

Global EMV Cards Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global EMV Cards market size was valued at USD 7548.1 million in 2023 and is forecast to a readjusted size of USD 9629.8 million by 2030 with a CAGR of 3.5% during review period.

EMV cards are smart cards (also called chip cards or IC cards) that store their data on integrated circuits in addition to magnetic stripes (for backward compatibility). These include cards that must be physically inserted (or 'dipped') into a reader, as well as contactless cards that can be read over a short distance using near-field communication (NFC) technology. Payment cards that comply with the EMV standard are often called Chip and PIN or Chip and Signature cards, depending on the authentication methods employed by the card issuer.

Europe have a larger market share which account for 25%, and will witness a stable growth in following years. China and North America hold a market share of 21% and 16% will still play an important role which cannot be ignored. The key manufacturers are Gemalto, IDEMIA, Giesecke & Devrient, Perfect Plastic Printing, ABCorp, CPI Card, Tianyu, Goldpac, Hengbao, Watchdata Technologies, Valid, Kona I, Eastcompeace etc. Top 3 companies occupied about 51% market share.

The Global Info Research report includes an overview of the development of the EMV Cards industry chain, the market status of Banking, Financial Services, and Insurance (Contact-based EMV Cards, Contactless EMV Cards), Government and Healthcare (Contact-based EMV Cards, Contactless EMV Cards), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of EMV Cards.



Regionally, the report analyzes the EMV Cards markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global EMV Cards market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the EMV Cards market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the EMV Cards industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Million Units), revenue generated, and market share of different by Type (e.g., Contact-based EMV Cards, Contactless EMV Cards).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the EMV Cards market.

Regional Analysis: The report involves examining the EMV Cards market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the EMV Cards market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to EMV Cards:

Company Analysis: Report covers individual EMV Cards manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards EMV Cards This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Banking, Financial Services, and Insurance, Government and Healthcare).

Technology Analysis: Report covers specific technologies relevant to EMV Cards. It assesses the current state, advancements, and potential future developments in EMV Cards areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the EMV Cards market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

EMV Cards market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Contact-based EMV Cards

Contactless EMV Cards

Market segment by Application

Banking, Financial Services, and Insurance

Government and Healthcare

Transportation

Retail



Major players covered	
Gemalto	
IDEMIA	
Giesecke & Devrient	
Perfect Plastic Printing	
ABCorp	
CPI Card	
Tianyu	
Goldpac	
Hengbao	
Watchdata Technologies	
Valid	
Kona I	
Eastcompeace	
Market segment by region, regional analysis covers	
North America (United States, Canada and Mexico)	
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)	
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)	



South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe EMV Cards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of EMV Cards, with price, sales, revenue and global market share of EMV Cards from 2019 to 2024.

Chapter 3, the EMV Cards competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the EMV Cards breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and EMV Cards market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of EMV Cards.

Chapter 14 and 15, to describe EMV Cards sales channel, distributors, customers, research findings and conclusion.



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