

# Global EMV Payment Cards Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global EMV Payment Cards market size was valued at USD 6614890 million in 2023 and is forecast to a readjusted size of USD 8330700 million by 2030 with a CAGR of 3.3% during review period.

EMV is a payment method based upon a technical standard for smart payment cards and for payment terminals and automated teller machines which can accept them. EMV originally stood for 'Europay, Mastercard, and Visa', the three companies which created the standard.

Key manufacturers of global EMV Payment Cards market include Gemalto, IDEMIA, Giesecke & Devrient and so on. In 2019, top 5 companies contributed a total sales market share of over 81%, among which Gemalto had 25% on its own.

In terms of region, Europe is the largest market in global range, with a market share of about 38% in 2019. Following Europe, Asia-Pacific and North America occupied about 28% and 27% of global market.

The Global Info Research report includes an overview of the development of the EMV Payment Cards industry chain, the market status of UnionPay (Fuel Card, Retail Store Card), Visa (Fuel Card, Retail Store Card), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of EMV Payment Cards.

Regionally, the report analyzes the EMV Payment Cards markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global EMV Payment Cards market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the EMV Payment Cards market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the EMV Payment Cards industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Fuel Card, Retail Store Card).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the EMV Payment Cards market.

**Regional Analysis:** The report involves examining the EMV Payment Cards market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the EMV Payment Cards market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to EMV Payment Cards:

**Company Analysis:** Report covers individual EMV Payment Cards manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards EMV Payment Cards. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Card Issuer (UnionPay, Visa).

**Technology Analysis:** Report covers specific technologies relevant to EMV Payment Cards. It assesses the current state, advancements, and potential future developments in EMV Payment Cards areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the EMV Payment Cards market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

EMV Payment Cards market is split by Type and by Card Issuer. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Card Issuer in terms of volume and value.

### Market segment by Type

Fuel Card

Retail Store Card

Meal Voucher Card

Local Payment Schemes Card

### Market segment by Card Issuer

UnionPay

Visa

Master Card

Amec

JCB

Discover Card

RuPay

#### Major players covered

Gemalto

IDEMIA

Giesecke & Devrient

Perfect Plastic Printing

ABCorp

CPI Card

Tianyu

Goldpac

Hengbao

Watchdata Technologies

Valid

Kona I

Eastcompeace

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe EMV Payment Cards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of EMV Payment Cards, with price, sales, revenue and global market share of EMV Payment Cards from 2019 to 2024.

Chapter 3, the EMV Payment Cards competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the EMV Payment Cards breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and card issuer, with sales market share and growth rate by type, card issuer, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and EMV Payment Cards market forecast, by regions, type and card issuer, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of EMV Payment Cards.

Chapter 14 and 15, to describe EMV Payment Cards sales channel, distributors, customers, research findings and conclusion.

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