

Global Emulsion Polymer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Emulsion Polymer market size was valued at USD 35340 million in 2023 and is forecast to a readjusted size of USD 41160 million by 2030 with a CAGR of 2.2% during review period.

Polymer Emulsions are monomers dissolved in water. They are also known as waterborne solvent because of their high water content. They are one of the fastest growing categories of specialty chemicals in the world. Polymer Emulsions have superior usability and safety standards. Polymer emulsions also have better recyclability and lifespan when compared to solvent-borne polymers.

In this report, the polymer emulsion market is segmented on the basis of types into acrylics, vinyl acetate polymer, SB Latex, polyurethane dispersion, and others.

The top 5 key players of the global Polymer Emulsions include BASF, Dow, Trinseo(Styron), Akzonobel and Wacker, with about 33% market shares. Geographically, Europe is the largest consumption place, with a consumption market share nearly 29%. Following Europe, North America is the second largest consumption place with the consumption market share of 32%.

The Global Info Research report includes an overview of the development of the Emulsion Polymer industry chain, the market status of Paints & Coatings (Acrylic, Styrene Butadiene Latex), Paper & Paper Board Coatings (Acrylic, Styrene Butadiene Latex), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Emulsion Polymer.

Regionally, the report analyzes the Emulsion Polymer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Emulsion Polymer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Emulsion Polymer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Emulsion Polymer industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Acrylic, Styrene Butadiene Latex).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Emulsion Polymer market.

Regional Analysis: The report involves examining the Emulsion Polymer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Emulsion Polymer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Emulsion Polymer:

Company Analysis: Report covers individual Emulsion Polymer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Emulsion Polymer. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Paints & Coatings, Paper & Paper Board Coatings).

Technology Analysis: Report covers specific technologies relevant to Emulsion Polymer. It assesses the current state, advancements, and potential future developments in Emulsion Polymer areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Emulsion Polymer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Emulsion Polymer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Acrylic

Styrene Butadiene Latex

Vinyl Acetate Polymers

Market segment by Application

Paints & Coatings

Paper & Paper Board Coatings

Adhesives

Others

Major players covered

BASF

Lubrizol

Arkema

Clariant

Asahi Kasei

Mallard Creek Polymers

Specialty Polymers

STI Polymer

Engineered Polymer Solutions

Wacker Chemie

DIC

Trinseo

Momentive

Omnova Solutions

Allnex

DOW Chemical

Stanchem Polymers

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Emulsion Polymer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Emulsion Polymer, with price, sales, revenue and global market share of Emulsion Polymer from 2019 to 2024.

Chapter 3, the Emulsion Polymer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Emulsion Polymer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Emulsion Polymer market forecast, by regions, type and application, with

sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Emulsion Polymer.

Chapter 14 and 15, to describe Emulsion Polymer sales channel, distributors, customers, research findings and conclusion.

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