacific Endpoint Backup Solutions Consumption Value by Region (2021-2026) & (USD Million)
- Table 117. Asia-Pacific Endpoint Backup Solutions Consumption Value by Region (2027-2032) & (USD Million)
- Table 118. South America Endpoint Backup Solutions Consumption Value by Type (2021-2026) & (USD Million)
- Table 119. South America Endpoint Backup Solutions Consumption Value by Type (2027-2032) & (USD Million)
- Table 120. South America Endpoint Backup Solutions Consumption Value by Application (2021-2026) & (USD Million)
- Table 121. South America Endpoint Backup Solutions Consumption Value by Application (2027-2032) & (USD Million)
- Table 122. South America Endpoint Backup Solutions Consumption Value by Country (2021-2026) & (USD Million)
- Table 123. South America Endpoint Backup Solutions Consumption Value by Country (2027-2032) & (USD Million)
- Table 124. Middle East & Africa Endpoint Backup Solutions Consumption Value by Type (2021-2026) & (USD Million)
- Table 125. Middle East & Africa Endpoint Backup Solutions Consumption Value by Type (2027-2032) & (USD Million)
- Table 126. Middle East & Africa Endpoint Backup Solutions Consumption Value by Application (2021-2026) & (USD Million)
- Table 127. Middle East & Africa Endpoint Backup Solutions Consumption Value by Application (2027-2032) & (USD Million)
- Table 128. Middle East & Africa Endpoint Backup Solutions Consumption Value by Country (2021-2026) & (USD Million)
- Table 129. Middle East & Africa Endpoint Backup Solutions Consumption Value by Country (2027-2032) & (USD Million)
- Table 130. Global Key Players of Endpoint Backup Solutions Upstream (Raw Materials)

Table 131. Global Endpoint Backup Solutions Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Endpoint Backup Solutions Picture

Figure 2. Global Endpoint Backup Solutions Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Endpoint Backup Solutions Consumption Value Market Share by Type in 2025

Figure 4. Cloud-Based

Figure 5. On-Premises

Figure 6. Hybrid

Figure 7. Global Endpoint Backup Solutions Consumption Value by Security Capability, (USD Million), 2021 & 2025 & 2032

Figure 8. Global Endpoint Backup Solutions Consumption Value Market Share by Security Capability in 2025

Figure 9. Encrypted Endpoint Backup

Figure 10. Ransomware-Protected Backup

Figure 11. Policy-Based Backup

Figure 12. AI-Driven Backup Optimization

Figure 13. Global Endpoint Backup Solutions Consumption Value by Function, (USD Million), 2021 & 2025 & 2032

Figure 14. Global Endpoint Backup Solutions Consumption Value Market Share by Function in 2025

Figure 15. Corporate Data Protection

Figure 16. Remote Workforce Data Backup

Figure 17. Disaster Recovery and Business Continuity

Figure 18. Endpoint Compliance and Audit Backup

Figure 19. Intellectual Property Protection

Figure 20. Secure Collaboration Data Backup

Figure 21. Others

Figure 22. Global Endpoint Backup Solutions Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 23. Endpoint Backup Solutions Consumption Value Market Share by Application in 2025

Figure 24. Small Enterprises (10 to 49 Employees) Picture

Figure 25. Medium-Sized Enterprises (50 to 249 Employees) Picture

Figure 26. Large Enterprises (250 or More Employees) Picture

Figure 27. Global Endpoint Backup Solutions Consumption Value, (USD Million): 2021

& 2025 & 2032

Figure 28. Global Endpoint Backup Solutions Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 29. Global Market Endpoint Backup Solutions Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 30. Global Endpoint Backup Solutions Consumption Value Market Share by Region (2021-2032)

Figure 31. Global Endpoint Backup Solutions Consumption Value Market Share by Region in 2025

Figure 32. North America Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 33. Europe Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 34. Asia-Pacific Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 35. South America Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 36. Middle East & Africa Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 37. Company Three Recent Developments and Future Plans

Figure 38. Global Endpoint Backup Solutions Revenue Share by Players in 2025

Figure 39. Endpoint Backup Solutions Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 40. Market Share of Endpoint Backup Solutions by Player Revenue in 2025

Figure 41. Top 3 Endpoint Backup Solutions Players Market Share in 2025

Figure 42. Top 6 Endpoint Backup Solutions Players Market Share in 2025

Figure 43. Global Endpoint Backup Solutions Consumption Value Share by Type (2021-2026)

Figure 44. Global Endpoint Backup Solutions Market Share Forecast by Type (2027-2032)

Figure 45. Global Endpoint Backup Solutions Consumption Value Share by Application (2021-2026)

Figure 46. Global Endpoint Backup Solutions Market Share Forecast by Application (2027-2032)

Figure 47. North America Endpoint Backup Solutions Consumption Value Market Share by Type (2021-2032)

Figure 48. North America Endpoint Backup Solutions Consumption Value Market Share by Application (2021-2032)

Figure 49. North America Endpoint Backup Solutions Consumption Value Market Share

by Country (2021-2032)

Figure 50. United States Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 51. Canada Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 52. Mexico Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 53. Europe Endpoint Backup Solutions Consumption Value Market Share by Type (2021-2032)

Figure 54. Europe Endpoint Backup Solutions Consumption Value Market Share by Application (2021-2032)

Figure 55. Europe Endpoint Backup Solutions Consumption Value Market Share by Country (2021-2032)

Figure 56. Germany Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 57. France Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 58. United Kingdom Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 59. Russia Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 60. Italy Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 61. Asia-Pacific Endpoint Backup Solutions Consumption Value Market Share by Type (2021-2032)

Figure 62. Asia-Pacific Endpoint Backup Solutions Consumption Value Market Share by Application (2021-2032)

Figure 63. Asia-Pacific Endpoint Backup Solutions Consumption Value Market Share by Region (2021-2032)

Figure 64. China Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 65. Japan Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 66. South Korea Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 67. India Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 68. Southeast Asia Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 69. Australia Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 70. South America Endpoint Backup Solutions Consumption Value Market Share by Type (2021-2032)

Figure 71. South America Endpoint Backup Solutions Consumption Value Market Share by Application (2021-2032)

Figure 72. South America Endpoint Backup Solutions Consumption Value Market Share by Country (2021-2032)

Figure 73. Brazil Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 74. Argentina Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 75. Middle East & Africa Endpoint Backup Solutions Consumption Value Market Share by Type (2021-2032)

Figure 76. Middle East & Africa Endpoint Backup Solutions Consumption Value Market Share by Application (2021-2032)

Figure 77. Middle East & Africa Endpoint Backup Solutions Consumption Value Market Share by Country (2021-2032)

Figure 78. Turkey Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 79. Saudi Arabia Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 80. UAE Endpoint Backup Solutions Consumption Value (2021-2032) & (USD Million)

Figure 81. Endpoint Backup Solutions Market Drivers

Figure 82. Endpoint Backup Solutions Market Restraints

Figure 83. Endpoint Backup Solutions Market Trends

Figure 84. Porters Five Forces Analysis

Figure 85. Endpoint Backup Solutions Industrial Chain

Figure 86. Methodology

Figure 87. Research Process and Data Source

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