

# Global Emulsion-based Cold Mix Asphalt Additive Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Emulsion-based Cold Mix Asphalt Additive market size was valued at USD 417.8 million in 2023 and is forecast to a readjusted size of USD 542.5 million by 2030 with a CAGR of 3.8% during review period.

Emulsion-based cold mix asphalt additive is a chemical agent that is added to cold mix asphalt to enhance its performance and properties. Emulsified asphalt mixture is made by mixing emulsified asphalt, additives and aggregates at room temperature. Emulsified asphalt can be mixed with waste asphalt mixture to form emulsified cold recycled asphalt mixture, and it can also be mixed with new mineral materials to form emulsified cold-mixed cold paving asphalt mixture.

Global 5 largest manufacturers of Emulsion-based Cold Mix Asphalt Additive are Nouryon, Ingevity, Arkema, Kao Corporation and BASF, which make up about 55%. Among them, Ingevity is the leader with about 16% market share.

Asia-Pacific is the largest market, with a share about 41%, followed by Americas and Europe, with share about 32% and 24%. In terms of product type, Emulsifiers occupy the largest share of the total market, about 59%. And in terms of product application, the largest application is Asphalt Concrete Repair, followed by Road Paving.

The Global Info Research report includes an overview of the development of the Emulsion-based Cold Mix Asphalt Additive industry chain, the market status of Asphalt Concrete Repair (Polymer Modifiers, Emulsifiers), Road Paving (Polymer Modifiers, Emulsifiers), and key enterprises in developed and developing market, and analysed

the cutting-edge technology, patent, hot applications and market trends of Emulsion-based Cold Mix Asphalt Additive.

Regionally, the report analyzes the Emulsion-based Cold Mix Asphalt Additive markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Emulsion-based Cold Mix Asphalt Additive market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Emulsion-based Cold Mix Asphalt Additive market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Emulsion-based Cold Mix Asphalt Additive industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Polymer Modifiers, Emulsifiers).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Emulsion-based Cold Mix Asphalt Additive market.

**Regional Analysis:** The report involves examining the Emulsion-based Cold Mix Asphalt Additive market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Emulsion-based Cold Mix Asphalt Additive market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Emulsion-based Cold Mix Asphalt

## Additive:

**Company Analysis:** Report covers individual Emulsion-based Cold Mix Asphalt Additive manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Emulsion-based Cold Mix Asphalt Additive. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Asphalt Concrete Repair, Road Paving).

**Technology Analysis:** Report covers specific technologies relevant to Emulsion-based Cold Mix Asphalt Additive. It assesses the current state, advancements, and potential future developments in Emulsion-based Cold Mix Asphalt Additive areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Emulsion-based Cold Mix Asphalt Additive market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Emulsion-based Cold Mix Asphalt Additive market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Polymer Modifiers

Emulsifiers

Others

## Market segment by Application

Asphalt Concrete Repair

Road Paving

## Major players covered

Nouryon

Ingevity

Evonik

Arkema

Cargill

Kao Corporation

BASF

LCY

Sinopec

Kraton

Dynasol

Sibur

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Emulsion-based Cold Mix Asphalt Additive product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Emulsion-based Cold Mix Asphalt Additive, with price, sales, revenue and global market share of Emulsion-based Cold Mix Asphalt Additive from 2019 to 2024.

Chapter 3, the Emulsion-based Cold Mix Asphalt Additive competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Emulsion-based Cold Mix Asphalt Additive breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Emulsion-based Cold Mix Asphalt Additive market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Emulsion-based Cold Mix Asphalt Additive.

Chapter 14 and 15, to describe Emulsion-based Cold Mix Asphalt Additive sales channel, distributors, customers, research findings and conclusion.

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